| SEC Form 4 |  |
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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPRO               | IVAL      |
|-------------------------|-----------|
| OMB Number:             | 3235-0287 |
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| hours per response:     | 0.5       |

| 1. Nume and Address of Reporting reison       |             |                  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>COMCAST CORP</u> [ CMCSA ] | (Check            | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |                       |  |  |  |
|---|-------------|------------------|---|-------------------|--|-----------------------|--|--|--|
| (Last) (First) (Middle)<br>ONE COMCAST CENTER |             |                  |   |                   | Director   | 10% Owner             |  |  |  |
|   |             | (Middle)         | 3. Date of Earliest Transaction (Month/Day/Year)<br>07/28/2010                      | 1                 | Officer (give title below)   | Other (specify below) |  |  |  |
| ONE COM                                       | CAST CENTER |                  |   |                   |  |                       |  |  |  |
| (Street)                                      |             |                  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                            | 6. Indiv<br>Line) | vidual or Joint/Group Fili   | ng (Check Applicable  |  |  |  |
| l' /  | ΡΗΙΑ ΡΑ     | 19103            |   | X                 | Form filed by One Re   | porting Person        |  |  |  |
| PHILADELPHIA PA 19103                         |             |                  | _   |                   | Form filed by More th<br>Person  | an One Reporting      |  |  |  |
| (City)  | (State)     | (Zip)            |   |                   |  |                       |  |  |  |
|   |             | Table I - Non-De | rivative Securities Acquired, Disposed of, or Ben                                   | eficially         | Owned  |                       |  |  |  |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction<br>Code (Instr. |   |         |               |                   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | (D) or Indirect | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|-----------------------------|---|---------|---------------|-------------------|---|-----------------|---|
|                                 |  |   | Code                        | v | Amount  | (A) or<br>(D) | Price             | Transaction(s)<br>(Instr. 3 and 4)  |                 | (11311.4)   |
| Class A Common Stock            | 07/28/2010                                 |   | Α                           |   | 37.8754 | Α             | \$ <mark>0</mark> | 7,876.8476  | D               |   |

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | on of Exp<br>Derivative Securities<br>Acquired<br>(A) or Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) Date |  | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|---|---|--|---|------------------------------|---|--|--|--|---|-------|---|--|--|--|--|
|   |   |  |   | Code                         | v |  |  | Date<br>Exercisable                            | Expiration<br>Date  | Title | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |

Explanation of Responses:

**Remarks:** 

### Arthur R. Block, Attorney-in-<u>fact</u>

07/29/2010

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.