



## **Comcast Begins National Rollout of High-Speed Wireless Data Service**

### **Portland first to launch Comcast High-Speed 2go™ with Atlanta, Chicago, Philadelphia and more launching before year-end 2009**

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Comcast Corporation (Nasdaq: CMCSA, CMCSK), the nation's leading provider of entertainment, information, and communications products and services, launches its anticipated high-speed wireless data service tomorrow in Portland as the company kicks off its nationwide rollout of Comcast High-Speed 2go™.

Comcast's High-Speed 2go is a fourth-generation or 4G wireless high-speed data service that provides the fastest available wireless Internet in the nation via wireless data cards. Comcast will be selling this wireless service bundled with one or more of its popular Internet, phone and television products, providing mobile broadband where ever and whenever customers need to be connected.

"With Comcast's wideband Internet, we already offer one of the fastest wired connections available today. Now with the launch of High-Speed 2go, we also deliver the nation's fastest wireless Internet," said Cathy Avgiris, senior vice president and general manager for wireless and voice services at Comcast. "Innovation through mobility is one of many advances Comcast is providing consumers in the area of entertainment, information and communications. Comcast High-Speed 2go now gives consumers the best of both worlds, the fastest fast at home and on the go. In today's world, consumers don't want to be disconnected for even a minute and now Comcast provides wired and wireless access – a combination consumers won't want to live without."

#### **Comcast is selling two different data cards and service plans:**

- **Comcast High-Speed 2go Metro service uses a 4G-only data card giving customers the fastest wireless service within the 4G metro coverage area. The Metro device operates only in a 4G service footprint.**
- **Comcast High-Speed 2go Nationwide service delivers the fastest metro 4G service plus coast-to-coast access on Sprint's national 3G network. The Nationwide device automatically switches between available 4G and 3G networks.**

The world-class services Comcast is known for in the home are beginning to be extended to where consumers work, live and play. High-speed mobile Internet is one of the first products consumers want as a natural extension of Comcast's super fast wired high-speed Internet. The combination of the two is a unique proposition and the only package of its kind available in Portland today.

#### **Bundled Pricing**

For the first time, consumers will have bundled access to both the fastest wired and wireless internet in the nation - sold together at launch as a "Fast Pack" for as low as \$49.99 per month for one year. Both new and existing Comcast customers will be eligible for special bundled pricing, with Triple Play customers receiving 4G wireless as an add-on for as low as \$30 per month. Visit [www.comcast.com/highspeed2go](http://www.comcast.com/highspeed2go) for additional pricing plans and service packages.

The \$49.99 Fast Pack Metro service includes Comcast's 12 Mbps home Internet service, a free WiFi router for mobility and extended coverage in the home, and 4G service that will provide up to 4 Mbps download speed when customers are on the go. For an additional \$20 per month, consumers can upgrade to the Fast Pack Nationwide service that includes the same services plus nationwide 3G mobile network access.

Comcast also will be selling High-Speed 2go to small-to-mid-sized businesses through Comcast Business Services sales teams. As the nation's largest video provider, largest residential ISP and the third-largest residential phone provider, Comcast now has the ability to provide wireless mobility to consumers in a combination that is both competitive and differentiated from any bundled services on the market today.

Comcast is selling wireless data services following its investment in Clearwire in November 2008. Comcast's 4G service will be provided via the Clearwire network, and its 3G service will be provided by Sprint's nationwide 3G network. Comcast is one of the first investors in Clearwire to bring a service to market and expects that it will continue to add value to existing bundled products.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA, CMCSK) ([www.comcast.com](http://www.comcast.com)) is the nation's leading provider of entertainment, information and communication products and services. With 24.1 million cable customers, 15.3 million high-speed Internet customers, and 6.8 million Comcast Digital Voice customers, Comcast is principally involved in the development, management and operation of cable systems and in the delivery of programming content.

Comcast's content networks and investments include E! Entertainment Television, Style Network, Golf Channel, VERSUS, G4, PBS KIDS Sprout, TV One, ten sports networks operated by Comcast Sports Group and Comcast Interactive Media, which develops and operates Comcast's Internet businesses, including Comcast.net ([www.comcast.net](http://www.comcast.net)). Comcast also has a majority ownership in Comcast-Spectacor, whose major holdings include the Philadelphia Flyers NHL hockey team, the Philadelphia 76ers NBA basketball team and two large multipurpose arenas in Philadelphia.