SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject	to
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287

Estimated average burden		
hours per response:		0.5

			r		
1. Name and Address of Reporting Person COHEN DAVID L	*	2. Issuer Name and Ticker or Trading Symbol <u>COMCAST CORP</u> [CMCSA]		tionship of Reporting P all applicable) Director	10% Owner
ast) (First) (Middle) I		3. Date of Earliest Transaction (Month/Day/Year) 03/26/2012	X	Officer (give title below) Executive Vice	Other (specify below) • President
(Street) PHILADELPHIA PA (City) (State)	19103 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Fil Form filed by One Re Form filed by More th Person	eporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 3. 4. Securities Acquired (A) or 5. Amount										7. Nature
Date Execution Da (Month/Day/Year) if any		Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.) 8)		Disposed Of (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	03/26/2012		М		22,335	Α	\$0.0000	175,156.3038	D	
Class A Common Stock	03/26/2012		F		9,828	D	\$30.35	165,328.3038	D	
Class A Common Stock	03/27/2012		М		27,750	Α	\$0.0000	193,078.3038	D	
Class A Common Stock	03/27/2012		F		12,210	D	\$30.17	180,868.3038	D	
Class A Common Stock	03/28/2012		S ⁽¹⁾		29,694	D	\$30.01	151,174.3038	D	
Class A Special Common Stock	03/28/2012		S ⁽¹⁾		4,336	D	\$29.78	33,024.203	D	
Class A Common Stock								123,087	I	By GRATs
Class A Common Stock								144,663	I	By Trusts
Class A Special Common Stock								31,509	I	By Trusts

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (ransaction of Expiration Date of Securities code (Instr. Derivative (Month/Day/Year) Underlying			ies g	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially	10. Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership			
(1130.3)	Derivative Security		(montili Day real)	0)		Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				Derivative Security (Instr. 3 and 4)		(1130.3)	Owned Following Reported Transaction(s) (Instr. 4)	or Indirect (I) (Instr. 4)	(Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	\$0.0000 ⁽²⁾	03/26/2012		М			22,335	(3)	(3)	Class A Common Stock	22,335	\$0.0000	155,180	D	
Restricted Stock Units	\$0.0000 ⁽²⁾	03/27/2012		М			27,750	(3)	(3)	Class A Common Stock	27,750	\$0.0000	127,430	D	

Explanation of Responses:

1. Transaction was effected pursuant to a Rule 10b5-1 trading plan.

2. Each restricted stock unit represents a contigent right to receive one share of Class A Common Stock.

3. These restricted stock units vest on the transaction date.

Arthur R. Block, Attorney-in-<u>fact</u>

** Signature of Reporting Person

Date

03/28/2012

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.