SEC Form 4

(City)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
Instruction 1(b).

(State)

(Zip)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number: 3235-0287								
Estimated average burden								
hours per response:	0.5							

Person

Instruction 1(b).			Filed pursuant to Section 16(a) of the Securities Exchange Act of 19	934	·	•
. ,			or Section 30(h) of the Investment Company Act of 1940			
1. Name and Address of Reporting Person [*] BACON KENNETH J			2. Issuer Name and Ticker or Trading Symbol <u>COMCAST CORP</u> [CMCSA]		tionship of Reporting P all applicable) Director	erson(s) to Issuer 10% Owner
(Last) ONE COMCAS	(First) ST CENTER	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/25/2014		Officer (give title below)	Other (specify below)
(Otra at)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	vidual or Joint/Group Fil	ng (Check Applicable
(Street) PHILADELPHIA PA 19103		19103		X	Form filed by One Re Form filed by More th	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

	on Bonnanio	0000111100710	94	a, - .		,	·····				
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)	
Class A Common Stock	02/25/2014		S		7,000	D	\$50.623 ⁽¹⁾	22,987	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv Secur Acqu (A) or Dispo of (D)	f Expiration Date (Month/Day/Year) ccquired A) or isposed f (D) nstr. 3, 4		Expiration Date A (Month/Day/Year) S L L S			tle and 8. Price of 9. Ni Derivative derivative rerlying (Instr. 5) Ben. vative Alternative Security Security vative (Instr. 5) Ben. Own rity (Instr. 3 4)		Ownership Form:	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. This transaction was executed in multiple trades at prices ranging from \$50.620 to \$50.625. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

Arthur R. Block, Attorney-in-	02/27/2014
fact	02/27/2011
** Signature of Reporting Person	Date

ignature of Reporting Pers

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.