FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| | OMB APPRO | VAL |
|---|------------------------|-----------|
| | OMB Number: | 3235-0287 |
| l | Estimated average burd | en |
| l | hours per response: | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| 1. Name and Address of Reporting Person * $\underline{BACON\ KENNETH\ J}$ | | | | | | 2. Issuer Name and Ticker or Trading Symbol COMCAST CORP [CMCSA] | | | | | | | | | | | of Reporting Person(s) to Issuer cable) r 10% Owner | | | |
|--|---|--|--|-------|---|--|---|------------------------|---------------|---|----------|-----------------|----------------------------|---|----------------------------|--|---|-----------|--|--|
| (Last) (First) (Middle) ONE COMCAST CENTER | | | | | | Date 0 / <mark>02/2</mark> | | est Tran | sactio | on (Mon | ith/D | ay/Year) | | Officer below) | (give title | | Other (s below) | specify | | |
| (Street) PHILADELPHIA PA 19103 (City) (State) (Zip) | | | | | - 4. II | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | . Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da | | | | | | ction 2A. Deemed Execution Date, | | | | uired, Disposed of, or Bene 3. Transaction Code (Instr. 8) 4. Securities Acquired (Disposed Of (D) (Instr. 3) | | | ired (A | 5. Amount of 4 and Securities Beneficially Owned Following | | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | |
| Class A Common Stock 01/02/ | | | | | | /2014 | | | - - | ode V | , | Amount 6,221 | (D) | | rice \$0 ⁽²⁾ | (Instr. 3 | eported ansaction(s) istr. 3 and 4) | | D | (Instr. 4) |
| | | Т | able II - | | | | | | | | | sed of | | | | Owned | | <u> </u> | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deeme Execution if any (Month/Day | Date, | 4. Transaction Code (Instr. 8) | | of Deri Secu Acq (A) o Disp of (E | osed D) tr. 3, 4 | Expir | ate Exer ration D ath/Day/ | ate | Amount of | | of s ng e Secu | | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4) | i illy | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exerc | cisable | Ex Da | piration ate | Title | Amo or Num of Sha | nber | | | | | |
| Phantom Stock | (3) | 01/02/2014 | | | M | | | 6,221 | (| (4) | | (4) | Class A Common Stock | 6,2 | 221 | \$0.0000 | 13,060 |) | D | |

Explanation of Responses:

- $1. \ Shares \ acquired \ on \ settlement \ of \ phantom \ stock.$
- 2. The price is \$0.00.
- 3. These securities convert on a one-to-one basis.
- 4. These securities were automatically converted into shares of Class A common stock on the transaction date pursuant to a previously deferred stock award.

Arthur R. Block, Attorney-infact

01/06/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.