SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response 0.5

1	Address of Reporting F DAVID L	Person*	2. Issuer Name and Ticker or Trading Symbol <u>COMCAST CORP</u> [CMCSA]		ationship of Reporting Pe < all applicable) Director	erson(s) to Issuer 10% Owner
(Last) ONE COM	(First) CAST CENTER	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/03/2014	X	Officer (give title below) Executive Vice	Other (specify below) President
(Street) PHILADEI	LPHIA PA	19103	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Fili Form filed by One Re Form filed by More th Person	porting Person
(City)	(State)	(Zip)				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Date, Transaction Disposed Of (D) (Instr. 3, 4 and 5 Code (Instr.			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	08/29/2014		G	v	10	D	\$0.0000	148,755.1988	D	
Class A Common Stock	11/03/2014		M ⁽¹⁾		110,000	A	\$22.66	282,687.1988	D	
Class A Common Stock	11/03/2014		S ⁽¹⁾		28,122	D	\$55.425 ⁽²⁾	254,565.1988	D	
Class A Common Stock	11/03/2014		F ⁽¹⁾		74,847	D	\$55.73	179,718.1988	D	
Class A Common Stock								41,752	I	By GRAT
Class A Common Stock								338,870	I	By Trusts

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(0.3, parts, carrier, cpriority, contrained)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Option to Purchase	\$22.66	11/03/2014		M ⁽¹⁾			110,000	(3)	03/13/2015	Class A Common Stock	110,000	\$22.6	80,000	D	

Explanation of Responses:

1. Transaction was effected pursuant to a Rule 10b5-1 trading plan.

2. This transaction was executed in multiple trades at prices ranging from \$55.40 to \$55.54. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected. 3. With respect to the number of shares set forth in Column 7, this option is immediately exercisable.

Arthur R. Block, Attorney-in-

fact

11/04/2014

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.