

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
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1. Name and Address of Reporting Person * <u>BLOCK ARTHUR R</u>  (Last) (First) (Middle) ONE COMCAST CENTER  (Street) PHILADELPHIA PA 19103  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>COMCAST CORP [ CMCSA ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title below) Other (specify below) <u>EVP, GC and Secretary</u>
	3. Date of Earliest Transaction (Month/Day/Year) 03/22/2018	
		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	03/22/2018		M <sup>(1)</sup>		24,420	A	\$20.61	85,418	D	
Class A Common Stock	03/22/2018		M		13,920	A	\$0.0000	99,338	D	
Class A Common Stock	03/22/2018		S <sup>(1)</sup>		2,420	D	\$34.17	96,918	D	
Class A Common Stock	03/22/2018		S <sup>(1)</sup>		5,549	D	\$34.073 <sup>(2)</sup>	91,369	D	
Class A Common Stock	03/22/2018		F		6,128	D	\$33.23	85,241	D	
Class A Common Stock	03/22/2018		F <sup>(1)</sup>		18,871	D	\$34.07	66,370	D	
Class A Common Stock	03/23/2018		M <sup>(1)</sup>		9,710	A	\$14.995	76,080	D	
Class A Common Stock	03/23/2018		S <sup>(1)</sup>		3,078	D	\$33.422 <sup>(3)</sup>	73,002	D	
Class A Common Stock	03/23/2018		F <sup>(1)</sup>		6,632	D	\$33.41	66,370	D	
Class A Common Stock	03/23/2018		S <sup>(1)</sup>		7,792	D	\$33.514 <sup>(4)</sup>	58,578	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Amount or Number of Shares
Option to Purchase	\$20.61	03/22/2018		M <sup>(1)</sup>			24,420	(5)	03/21/2023	Class A Common Stock	24,420	\$0.0000	40,700	D	
Restricted Stock Units	\$0.0000 <sup>(6)</sup>	03/22/2018		M			13,920	(7)	(7)	Class A Common Stock	13,920	\$0.0000	3,114	D	
Option to Purchase	\$14.995	03/23/2018		M <sup>(1)</sup>			9,710	(5)	03/22/2022	Class A Common Stock	9,710	\$0.0000	38,840	D	

**Explanation of Responses:**

- Transaction was effected pursuant to a Rule 10b5-1 trading plan.
- This transaction was executed in multiple trades at prices ranging from \$34.06 to \$34.08. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- This transaction was executed in multiple trades at prices ranging from \$33.40 to \$33.42. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- This transaction was executed in multiple trades at prices ranging from \$33.38 to \$33.52. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- With respect to the number of shares set forth in Column 7, this option is immediately exercisable.
- Each restricted stock unit represents a contingent right to receive one share of Class A Common Stock.
- These restricted stock units vest on the transaction date.

/s/ Arthur R. Block

03/26/2018

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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