SEC Form 4

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* **SALVA LAWRENCE J**	2. Issuer Name **and** Ticker or Trading Symbol **COMCAST CORP** [CMCSA]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
(Last) (First) (Middle) **ONE COMCAST CENTER**	3. Date of Earliest Transaction (Month/Day/Year) 11/01/2013	Director 10% Owner X Officer (give title below) Other (specify below) **SVP & Controller**
(Street) **PHILADELPHIA PA** **19103** (City) (State) (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	11/01/2013		M		27,900	A	$25.02	45,633	D	
Class A Common Stock	11/01/2013		M		21,150	A	$14.54	66,783	D	
Class A Common Stock	11/01/2013		M		19,950	A	$18.34	86,733	D	
Class A Common Stock	11/01/2013		M		19,629	A	$17.24	106,362	D	
Class A Common Stock	11/01/2013		M		6,000	A	$19.92	112,362	D	
Class A Common Stock	11/01/2013		F		4,196	D	$48.26	108,166	D	
Class A Common Stock	11/01/2013		F		13,172	D	$48.19	94,994	D	
Class A Common Stock	11/01/2013		F		13,586	D	$48.18	81,408	D	
Class A Common Stock	11/01/2013		F		13,619	D	$48.21	67,789	D	
Class A Common Stock	11/01/2013		F		21,024	D	$48.22	46,765	D	
Class A Common Stock	11/01/2013		S		29,032	D	$48.262[1]	17,733	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option to Purchase	$19.92	11/01/2013		M			6,000	[2]	03/07/2014	Class A Common Stock	6,000	$19.92	0.0000	D	
Option to Purchase	$25.02	11/01/2013		M			27,900	[2]	03/24/2021	Class A Common Stock	27,900	$25.02	65,100	D	
Option to Purchase	$18.34	11/01/2013		M			19,950	[2]	03/25/2020	Class A Common Stock	19,950	$18.34	73,150	D	
Option to Purchase	$17.24	11/01/2013		M			19,629	[2]	12/17/2019	Class A Common Stock	19,629	$17.24	71,973	D	
Option to Purchase	$14.54	11/01/2013		M			21,150	03/27/2010[2]	03/26/2019	Class A Common Stock	21,150	$14.54	56,400	D	

Explanation of Responses:

1. This transaction was executed in multiple trades at prices ranging from $48.23 to $48.28. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

2. With respect to the number of shares set forth in Column 7, this option is immediately exercisable.

Lawrence J. Salva   11/05/2013
** Signature of Reporting Person   Date