



## **Comcast to Provide Broadband, Video and Phone Services to World's Largest Retailer**

### **Comcast products and services to enhance home-entertainment offering in Wal-Mart 'Connection Centers'**

PHILADELPHIA, April 10, 2006 /PRNewswire via COMTEX News Network/ -- Comcast today announced it will provide millions of Wal-Mart customers with access to broadband, digital video, and voice services. Comcast's triple-play of services are the newest subscription services offered in Wal-Mart "Connection Centers," launching in approximately 500 Wal-Mart locations across Comcast's national footprint.

Comcast broadband and digital video services will be available in Wal-Mart stores this Spring. Wal-Mart "Connection Centers" offer consumers a vast range of service-based home-entertainment products, including: video, phone, high-speed Internet, wireless, and audio services.

"Comcast and Wal-Mart share a commitment for offering customers the best products and services for the best value. Our partnership with Wal-Mart further supports our continuing efforts to develop new ways to offer Comcast services to consumers at a time and place that's convenient for them. More than 140 million consumers visit a Wal-Mart store every week," said Bob Faught, senior vice president of retail sales for Comcast.

This announcement marks the latest in a series of Comcast agreements with premium retailers. Comcast has successfully offered its services through retail partners since 1999 and continues to aggressively support these retail efforts.

"Today, more customers are seeking the best services at great values," said Laura Phillips, vice president, divisional merchandise manager Entertainment and Wireless. By offering our customers Comcast's triple-play of video, voice, and broadband services, we can provide an affordable solution that meets all of their technology needs."

Wal-Mart shoppers can take special advantage of a new integrated broadband kit, which combines a Motorola SB5120 modem and Comcast's popular self-install kit, together in one convenient package. Customers can purchase this all-in-one kit, offered at the everyday low price of \$59.97, and connect to the Internet that same day.

In addition to extending Comcast's leadership in the retail sector, Comcast's products and services are enhanced by the complementary products offered at Wal-Mart "Connection Centers," including HD television monitors, computer monitors, speakers, MP3 players, webcams, and digital cameras.

#### About Wal-Mart

Wal-Mart Stores, Inc. operates Wal-Mart Stores, Supercenters, Neighborhood Markets and SAM'S CLUB locations in the United States. The company also operates in Argentina, Brazil, Canada, China, Costa Rica, El Salvador, Germany, Guatemala, Honduras, Japan, Mexico, Nicaragua, Puerto Rico, South Korea and the United Kingdom. The company's securities are listed on the New York and Pacific stock exchanges under the symbol WMT. More information about Wal-Mart can be found by visiting <http://www.walmartfacts.com>. Online merchandise sales are available at <http://www.walmart.com>.

#### About Comcast

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (<http://www.comcast.com>) is the nation's leading provider of cable, entertainment and communications products and services. With 21.4 million cable customers, 8.5 million high-speed Internet customers, and 1.3 million voice customers, Comcast is principally involved in the development, management and operation of broadband cable systems and in the delivery of programming content.

The Company's content networks and investments include E! Entertainment Television, Style Network, The Golf Channel, OLN, G4, AZN Television, PBS KIDS Sprout, TV One and four regional Comcast SportsNets. The Company also has a majority ownership in Comcast-Spectacor, whose major holdings include the Philadelphia Flyers NHL hockey team, the Philadelphia 76ers NBA basketball team and two large multipurpose arenas in Philadelphia. Comcast Class A common stock and Class A Special common stock trade on The NASDAQ Stock Market under the symbols CMCSA and CMCSK, respectively.

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