SASB Data Report

Our annual 2026 Impact Report presents information for Comcast Corporation and its consolidated subsidiaries (the "Company") relating to certain key corporate responsibility focus areas.

The information below reports certain additional corporate responsibility information and metrics with reference to the Sustainability Accounting Standards Board ("SASB") framework. This information outlines how our existing disclosures align with the recommended metrics for the SASB Telecommunications Services and Media & Entertainment standards. Inclusion of information in this data report should not be construed as a characterization of the materiality or financial impact of such information.

Forward-Looking Statements

This report includes statements that are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are not historical facts or statements of current conditions, but instead represent only our beliefs regarding future events, many of which, by their nature, are inherently uncertain and outside of our control. These may include estimates, projections and statements relating to our business plans, objectives and expected operating results and statements regarding our corporate responsibility initiatives, progress, plans and goals, which are based on current expectations and assumptions that are subject to risks and uncertainties that may cause actual results to differ materially. These forward-looking statements generally are identified by words such as "believe," "project," "expect," "anticipate," "estimate," "intend," "potential," "strategy," "future," "opportunity," "commit," "plan," "goal," "may," "should," "could," "would," "will," "continue," "will likely result" and similar expressions. In evaluating these statements, you should consider various factors, including the risks and uncertainties we describe in the "Risk Factors" sections of our Forms 10-K and 10-Q and other reports we file with the Securities and Exchange Commission ("SEC"). For a discussion of the risks and challenges we may face in meeting our environmental goals, see also our 2026 Impact Report. The inclusion of forward-looking and other statements that may address our corporate responsibility initiatives, progress, plans and goals in this report or in links to websites referenced in this report is not an indication that such statements are necessarily material to investors or required to be disclosed in our filings with the SEC. Such statements may contain estimates, make assumptions based on developing standards that may change and provide aspirational goals and commitments that are not intended to be promises or guarantees. Readers are cautioned not to place undue reliance on forward-looking statements and such other statements, which speak only as of the date they are made. We undertake no obligation to update or revise publicly any forward-looking or such other statements, whether because of new information, future events or otherwise.

TELECOMMUNICATIONS SERVICES

SASB Code	Requested Metric	Company Response
TC-TL-000.A **TC-TL-000.B** **TC-TL-000.C**	**Wireless subscribers** **Wireline subscribers** **Broadband subscribers**	As of December 31, 2025, Connectivity & Platforms had 50.8 million total customer relationships, 31.3 million domestic broadband customers, 9.3 million domestic wireless lines and 11.3 million domestic video customers. Customer metrics include both residential and business services customers. Because these metrics do not reflect all of the key indicators that we use to evaluate our operating performance from period to period, please refer to pages 32-48 of our 2025 Form 10-K for a more complete picture of our key operating metrics in 2025 as well as our Form 10-Q for the three and six months ended June 30, 2026.
TC-TL-000.D	**Network traffic in petabytes**	Our advanced network carried approximately 939 petabytes of customer traffic on an average day based on 2025 traffic. For additional information on our network, please see Our Network.
TC-TL-130a.1	**Total energy consumed (GJ)** **Percentage grid electricity** **Percentage renewable energy**	20,686,000 GJ 71.1% grid electricity 13.8% renewable energy Please refer to our Carbon Footprint Data Report for additional information.
TC-TL-220a.1	**Description of policies and practices relating to targeted advertising and customer privacy**	Privacy risks are among those identified through the Company's enterprise risk management assessment as core enterprise risks for Board-level oversight. Our Board, including through its Governance and Corporate Responsibility Committee, reviews and discusses our privacy program, processes and priorities with our Chief Privacy and Data Strategy Officer. In addition, our Privacy Council, which includes our Chief Legal Officer, Chief Privacy and Data Strategy Officer, Chief Compliance Officer, head of Internal Audit and the Chief Privacy Officers and General Counsels of our primary businesses, reviews and assesses privacy risks throughout our businesses and shares best practices. Our Internal Audit team also tests certain privacy controls as part of its audit function. We have employee trainings to increase awareness and respect for data privacy as part of our regular compliance training program, which is supplemented in our operating business units for specific job functions. When we collect, use, maintain or share personal information, we prioritize keeping it safe and using it for the purposes described in our privacy policies and notices, including the following privacy policies for the Company's primary operating businesses: Xfinity Privacy Policy, Xfinity Internet DNS Privacy Statement, NBCUniversal Privacy Policy and Sky Privacy Policy. Comcast Cable deletes DNS, or Domain Name System, queries generated by its broadband customers every 24 hours except in very specific cases where it needs to investigate a security or safety issue or event involving specific DNS data, to protect against security threats,

TELECOMMUNICATIONS SERVICES

SASB Code	Requested Metric	Company Response
TC-TL-220a.1	**Description of policies and practices relating to targeted advertising and customer privacy (*cont'd*)**	to ensure system integrity, when a customer has opted-in to one of the service features that require longer retention of DNS data or to comply with a valid legal request. If we make material changes to the way we process personal information, we will provide notice of such changes, including by posting the updated privacy policy on the applicable website and otherwise providing notice in accordance with legal requirements. We provide customers subject to the privacy provisions of The Cable Act of 1984 with an annual copy of our current privacy policy (via their bill, direct mail or email) and provide them with resources to understand any changes made through the Xfinity Privacy Center. The Company operates in compliance with applicable privacy laws and regulations, and respects the privacy rights of individuals. We require business partners with access to our data to do the same. We have policies and procedures to limit sharing personal information to those who are authorized to receive it, as further described in TC-TL-230a.1 below. As an internet service provider, Comcast Cable plays an important role in connecting customers with their online activities. Comcast Cable has made additional consumer privacy commitments and maintains the Xfinity Privacy Center, which allows consumers to control their information, including features to download, correct and delete personal information and opt in or out of a number of settings and programs. For additional information, please also see the Privacy and Data Protection Regulation section on pages 15-16 of our 2025 Form 10-K.
	Product Advertising	We place advertising for our products and services without regard to political or religious views or status, subject to our brand standards and intent to reach the broadest possible target audience.
TC-TL-220a.2	**Number of customers whose information is used for secondary purposes**	The Company does not calculate this metric. As of December 31, 2025, the total customer relationships across Connectivity & Platforms was 51 million. We use the information we collect from and about our customers in accordance with the privacy policies referenced immediately above.
TC-TL-220a.3	**Total amount of monetary losses as a result of legal proceedings associated with customer privacy**	The Company discloses material legal proceedings in annual and quarterly reports filed with the SEC. In 2025, the Company did not disclose any monetary losses as a result of legal proceedings associated with customer privacy.

TELECOMMUNICATIONS SERVICES

SASB Code	Requested Metric	Company Response
TC-TL-220a.4	**Number of law enforcement requests for customer information** **Number of customers whose information was requested** **Percentage resulting in disclosure**	Our domestic Connectivity & Platforms business regularly publishes a Transparency Report disclosing information on the number and categories of requests for customer information made by U.S. law enforcement and national security agencies at the federal, state and local government levels. Requests for information made under the Foreign Intelligence Surveillance Act are subject to a six-month delay. For more information and copies of the reports, please see Transparency Reports.
TC-TL-230a.1	**Number of data breaches** **Percentage that are personal data breaches** **Number of customers affected**	The Company's security incident records are confidential and, except as required by law, the Company does not publicly disclose the details associated with such events. For more information on the Company's data protection and security practices, please see Xfinity Privacy Policy, Our Network, NBCUniversal Privacy Policy and Sky Privacy Policy.
TC-TL-230a.2	**Description of approach to identifying and addressing data security risks, including use of third-party cybersecurity standards**	Our management, with involvement and input from our Board of Directors, performs an annual enterprise-wide risk management ("ERM") assessment to identify and manage key existing and emerging risks for our company, including cybersecurity and risks related to emerging technologies such as artificial intelligence ("AI"). Our ERM process assesses the characteristics and circumstances of the evolving business environment at the time and seeks to identify both the potential impacts to our company of a particular risk and the velocity with which the risk may manifest (e.g., rapidly in less than three months or more slowly in more than twelve months). Our executive management team has the overall responsibility for, and oversight of, our ERM process, and an ERM steering committee manages the process, with one or more senior business executives then monitoring and managing each of the identified risks. Our Board receives an annual presentation on the results of the core enterprise risks identified through our ERM process for Board-level oversight, with our Audit Committee overseeing the process by which we perform our ERM exercise. For additional information, please see p. 21 of our 2026 Proxy Statement. Cybersecurity is among the risks identified for Board-level oversight as a result of our most recent ERM assessment, with our Audit Committee of the Board overseeing our policies, practices and assessments with respect to cybersecurity and our Governance and Corporate Responsibility Committee reviewing and receiving reports with respect to privacy, AI and data governance.

TELECOMMUNICATIONS SERVICES

SASB Code	Requested Metric	Company Response
TC-TL-230a.2	**Description of approach to identifying and addressing data security risks, including use of third-party cybersecurity standards**	The Board and/or our Audit Committee receive regular updates throughout the year on cybersecurity. Each of our Board and Audit Committee separately receives an annual report on cybersecurity matters and related risk exposures from our primary businesses' Chief Information Security Officers ("CISOs") and Chief Technology Officers or other similar officers ("CTOs"). Our Audit Committee also receives regular updates on our cybersecurity posture throughout the year from our head of Internal Audit, as appropriate. When covered during an Audit Committee meeting, the chair of the Audit Committee reports on its discussion to the full Board. Topics discussed with our Board and/or Audit Committee in a given year may include cybersecurity strategy, risk and threats, financial and employee resource levels, regulatory compliance, technology trends and third-party maturity assessments of our cyber programs. In addition to this Board-level oversight, our Cybersecurity Leadership Council ("CLC") oversees our cybersecurity strategy and is responsible for overseeing and managing our cybersecurity risks. The CLC includes our Chief Financial Officer, Chief Legal Officer, head of Internal Audit, Chief Privacy and Data Strategy Officer, and lead internal securities counsel, as well as the CISOs, CTOs, CFOs and General Counsels of our primary businesses. Given the complex and varied nature of our businesses, the Connectivity & Platforms and Content & Experiences businesses each have a dedicated CISO who we believe is appropriately qualified to assess and manage cybersecurity risks. The CLC conducts regular meetings throughout the year during which CISOs provide updates and report on meaningful cybersecurity risks, threats, incidents and vulnerabilities in accordance with the CLC's reporting framework, as well as related priorities, mitigation and remediation activities, financial and employee resource levels, regulatory compliance, technology trends and third-party provider risks. To help inform this reporting framework, our primary businesses maintain incident response plans and other policies and procedures designed to respond to, mitigate and remediate cybersecurity incidents according to a defined set of severity ratings based on the potential impact to our business, information technology systems, network or data, including data held or information technology services provided by third-party vendors or other service providers. Network and information systems and other technologies, including those that are related to our network management, customer service operations and programming delivery and are embedded in our products and services, are critical to our business activities. We frequently obtain certain confidential, proprietary and/or personal information about our customers, personnel and vendors, which in many cases is provided or made available to third-party vendors who agree to protect it. As a result, we have multiple layers of security designed to detect and block cybersecurity events, as well as a dedicated team of cybersecurity personnel, who assist our CISOs in helping to assess, identify, monitor, detect and manage cybersecurity risks, threats, vulnerabilities and incidents. In the normal course, we engage assessors, consultants and other third parties to assist in various cyber-

TELECOMMUNICATIONS SERVICES

SASB Code	Requested Metric	Company Response
TC-TL-230a.2	**Description of approach to identifying and addressing data security risks, including use of third-party cybersecurity standards** ***(cont'd)***	related matters. For example, an outside consulting firm conducts a National Institute of Standards and Technology and International Organization for Standardization-based cybersecurity capability maturity assessment every three years, which is reviewed with the Audit Committee, and our security teams leverage third-party advisors, as appropriate. We also perform penetration tests, data recovery testing, security audits and risk assessments throughout the year. Our cybersecurity program also incorporates intelligence sharing capabilities about emerging threats within the telecommunications industry and other industries through collaboration with peer companies and specialized consultants and through public-private partnerships with government intelligence agencies. We hold cybersecurity trainings for our employees and request that key vendors do the same. However, while we develop and maintain systems, and operate programs that seek to prevent security incidents from occurring, these systems and programs must be constantly monitored and updated in the face of sophisticated and rapidly evolving attempts to overcome our security measures and protections. The occurrence of both intentional and unintentional incidents has caused, and could cause in the future, a variety of adverse business impacts. See "Item 1A: Risk Factors" and "Item 1C: Cybersecurity" in our 2025 Form 10-K for additional information on risks related our business, including for example risks related to cyber attacks, information and system breaches, and technology disruptions and failures; our reliance on using and protecting certain intellectual property rights; keeping pace with technological developments; legal and regulatory developments; and obtaining hardware, software and operational support from third-party vendors. With respect to AI, we believe it should be used in a responsible, transparent and accountable manner, subject to appropriate human direction, supervision and governance and, like any other technology, should meet our privacy and security standards. To this end, we have dedicated oversight and working groups within our key business units to develop internal processes to oversee AI uses in accordance with AI principles, as well as established governance, guidance and applicable law. AI applications are also subject to the principles, policies and procedures that govern our business operations, including our Code of Conduct, Code of Conduct for Suppliers and Business Partners, Statement on Human Rights and Statement on Modern Slavery and Supply Chain Values. We endeavor to be deliberate and thoughtful in our use of emerging technologies, including AI technologies in our business operations, and will monitor the rapidly evolving AI regulatory landscape as we seek to make decisions in a responsible way consistent with applicable legal obligations, our policies and principles. We have been employing automated technology systems, software and computational processes to enhance our business offerings and inform internal decision-making for decades. AI is a fundamental technology that is integral to a wide variety of applications within our business, such as: • Supporting and enhancing customer service in a range of areas, including chatbots and support for virtual, anytime customer service, online sales and onboarding, and home security products.

TELECOMMUNICATIONS SERVICES

SASB Code	Requested Metric	Company Response
TC-TL-230a.2	**Description of approach to identifying and addressing data security risks, including use of third-party cybersecurity standards** ***(cont'd)***	• Decreasing service downtime through proactive and reactive network maintenance, network resilience and data analytics. • Hardening the security of our broadband network and end user account security through enhanced network security and cyber security detection tools. • Improved consumer accessibility and optionality via recommendation engines for programming, voice remotes and text-to-speech. • Analyzing content for tagging and metadata generation to enable internal efficiencies. Furthermore, we have various policies and procedures in place that are applicable to the use of AI.
TC-TL-440a.1	**Materials recovered through take-back programs, percentage of recovered materials that were:** • **Reused** • **Recycled** • **Landfilled**	Our domestic Connectivity & Platforms business recycled approximately 35,164,459 pounds of e-waste in 2025. E-waste consists of multiple types of returned leased customer premise equipment associated with our domestic Connectivity & Platforms business' internet, video, phone and home security product offerings (such as modems, set top boxes and touchscreens) and returned mobile devices. Comcast reports this data by weight, not percentage. Our domestic Connectivity & Platforms business has internal e-waste management programs requiring device recycling business partners to be Responsible Recycling ("R2") certified, which is a widely accepted international certification created by Sustainable Electronics Recycling International ("SERI") for the electronic recycling industry for responsible electronics recycling. In addition, Sky has a policy in place to reuse or recycle 100% of electronic equipment returned to it, and recycled approximately 1,613 tons and reused approximately 339 tons of e-waste in 2025.
TC-TL-520a.1	**Total amount of monetary losses as a result of legal proceedings associated with anti-competitive behavior regulations**	The Company discloses material legal proceedings in annual and quarterly reports filed with the SEC. In 2025, the Company did not disclose any monetary losses as a result of legal proceedings associated with anti-competitive behavior regulations.

TELECOMMUNICATIONS SERVICES

SASB Code	Requested Metric	Company Response
TC-TL-520a.2	**Average actual sustained download speed of:** • **Owned and commercially-associated content** • **Non-associated content**	Comcast's internet service does not favor any type of content and, therefore, our performance metrics are the same regardless of whether content is owned or associated with us or not. Comcast provides a detailed summary of its internet service performance in the United States, showing median download and upload speeds and latency by tier, in its Broadband Internet Access Service Performance Report. Recent testing performed by the Federal Communications Commission confirms that Comcast's broadband Internet access service is one of the fastest, most reliable broadband services in the United States. Comcast consistently delivers at or above the "provisioned" speed for the particular service tier, including over 100% of its advertised downstream and upstream speeds during the busiest periods of the day, known as "peak" times, during sustained testing. For more information on our broadband network practices, please see Xfinity Internet Broadband Disclosures.
TC-TL-520a.3	**Description of risks and opportunities associated with net neutrality, paid peering, zero rating and related practices**	We do not discriminate against lawful Internet content, applications, services or non-harmful devices, and we do not block, throttle, degrade or impair access to lawful Internet traffic on the basis of content, application, service, user or use of a non-harmful device. Nor do we favor some traffic over other traffic, including through use of techniques such as traffic shaping, prioritization or resource reservation, either to benefit an affiliate or in exchange for consideration, monetary or otherwise. For more information on these topics, please see Xfinity Internet Broadband Disclosures and Comcast Settlement-Free Interconnection Policy. Please also see pages 13-14 of the Company's 2025 Form 10-K for information relating to the risks and opportunities associated with laws and regulations relating to net neutrality.
TC-TL-550a.1	**System average interruption duration** **System average interruption frequency** **Customer average interruption duration**	We maintain a highly reliable and resilient network for delivery of broadband internet access, cable video, voice over Internet Protocol ("VoIP") and other communications services in the United States. Our network is the result of years of investment and innovation and delivers a next-generation broadband experience to millions of homes and businesses to support the increasing demands of our customers today, and in the future. • In the past ten years, Comcast has invested more than $80 billion in its network and infrastructure. We have also built 430,000 miles of fiber in the United States and made thousands of capacity augments from the core of our network all the way down to individual neighborhoods. • In 2025, Comcast performed an average of over 700,000 speed tests daily across its U.S. network. Average speeds to customers (both downstream and upstream) have generally remained at or above 110% of advertised speeds during 2025 in all regions.

TELECOMMUNICATIONS SERVICES

SASB Code	Requested Metric	Company Response
TC-TL-550a.1	**System average interruption duration** **System average interruption frequency** **Customer average interruption duration** ***(cont'd)***	• Comcast engineers have developed AI and machine learning that make the network faster and more reliable, reducing both the number of outages and how long they last. Through this process, we optimize the performance of tens of millions of modems across the Comcast network every 20 minutes. For additional information, please see Our Network. While we do not calculate overall service availability in the manner specified by the standard, we do provide individual customers with detailed information about service interruptions in their area. With the Xfinity app, customers can log in and view a real-time outage map with information at the address level. Customers can also run diagnostic checks to find any problems with equipment that may be causing an issue and register to receive a text message update as soon as their Xfinity services are restored. While outages are infrequent, these advanced tools help keep customers informed and mitigate the impact of any service interruptions that do occur.
TC-TL-550a.2	**Discussion of systems to provide unimpeded service during service interruptions**	Business Continuity and Disaster Recovery programs at our primary businesses are each led by Steering Committees comprised of senior business, financial and technical leaders. These leaders seek to ensure that each of our primary businesses continuously evaluates and tests critical operations, technology and facilities for incident response and recovery. Where relevant, the Steering Committees and crisis responders coordinate across the Company to ensure consistent responses for our customer and employee populations. Pursuant to its charter, the Audit Committee of the Board of Directors receives reports on business continuity activities. Our Connectivity & Platforms business specifically seeks to build resiliency into its products, services and operations by continually strengthening its network against hazards, incorporating key redundancies that expedite recovery capabilities and leveraging its broad geographic footprint and technical expertise to create mutually supportive layers of response capabilities. See the response immediately above to TC-TL-550a.1 for more information on our maintenance of and investment in our highly reliable and resilient network for delivery of broadband internet access, cable video, VoIP and other communications services. In addition, we continue to explore ways to boost network efficiency, resilience and reliability to respond to developing challenges, rooted in our ethos that the most reliable network is a resilient one. Xfinity's business continuity and disaster response policy aligns with the ISO 22301 framework and other relevant industry standards. For additional information, see Our Network.

MEDIA & ENTERTAINMENT

SASB Code	Requested Metric	Company Response
SV-ME-000.A	**Total recipients of media and the number of:** • **Households reached by broadcast TV** • **Subscribers to cable networks** • **Circulation for magazines and news-papers**	The NBC broadcast network reaches viewers in virtually all U.S. television households, and the Telemundo broadcast network reaches viewers in 96% of U.S. Hispanic television households. Subscribers to NBCUniversal's primary cable networks, based on The Nielsen Company's December 2025 Cable Coverage Universe Estimates report and dynamic ad insertion estimates: Bravo: 59 million Universo: 13 million NBC Sports Network: * For more information, see pages 7-9 of our 2025 Form 10-K. (Circulation for magazines and newspapers is not applicable.) ** NBC Sports Network launched in November 2025 and approximate U.S. household data was not available as of December 31, 2025.*
SV-ME-000.B	**Total number of media productions and publications produced**	Our television and streaming platforms include content licensed from our Studios segment and from third parties, as well as content produced by our Media segment businesses, such as live news and sports programming and certain original content, including late-night comedy for NBC and original telenovelas for Telemundo. Our film studio's library is composed of more than 6,500 movies in a variety of genres. For more information, see pages 7-11 of our 2025 Form 10-K.
SV-ME-270a.1	**Total amount of monetary losses as a result of legal proceedings associated with libel or slander**	The Company discloses material legal proceedings in annual and quarterly reports filed with the SEC. In 2025, the Company did not disclose any monetary losses as a result of legal proceedings associated with libel or slander.

MEDIA & ENTERTAINMENT

SASB Code	Requested Metric	Company Response
SV-ME-270a.2	**Revenue from embedded advertising**	From time to time, NBCUniversal's productions may receive products or services, at no cost to production, to be used and/or referenced during programming. Additionally, NBCUniversal may enter arrangements with advertisers to incorporate their products or services within programming, either as passive placements or actively in connection with a storyline. We approach such advertising in a responsible manner, including by making necessary disclosures in programming and otherwise ensuring the advertising complies with applicable law, self-regulatory guidance, our internal standards and practices and our journalistic integrity policies and guidelines. NBCUniversal is not able to share data regarding revenues derived in connection with any such embedded advertising, as it is confidential and proprietary.
SV-ME-260a.2 and 270a.3	**Description of policies and procedures to ensuring pluralism in news media content** **Description of approach for ensuring journalistic integrity of news programming related to:** • **Truthfulness, accuracy, objectivity, fairness and account-ability** • **Independence of content or transparency of potential bias** • **Protection of privacy and limitation of harm**	The NBCU News Group is committed to serving audiences with outstanding journalism that reflects the experiences of all communities. Comcast's Code of Conduct requires that we comply with applicable broadcasting and advertising laws, regulations, standards and codes of practice, and we are committed to the highest media standards. Furthermore, as set forth in the NBCU News Group's policies and guidelines for the newsroom, NBCU News Group journalists strive to report accurately, fairly, objectively and independently; work with integrity, honesty and transparency; and deliver information that can be trusted and analysis that is thorough, without hidden agendas, conflicting interest or bias. They do so while maintaining respect for the audience and consumers, appreciation of our responsibility and commitment to the highest journalistic standards. The NBCU News Group's polices provide detailed guidance to journalists about how to implement these fundamental principles on a broad range of subjects, including ensuring the honesty and credibility of sources, weighing all sides, avoiding and/or disclosing conflicts of interest, corrections and balancing the privacy interests of story subjects with the public interest. Its Standards & Practices department works closely with editorial teams to uphold these guidelines and core principles and, in partnership with its media lawyers, regularly provides legal and ethics training to journalists and supplemental guidance for sensitive stories. To the extent that editorial coverage is funded in whole or in part by a brand or contains brand elements (like an integration), it remains editorially independent, and the NBCU News Group will prominently and clearly disclose the commercial relationship to the audience and consumers. For information about Sky News, please see its policies and standards.

MEDIA & ENTERTAINMENT

SASB Code	Requested Metric	Company Response
SV-ME-520a.1	**Description of approach to ensuring intellectual property (IP) protection**	As a media and technology company, intellectual property and confidential information are among our most valuable assets, which include our brands, trademarks, know-how, inventions, patents, content, characters and other copyrighted materials, trade secrets, strategies, software, websites, domain names and apps. We take various measures to protect against the unauthorized use and dissemination of our intellectual property and confidential information. We also respect the intellectual property rights and confidential information of others, including respecting copyright laws in our creation of artistic works. In general, protecting the intellectual property and confidential information belonging to us and our business partners safeguards our property and maintains our reputation as a trustworthy partner. We rely on a combination of laws of the United States and other countries (including copyright, trademark, unfair competition, patent, trade secret and other applicable laws), license agreements, robust registration, technical protection measures and enforcement to help protect our intellectual property rights. We have also implemented internal intellectual property policies and trainings to increase awareness and respect for intellectual property rights among employees. AI technologies can serve as valuable tools to enhance human creativity and support content creation and distribution. We believe that human creativity is, and will remain, at the heart of our creative processes, and as such our uses of AI in content creation will remain as a tool that enhances human creativity but does not replace it. For more information on our intellectual property portfolio and approach, see our Code of Conduct and pages 15 and 22 of our 2025 Form 10-K.