

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>ROBERTS BRIAN L</u>  (Last) (First) (Middle) <u>ONE COMCAST CENTER</u>  (Street) <u>PHILADELPHIA PA 19103</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>COMCAST CORP [ CMCSA ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Chairman of Board, Pres. &amp; CEO</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>08/03/2010</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	
		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	08/03/2010		S		91,539	D	\$19.3238 <sup>(1)</sup>	276,137	D	
Class A Special Common Stock	08/03/2010		G	V	76,500	D	\$0	926,133	D	
Class A Special Common Stock	08/03/2010		S		533,461	D	\$18.0625 <sup>(2)</sup>	392,672	D	
Class A Common Stock								11,902.31	I	By 401(k)
Class A Special Common Stock								63,929.119	I	By 401(k)
Class A Special Common Stock								240	I	By Daughter
Class A Special Common Stock								7,056,323	I	By LLC
Class A Common Stock								2,034	I	By Spouse
Class A Special Common Stock								4,068	I	By Spouse
Class A Special Common Stock								1,222,065	I	By Trusts

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)					

**Explanation of Responses:**

- This transaction was executed in multiple trades at prices ranging from \$19.25 to \$19.46. The price reported above reflects the weighted-average purchase price. The reporting person hereby undertakes, upon request, to provide full information regarding the number of shares and prices at which the transactions were effected to the SEC staff, the issuer or a security holder of the issuer.
- This transaction was executed in multiple trades at prices ranging from \$18.00 to \$18.37. The price reported above reflects the weighted-average purchase price. The reporting person hereby undertakes, upon request, to provide full information regarding the number of shares and prices at which the transactions were effected to the SEC staff, the issuer or a security holder of the issuer.

**Remarks:**

Arthur R. Block, Attorney-in-fact 08/04/2010

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

