SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number:	3235-0287				
Estimated average burd	len				
hours per response:	0.5				

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* COHEN DAVID L	2. Issuer Name and Ticker or Trading Symbol <u>COMCAST CORP</u> [CMCSA]							eck all applicable) Director	or 10% O		
(Last) (First) (Mide ONE COMCAST CENTER		ate of Earliest Trans 27/2016	saction	(Mont	h/Day/Year)		below)	EVP			
(Street) PHILADELPHIA PA 191 (City) (State) (Zip)	4. If <i>i</i>	Amendment, Date d	of Origir	nal Filo	ed (Month/Day	Lin	i. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I	- Non-Deriv	vative	Securities Ac	quire	d, D	isposed of	f, or B	eneficial	ly Owned		
1. Title of Security (Instr. 3)	2. Transact Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)				l (A) or : 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
				Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	10/27/2	016		M ⁽¹⁾		17,700	A	\$25.44	246,070.1358	D	
Class A Common Stock	10/27/2	016		M ⁽¹⁾		10,000	A	\$18.98	256,070.1358	D	
Class A Common Stock	10/27/2	016		S ⁽¹⁾		162	D	\$62.38	255,908.1358	D	
Class A Common Stock	10/27/2	016		S ⁽¹⁾		244	D	\$62.57	4 255,664.1358	D	
Class A Common Stock	016		F ⁽¹⁾		9,838	D	\$62.5	245,826.1358	D		
Class A Common Stock	016		F ⁽¹⁾		17,456	D	\$62.65	228,370.1358	D		
Class A Common Stock	016		M ⁽¹⁾		28,000	A	\$18.98	28,000	I	By Trust	
Class A Common Stock	10/27/2	016		F ⁽¹⁾		8,520	D	\$62.38	19,480	I	By Trust
Class A Common Stock	10/27/2	016		S ⁽¹⁾		19,480	D	\$62.204	(2) 0.0000	I	By Trust
Class A Common Stock								85,623	I	By GRATs	
Class A Common Stock								40	I	By Spouse	
Class A Common Stock								372,646	I	By Trusts	
Tab			Securities Acq calls, warrants						Owned		
	e of 2. 3. Transaction 3A. Deemed 4. 5. N							and Amount	8. Price of 9. Number Derivative derivativ		11. Nature

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerci Expiration Dat (Month/Day/Ye	te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option to Purchase	\$25.44	10/27/2016		M ⁽¹⁾			17,700	03/16/2008 ⁽³⁾	03/15/2017	Class A Common Stock	17,700	\$25.44	0.0000	D	
Option to Purchase	\$18.98	10/27/2016		M ⁽¹⁾			10,000	03/28/2009 ⁽³⁾	03/27/2018	Class A Common Stock	10,000	\$18.98	195,700	D	
Option to Purchase	\$18.98	10/27/2016		M ⁽¹⁾			28,000	(3)	03/27/2018	Class A Common Stock	28,000	\$18.98	84,300	I	By Trust

Explanation of Responses:

1. Transaction was effected pursuant to a Rule 10b5-1 trading plan.

2. This transaction was executed in multiple trades at prices ranging from \$62.17 to \$62.26. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

3. With respect to the number of shares set forth in Column 7, this option is immediately exercisable.



** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.