## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BURKE STEPHEN B						2. Issuer Name and Ticker or Trading Symbol COMCAST CORP [ CMCSA ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner				
(Last) (First) (Middle) ONE COMCAST CENTER						3. Date of Earliest Transaction (Month/Day/Year) 03/14/2014								X Officer (give title below) Other (specify below)  Executive Vice President				
(Street) PHILADELPHIA PA 19103					4.	l. If Amendment, Date of Original Filed (Month/Day/Year)								ne) X Form Form	Form filed by More than One Reporting			
(City)	City) (State) (Zip)					Person												
		Tal	ble I - N	lon-Der	ivativ	re Se	curi	ties A	cquire	ed, D	isposed o	f, or Be	eneficia	Ily Owne	t			
1				2. Transac Date (Month/Da		Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a			Benefi Owned	ies cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	t Ind ct Be	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)			(in	str. 4)	
Class A (	03/14/2014				M		30,240	Α	\$17.5	787,	396.612	D						
Class A Common Stock				03/14/2014				M		17,437	A	\$22.6	6 804,833.61		D			
Class A Common Stock				03/14/2014					F		11,323	D	\$50.6	6 793,510.61		D		
Class A Common Stock 03				03/14/	4/2014				S		16,575	D	\$50.60	07 <sup>(1)</sup> 776,935.612		D		
Class A Common Stock 03/14/20					2014	)14			F		19,779	D	\$50.6	8 757,	156.612	6.612 D		
Class A Common Stock 03/14/20					2014	14			S		90,000	D \$50.6555 <sup>(2)</sup>		5 <sup>(2)</sup> 667,	667,156.612			
			Table I								posed of, convertil			y Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution if any	3A. Deemed Execution Date,		action (Instr.	5. Number on of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security		Owne Form: Direct or Ind (I) (Ins	rship (D) irect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exerci	sable	Expiration Date	Title	Amour or Numbe of Shares	r				
Option to Purchase	\$22.66	03/14/2014			М			17,437	(3)		03/13/2015	Class A Common Stock		7 \$0.0000	17,43	8 г		
Option to Purchase	\$17.5	03/14/2014			M			30,240	03/10/2	2007 <sup>(3)</sup>	03/09/2016	Class A	10004	0 \$0.0000	60,48	0   0	,	

## **Explanation of Responses:**

- 1. This transaction was executed in multiple trades at prices ranging from \$50.600 to \$50.625. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- 2. This transaction was executed in multiple trades at prices ranging from \$50.600 to \$50.695. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected
- 3. With respect to the number of shares set forth in Column 7, this option is immediately exercisable.

Arthur R. Block, Attorney-in-

\*\* Signature of Reporting Person

03/17/2014

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.