## SEC Form 4

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

1. Name and Address of Reporting Person ROBERTS BRIAN L	n*	2. Issuer Name and Ticker or Trading Symbol COMCAST CORP [ CMCSA ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<b><u>RODERTS DRIAN L</u></b>			X	Director	10% Owner			
(Last) (First) ONE COMCAST CENTER	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/26/2014	X	Officer (give title below) Chairman of Board,	Other (specify below) Pres. & CEO			
(Street) PHILADELPHIA PA	19103	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing Form filed by One Rep Form filed by More that	orting Person			
(City) (State)	(Zip)			Person				

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	03/26/2014		М		47,205	A	\$0 <sup>(1)</sup>	610,089	D	
Class A Common Stock	03/26/2014		F		23,755	D	\$49.62	586,334	D	
Class A Common Stock	03/27/2014		М		156,000	A	\$0 <sup>(1)</sup>	742,334	D	
Class A Common Stock	03/27/2014		F		78,571	D	\$49.1	663,763	D	
Class A Common Stock								15,824.749	I	By 401(k)
Class A Common Stock								2,034	Ι	By Spouse

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Restricted Stock Units	(2)	03/26/2014		М			47,205	(3)	(3)	Class A Common Stock	47,205	\$0.0000	633,965	D	
Restricted Stock Units	(2)	03/27/2014		М			156,000	(3)	(3)	Class A Common Stock	156,000	\$0.0000	477,965	D	

### Explanation of Responses:

1. The price is \$0.00.

2. Each restricted stock unit represents a contigent right to receive one share of Class A Common Stock.

3. These restricted stock units vest on the transaction date.

Arthur R. Block	<u>, Attorney-in-</u>
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fact

03/28/2014

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.