



YEAR IN REVIEW

2018 was a successful year for Comcast NBCUniversal. We are now truly a global company with our acquisition of Sky, we generated record free cash flow, and delivered exceptional operational and financial results.

This performance was driven by the incredible work of our teams, who continue to innovate and provide new technology, must-see content, and unmatched experiences for people around the world.

We had many significant achievements in 2018, and we're excited to share some of those highlights here.



Comcast offers a convenient way for iPhone users to switch to Xfinity Mobile and get access to the best 4G LTE network plus our network of WiFi hotspots without having to purchase a new phone

January

Xfinity Mobile: Xfinity Mobile introduces Bring Your Own Device at Xfinity stores nationwide

Xfinity Internet: Comcast extends access to home automation services to more than 15 million internet customers, allowing them to manage their smart home devices at home and on-the-go

Xfinity TV: Comcast unveils the most live, mobile, and technologically advanced Olympics experience for Xfinity TV customers, combining the incredible storytelling of NBCUniversal with the world-class technology of Comcast Cable

News: Hoda Kotb joins Savannah Guthrie as co-anchor of NBC News' *TODAY*

February

NBC: NBCUniversal's coverage of the XXIII Olympic Winter Games in PyeongChang, South Korea averages 20 million viewers in primetime over 18 nights

Corporate: Comcast NBCUniversal is named one of the '100 Best Companies to Work For' by Fortune

Sky: Sky Q launches Sky Soundbox, a partnership with Devialet, leaders in sound technology

Sports: Team USA Women's Hockey gold medal victory becomes the most watched late-night show in NBCSN history

NBC: Super Bowl LII on NBC is the most watched show of the year and ranks as a top 10 show in US television history



The game achieves a total audience delivery of more than 118 million viewers

March

Sports: NBC Sports completes multi-year agreement with INDYCAR, which includes the iconic Indianapolis 500

NBC: NBC Olympics presents 94 hours of television coverage of the 2018 Paralympic Winter Games from PyeongChang

Corporate: Comcast NBCUniversal is named a top 10 company by LinkedIn for the second year in a row

Xfinity TV: Comcast partners with NPR to launch the NPR One app on X1

Sky: Sky launches 'Sky Cinema Original Films' bringing original films to UK theaters and Sky customers' homes simultaneously



The most coverage of a Paralympic Winter Games ever, nearly doubling Sochi in 2014

April

Community Impact: More than 115,000 Comcast NBCUniversal employees and their families, friends, and community partners participate in a record-breaking 17th Annual Comcast Cares Day and celebrate their millionth volunteer

Xfinity TV: Comcast expands Netflix partnership following successful X1 integration to include Netflix subscriptions in select Xfinity packages

Comcast Business: Comcast Business Enterprise Solutions partners with Dine Brands Global, Inc. to deliver managed services to more than 2,850 Applebee's and IHOP locations

Xfinity TV: Comcast launches Sling International on X1

Telemundo: Telemundo opens its new global headquarters, Telemundo Center, in Miami, Florida

Xfinity TV: Xfinity customers watch a record-breaking 105 million hours of TV and movies during Xfinity's Sixth Annual Watchathon Week



Telemundo Center sets the new standard for Hispanic media as the only next-generation, multimedia production facility with news, sports, entertainment, studios, international, and digital all under one roof



Sky uses world-first technology on its app to allow users to identify guests via facial recognition software

June

Parks & Resorts: Universal Studios Hollywood celebrates the opening of the DreamWorks Theatre and its *Kung Fu Panda* attraction

Telemundo: Telemundo Deportes exclusively broadcasts the Spanish-language presentation of the 2018 FIFA World Cup Russia, reaching 37 million viewers and setting network records for all seven days

Sky: Sky Italia becomes available on digital terrestrial television, providing immediate access to 1.5 million Mediaset Premium households

MachineQ: Comcast's MachineQ and Neptune collaborate to accelerate smart city efforts

Film: *Jurassic World: Fallen Kingdom* is released, grossing more than \$1 billion at the worldwide box office

Comcast Business: X1 for Hospitality launches, bringing the unique features and personalization of the award-winning video platform to hotel guests

May

Xfinity TV: Comcast partners with Fandango to launch voice-activated movie ticketing experience on X1

Sky: Sky is the only broadcaster to show the Royal Wedding in Ultra HD

Xfinity Internet: Comcast announces nationwide launch of Xfinity xFi Pods, further improving in-home WiFi coverage and differentiating our high-speed internet service

Parks & Resorts: *Fast & Furious - Supercharged* opens at Universal Orlando Resort

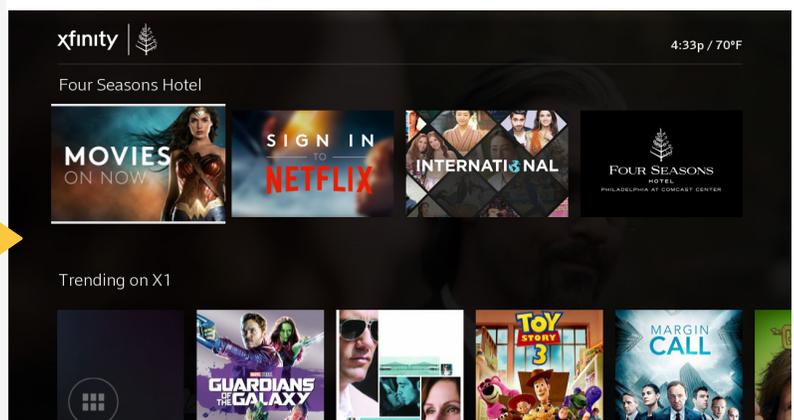
Comcast Ventures: Comcast Ventures invests in Brightside and integrates the financial health solution into Comcast's employee benefits

Sky: *Patrick Melrose* becomes Sky Vision's fastest selling title ever and receives the highest number of five-star critic reviews for a Sky Original Production to date

NBC: *Sunday Night Football* finishes the TV season as primetime's #1 show for an unprecedented seventh consecutive year

Corporate: Comcast ranks #33 on the annual Fortune 500 list

Sky: Following launches in Italy and Germany, Sky Q is now available in all Sky markets



The new Four Seasons Hotel Philadelphia at Comcast Center will be one of the first hotels to feature the X1 video experience in all guest rooms

July

Sky: Sky and Telefónica UK extend Sky Mobile partnership

Corporate: Comcast NBCUniversal announces the 10 startups selected for its inaugural Comcast NBCUniversal LIFT Labs Accelerator, powered by Techstars

Comcast Spectacor: Philadelphia's esports team, the Fusion, advances to the Overwatch League Grand Finals world championship

Sky: Sky Italia's Serie A soccer deal completes Italy's best ever exclusive sports line-up and builds on Sky's successful Premier League deal in the UK in February

Film: Universal Pictures' *Mama Mia! Here We Go Again* opens at #1 at the box office

Corporate: Comcast NBCUniversal is named one of PEOPLE Magazine's '50 Companies That Care'



The match was played at a sold-out Barclays Center in Brooklyn, New York



The program is now available to nearly 1 million low-income veterans who live within the Comcast footprint

August

Community Impact: Internet Essentials reaches more than 6 million low-income Americans since 2011 and expands eligibility to low-income veterans

Xfinity TV: X1 launches voice remote voting for NBC's *America's Got Talent*

Parks & Resorts: Universal's Aventura Hotel opens at Universal Orlando Resort

Xfinity Home: Xfinity Home adds Yale Locks to its growing platform of supported smart home devices

Comcast Spectacor: Wells Fargo Center announces a long-term agreement with Constellation to completely power the arena with wind energy

September

Corporate: Comcast unveils the Comcast Technology Center in Philadelphia

NBC: NBC wins its seventh consecutive premiere week among adults 18-49 with *Manifest* and *New Amsterdam* launching as the #1 and #2 new series

News: All four of NBC News' marquee programs are #1 among adults 25-54 and adults 18-49 for the season; the first time ever all NBC News shows win three years in a row

Comcast Spectacor: The Philadelphia Flyers introduce their new mascot, Gritty, who quickly becomes an internet sensation

Xfinity TV: Comcast partners with ESPN to launch ESPN3, ACC Network Extra, and SEC Network on X1

Sky: Sky launches the Netflix app on its NOW TV streaming devices

Xfinity Mobile: Xfinity Mobile reaches one million customer lines

NBC: NBC is #1 among adults 18-49 for the fifth year in a row and wins total viewers for the first time in 16 years

Community Impact: Across Sky territories, over 33.5 million people are aware of Sky Ocean Rescue, Sky's campaign to stop the oceans from drowning in plastic, and four million people have been inspired to change their single-use plastic behavior as a result of the campaign

Telemundo: Telemundo wins the broadcast season in weekday prime for the second consecutive year



The Company expands its vertical campus and welcomes 4,000 technologists, engineers, and software architects to their new home



Comcast counts a total of 54 million direct customer relationships, nearly 200 million homes in our service footprints, and nearly 200,000 employees worldwide

October

Corporate: Comcast acquires controlling interest in Sky

Sky: Sky launches Netflix and Spotify on its Sky Q platform

Xfinity Internet: Comcast becomes the nation's largest provider of gigabit internet speed, available to nearly 58 million homes and businesses

Sky: Sky's loyalty program, which rewards customer tenure, is now available in all markets after launching in Germany

November

Film: Illumination and Universal Pictures present *The Grinch*, based on Dr. Seuss' beloved holiday classic

Sky: In the UK, Sky is named the best performing provider in broadband, fixed-line phone, and pay TV in OFCOM's annual report for the 10th consecutive quarter

Entertainment: E!'s *People's Choice Awards* airs in roadblock across E!, Bravo, Universo, and USA Network

Community Impact: Comcast NBCUniversal expands its military hiring goal to 21,000 by 2021

Sky: *Das Boot* becomes Sky Deutschland's most successful original production launch receiving a record nine nominations at the prestigious German TV awards and is watched by nearly 50% of all Sky customers



Comcast currently has thousands of military employees across the country who have translated their valuable experiences in the armed forces to our workforce

This marks the first time Amazon Prime Video content has been integrated on an MVPD platform in the US



December

Xfinity TV: Comcast launches Amazon Prime Video on X1 ▲

Xfinity Internet: 2018 marks the 13th consecutive year Comcast had over one million total broadband net adds

Corporate: Comcast NBCUniversal is honored as a 'Top Workplace for Diversity' by Fortune

Entertainment: USA Network is named the #1 cable entertainment network in total viewers for the 13th straight year and ranked #1 in adults 18-49 and 25-54

News: MSNBC has its best year ever and is named the fastest growing top 10 cable network

Xfinity TV: YouTube's industry-leading catalog of online 4K content debuts on X1

Entertainment: Bravo finishes 2018 as the #1 cable network among female viewers for the second consecutive year

Sports: NBCSN delivers its best year ever in total day and primetime viewership

Xfinity TV: Comcast becomes the first pay TV provider to launch Movies Anywhere

Entertainment: The debut of *Deal or No Deal* on CNBC becomes the network's most-watched original series premiere of all time among adults 25-54

Sports: Golf Channel ties its most-watched year ever for total audience delivery