FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | | | |
|---------------------|----------|--|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-028 | | | | | | | | | |
| Estimated average l | hurdon | | | | | | | | | |

0.5

hours per response:

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| | | | i Section So(ii) of the iii | vestinei | it Con | ipany Act of 1 | J-10 | | | | | | |
|---|--------------|---|---|---|--------|--|---------------|--|---|---|---|--|--|
| 1. Name and Address of Reporting Person* BACON KENNETH J | | | Issuer Name and Ticke | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
| BACON RENNETH J | | | | | | • | X | Director | 10% (| Owner | | | |
| (Last) (First) ONE COMCAST CENTER | (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 08/31/2012 | | | | | | Officer (give title below) | Other below | (specify) | | |
| | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing (Check Applicable | | | | |
| (Street) PHILADELPHIA PA 19103 | | | | | | | X | X Form filed by One Reporting Person Form filed by More than One Reporting | | | | | |
| (City) (State) | (Zip) | | | | | | | | Person | | | | |
| | Table I - No | n-Derivativ | e Securities Acq | uired, | Dis | oosed of, c | or Ben | eficially | Owned | | | | |
| Diameter Cooking (mounty) | | 2. Transaction Date (Month/Day/Ye | Execution Date, | 3. Transaction Code (Instr. 8) | | 4. Securities A Disposed Of (5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | |
|---|---|--|---|------------------------------|---|-----|---|---|--------------------|---|--|--|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | | 6. Date Exerc Expiration Da (Month/Day/\) | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

Class A Common Stock

Arthur R. Block, Attorney-in-

<u>fact</u>

11,250

D

\$33.59

22,260

** Signature of Reporting Person

Date

09/05/2012

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

08/31/2012

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.