



Comcast Increases Its Dividend 19%; Planned at \$0.45 Per Share Annually

Accelerates Its Share Repurchase; Intends to Purchase \$2.1 Billion of Its Stock by End of 2011

PHILADELPHIA--(BUSINESS WIRE)-- Comcast Corporation (NASDAQ: CMCSA, CMCSK), a leading cable, entertainment and communications company, announced today that the company's planned annual dividend has increased 19% to \$0.45 per share. In accordance with the increase, the Board of Directors declared a quarterly cash dividend of \$0.1125 a share on the company's common stock, payable on April 27, 2011 to shareholders of record as of the close of business on April 6, 2011.

Today, Comcast announced its intent to accelerate its share repurchases, and now expects to repurchase the \$2.1 billion remaining under its share repurchase authorization by the end of 2011, subject to market conditions.

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About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (www.comcast.com) is one of the nation's leading providers of entertainment, information and communications products and services. Comcast is principally involved in the operation of cable systems through Comcast Cable and in the development, production and distribution of entertainment, news, sports and other content for global audiences through NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential and business customers. Comcast is the majority owner and manager of NBCUniversal, which owns and operates entertainment and news cable networks, the NBC and Telemundo broadcast networks, local television station groups, television production operations, a major motion picture company and theme parks.

Comcast Corporation

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