



## Comcast Outlines Growth Strategy and Company Prospects at 2007 Analyst and Investor Meeting

### [Analyst Day Presentation Slides](#)

Comcast Triple Play and Superior Products Driving Significant Operating Momentum and RGU Growth

Long-Term Outlook Includes Strong Double-Digit Revenue and OCF Growth through 2009

PHILADELPHIA, May 1 /PRNewswire-FirstCall/ -- Executives from Comcast Corporation (Nasdaq: CMCSA, CMCSK), the nation's leading provider of cable, entertainment and communications products and services, today will present the Company's operational and financial growth strategy at their 2007 Analyst and Investor Meeting in Philadelphia, PA.

Brian Roberts, Chairman and CEO of Comcast Corporation, said, "The triple play is driving incredible operating momentum and we see that accelerating as it continues to roll out. We now expect Comcast Digital Voice penetration to exceed 20% by the end of 2009. As we have been reporting over the past several quarters, the triple play is increasing the already strong growth of our video and high-speed Internet services - we expect to deliver at least 7 million RGU additions per year through 2009. The fundamentals of our business are extremely strong and we have never been more enthusiastic about the future of our company."

Comcast's superior products continue to drive significant growth for the Company and will be discussed in detail throughout the day's presentations. Executives from the Company will discuss the status of the triple play roll out and its accelerating positive impact on RGU additions, operating efficiency and financial results.

In addition, presentations will include detail on:

- The Company's superior products and innovation strategy with detail on additional product enhancements to be launched over the next 18 - 24 months.
- The Company's strategy for capitalizing on new growth areas such as Comcast Business Services and interactive advertising.
- Comcast's network evolution and superior technology with a focus on the multiple levers the Company has to efficiently add network capacity when and where needed and significantly expand its product offerings.
- The Company's strong long-term prospects, including continued double-digit revenue growth, operating margin expansion, and sustainable and growing free cash flow.
- The Company's continued commitment to investing for growth and differentiation and returning capital to shareholders while maintaining a strong investment grade credit rating.

The Company believes that its financial performance will remain strong for the next several years:

- Cable revenue projected to grow a compounded average of 12% per year for 2007-2009.
- Cable Operating Cash Flow (OCF) projected to grow a compounded average of 14% per year for 2007-2009.
- Comcast Digital Voice (CDV) projected to reach a penetration level of 20-25% of the Company's available homes passed.

## Webcast Information

A live webcast of the event will be available on the Company's Investor Relations website at [www.cmcsa.com](http://www.cmcsa.com) or [www.cmcsk.com](http://www.cmcsk.com) on Tuesday, May 1, 2007 beginning at approximately 9:00 am Eastern Time. An on-demand replay, including presentation slides available for download, will be available shortly after the conclusion of the presentation. To automatically receive Comcast financial news by email, please visit [www.cmcsa.com](http://www.cmcsa.com) or [www.cmcsk.com](http://www.cmcsk.com) and subscribe to E-mail Alerts.

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to Comcast's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties.

This press release may also contain non-GAAP financial measures, as defined in Regulation G, adopted by the SEC. We provide a reconciliation of these non-GAAP financial measures to the most directly comparable GAAP financial measure in our quarterly earnings releases, which can be found on the Financial Information page of our web site at [www.cmcsa.com](http://www.cmcsa.com) or [www.cmcsk.com](http://www.cmcsk.com).

### About Comcast:

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (<http://www.comcast.com>) is the nation's leading provider of cable, entertainment and communications products and services. With 24.2 million cable customers, 12.1 million high-speed Internet customers, and 3.0 million voice customers, Comcast is principally involved in the development, management, and operation of cable systems and in the delivery of programming content.

Comcast's programming networks and investments include E! Entertainment Television, Style Network, The Golf Channel, VERSUS, G4, AZN Television, PBS KIDS Sprout, TV One, eight regional Comcast SportsNets and Comcast Interactive Media, which develops and operates Comcast's Internet business. Comcast also has a majority ownership in Comcast-Spectacor, whose major holdings include the Philadelphia Flyers NHL hockey team, the Philadelphia 76ers NBA basketball team and two large multipurpose arenas in Philadelphia.

SOURCE Comcast Corporation