SEC Form 4

П

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287 Estimated exercises builder

Estimated average burden hours per response: 0.5

1. Name and Address of Reporting Person [*] <u>ROBERTS RALPH J</u>	2. Issuer Name and Ticker or Trading Symbol <u>COMCAST CORP</u> [CMCSA]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner			
(Last) (First) (Middle) ONE COMCAST CENTER	3. Date of Earliest Transaction (Month/Day/Year) 03/16/2011	Officer (give title X Other (specify below) Founder and Chairman Emeritus			
(Street) PHILADELPHIA PA 19103	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting			
(City) (State) (Zip)		Person			

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	03/16/2011		М		14,970	Α	\$0 ⁽¹⁾	127,894	D	
Class A Common Stock	03/16/2011		F		6,305	D	\$0.0000	121,589	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative 3. Transaction Date 3A. Deemed 6. Date Exercisable and 9. Number of 5. Number 7. Title and Amount 8. Price of 10. 11. Nature Conversion Expiration Date (Month/Day/Year) of Indirect Execution Date Transaction of of Securities Derivative derivative Ownership Security (Instr. 3) (Month/Day/Year) Code (Instr. Derivative Underlying Derivative Security Beneficial or Exercise if any Security Securities Form: (Month/Day/Year) Direct (D) Price of (Instr. 5) Beneficially 8) Securities Ownership Acquired (A) or Disposed Owned Following Reported Derivative (Instr. 3 and 4) or Indirect (I) (Instr. 4) (Instr. 4) Security of (D) (Instr 3, 4 and 5) Transaction(s) (Instr. 4) Amount Number Expiration Date of Code v (A) (D) Exercisable Date Title Shares Restricted Class A (2) 03/16/2011 (3) (3) 14,970 14,970 \$0.0000 788,189 D Μ Stock Commor Units Stock

Explanation of Responses:

1. The price is \$0.00.

2. Each restricted stock unit represents a contigent right to receive one share of Class A Common Stock.

3. These restricted stock units vest on the transaction date.

David L. Cohen, Attorney-in-

fact

<u>03/17/2011</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.