

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* BLOCK ARTHUR R			2. Issuer Name and Ticker or Trading Symbol COMCAST CORP [CMCSA]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) SVP, GC and Secretary		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/20/2012			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person		
ONE COMCAST CENTER			4. If Amendment, Date of Original Filed (Month/Day/Year)					
(Street) PHILADELPHIA PA 19103								
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	08/20/2012		M		50,550	A	\$25.44	79,386	D	
Class A Common Stock	08/20/2012		M		42,540	A	\$18.34	121,926	D	
Class A Common Stock	08/20/2012		M		21,150	A	\$14.54	143,076	D	
Class A Common Stock	08/20/2012		M		14,850	A	\$18.98	157,926	D	
Class A Common Stock	08/20/2012		M		7,500	A	\$19.92	165,426	D	
Class A Common Stock	08/20/2012		M		5,625	A	\$18.08	171,051	D	
Class A Common Stock	08/20/2012		F		4,048	D	\$34.02	167,003	D	
Class A Common Stock	08/20/2012		F		5,639	D	\$34.02	161,364	D	
Class A Common Stock	08/20/2012		F		10,919	D	\$34.02	150,445	D	
Class A Common Stock	08/20/2012		F		13,898	D	\$34.02	136,547	D	
Class A Common Stock	08/20/2012		F		30,798	D	\$34.02	105,749	D	
Class A Common Stock	08/20/2012		F		42,916	D	\$34.02	62,833	D	
Class A Special Common Stock	08/20/2012		M		5,625	A	\$15.8933	40,220	D	
Class A Special Common Stock	08/20/2012		S		15,110	D	\$33.1172 ⁽¹⁾	25,110	D	
Class A Special Common Stock	08/20/2012		G	V	787	A	\$0.0000	9,878	I	By Daughter
Class A Special Common Stock	08/20/2012		G	V	787	A	\$0.0000	10,115	I	By Son

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Option to Purchase	\$18.08	08/20/2012		M		5,625		(2)	02/25/2013	Class A Common Stock	5,625	\$18.08	5,625	D	
Option to Purchase	\$19.92	08/20/2012		M		7,500		(3)	03/07/2014	Class A Common Stock	7,500	\$19.92	15,000	D	
Option to Purchase	\$18.34	08/20/2012		M		42,540		(4)	03/25/2020	Class A Common Stock	42,540	\$0.0000	99,260	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option to Purchase	\$25.44	08/20/2012		M			50,550	03/16/2008 ⁽⁵⁾	03/15/2017	Class A Common Stock	50,550	\$25.44	16,850	D	
Option to Purchase	\$14.54	08/20/2012		M			21,150	03/27/2010 ⁽⁶⁾	03/26/2019	Class A Common Stock	21,150	\$14.54	77,550	D	
Option to Purchase	\$18.98	08/20/2012		M			14,850	03/28/2009 ⁽⁷⁾	03/27/2018	Class A Common Stock	14,850	\$18.98	39,600	D	
Option to Purchase	\$15.8933	08/20/2012		M			5,625	(8)	10/26/2012	Class A Special Common Stock	5,625	\$15.8933	0.0000	D	

Explanation of Responses:

- This transaction was executed in multiple trades at prices ranging from \$33.10 to \$33.14. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- The date of grant was February 26, 2003 and the shares vest as follows: 32.5% vests on the 2nd anniversary of the date of grant, an additional 16.25% vests on each of the 3rd, 4th and 5th anniversaries of the date of grant, and an additional 3.75% vests on each of the 6th, 7th, 8th, 9th and 9.5th anniversaries of the date of grant.
- As to 50% of the shares subject to this option, the shares vest in installments of 40%, 20%, 20% and 20% on the 2nd, 3rd, 4th and 5th anniversaries of the date of grant, respectively; and as to the other 50% of the shares subject to this option, the shares vest in installments of 20%, 10%, 10%, 10%, 10%, 10%, 10%, 10% and 10% on the 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, and 9.5th anniversaries of the date of grant, respectively.
- The date of grant was March 26, 2010, and the shares vest as follows: 30% vests on the 2nd anniversary of the date of grant, an additional 15% vests on each of the 3rd, 4th and 5th anniversaries of the date of grant, and an additional 5% vests on each of the 6th, 7th, 8th, 9th and 9.5th anniversaries of the date of grant.
- The date of grant was March 16, 2007, and the shares vest as follows: 30% vests on the 2nd anniversary of the date of grant; an additional 15% vests on each of the 3rd, 4th and 5th anniversaries of the date of grant; and an additional 5% vests on each of the 6th, 7th, 8th, 9th and 9.5th anniversaries of the date of grant.
- The date of grant was March 27, 2009, and the shares vest as follows: 30% vests on the 2nd anniversary of the date of grant; an additional 15% vests on each of the 3rd, 4th and 5th anniversaries of the date of grant; and an additional 5% vests on each of the 6th, 7th, 8th, 9th and 9.5th anniversaries of the date of grant.
- The date of grant was March 28, 2008, and the shares vest as follows: 30% vests on the 2nd anniversary of the date of grant; an additional 15% vests on each of the 3rd, 4th and 5th anniversaries of the date of grant; and an additional 5% vests on each of the 6th, 7th, 8th, 9th and 9.5th anniversaries of the date of grant.
- The date of grant was October 28, 2002 and the shares vest as follows: 100% on the 9.5th anniversary of the date of grant.

Arthur R. Block, Attorney-in-fact 08/21/2012

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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