FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to | STATE |
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| Section 16. Form 4 or Form 5 | |
| obligations may continue. See | |
| Instruction 1(b). | |

MENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* SALVA LAWRENCE J | | | | | 2. Issuer Name and Ticker or Trading Symbol COMCAST CORP [CMCSA] | | | | | | | | Relationship theck all appl Direct | cable) or | g Pers | 10% Ow | ner |
|---|--|--|--|---------------------------------|---|---|--------|---|--------|--|----------------------------|--------------------------------------|--|---|--|---|--------|
| (Last) | (F OMCAST C | , | (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 03/22/2013 | | | | | | | | X Office below | r (give title) SVP & Contr | | Other (s below) coller | pecify |
| (Street) PHILADELPHIA PA 19103 (City) (State) (Zip) | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | S. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| | | Tab | ole I - Non-l | Derivati | ve Se | curities | s Acc | quired, D | isp | osed o | f, or Be | neficia | Ily Owne | | | | |
| Date | | | | . Transacti ate Month/Day | | 2A. Deeme Execution if any (Month/Da | Date, | , Transaction Dispose Code (Instr. 5) | | rities Acquired (A) ed Of (D) (Instr. 3, 4 | | Benefic Owned | es ially Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | Code V | , | Amount | (A) or (D) Price | | Reporte Transac (Instr. 3 | ction(s) | | | (Instr. 4) | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Dat if any (Month/Day/Yo | Code | saction e (Instr. | | | 6. Date Exer Expiration D (Month/Day/ | | d 7. Title and Ame of Securities Underlying Derivative Secu (Instr. 3 and 4) | | Derivative Security | 9. Number derivative Securities Beneficial Owned Following Reported Transaction (Instr. 4) | e s illy g | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | Code | e V | (A) | | Date Exercisable | | opiration | Title | Amoun or Numbe of Shares | | | | | |
| Option to Purchase | \$41.22 | 03/22/2013 | | А | | 73,800 | | (1) | 03 | 3/21/2023 | Class A Common Stock | 73,80 | \$0.0000 | 73,80 | 0 | D | |
| Restricted Stock | \$0.0000(2) | 03/22/2013 | | A | | 15,800 | | (3) | | (3) | Class A Common | 15,80 | \$0.0000 | 17,50 | 2 | D | |

Explanation of Responses:

- 1. The date of grant was March 22, 2013, and the shares vest as follows: 40% become exercisable on the 2nd anniversary of the date of grant, and an additional 20% vests on each of the 3rd, 4th and 5th anniversaries of the date of grant.
- 2. Each restricted stock unit represents a contigent right to receive one share of Class A Common Stock.
- 3. The restricted stock units vest in installments of 15%, 15%, 15%, 15%, 15% and 40% on the 13th-month, 2nd, 3rd, 4th and 5th anniversaries of the date of grant (March 22, 2013), respectively.

Arthur R. Block, Attorney-in-

fact

** Signature of Reporting Person

03/26/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.