



Comcast and NBC Universal to Offer Hit Shows From NBC, USA Network, Bravo and SCI FI Channel On Demand

The Office, Law & Order CI and SVU, The Tonight Show with Jay Leno, Late Night with Conan O'Brien, Passions, Monk, Battlestar Galactica and More to Debut on Comcast's VOD Service

PHILADELPHIA and ENGLEWOOD CLIFFS, N.J., March 30 /PRNewswire/ -- Comcast Corporation (Nasdaq: CMCSA, CMCSK) and NBC Universal today announced that starting in May, they will begin adding more than a dozen of NBC Universal's most-watched broadcast and cable programs to Comcast's ON DEMAND video-on-demand (VOD) service.

Through this comprehensive agreement, the companies will make select NBC Network primetime, late-night and daytime programs available in Comcast VOD markets served by NBC owned-and-operated stations, as well as hit cable programs from USA Network, SCI FI Channel and Bravo, available on demand in all Comcast VOD markets. NBC Universal on demand programs on Comcast will include:

- * Law & Order: Special Victims Unit
- * Law & Order: Criminal Intent
- * The Office
- * Las Vegas
- * Conviction
- * The Emmy Award-winning Monk on USA Network
- * SCI FI Channel's acclaimed original series Battlestar Galactica and Ghost Hunters
- * Bravo's Celebrity Poker Showdown
- * The Tonight Show with Jay Leno
- * Late Night with Conan O'Brien
- * Passions

"Our growing on-demand lineup of broadcast TV, movies, original content and great cable network shows gives customers access to the ultimate time-shifted viewing experience. With more than 2 billion VOD views since 2004, Comcast customers are showing their strong desire to watch what they want when they want on TV," said Steve Burke, COO of Comcast Corporation and President of Comcast Cable. "NBC Universal's programs are a great addition to our ON DEMAND service, and this agreement will make many of their most popular broadcast and cable programs available to our customers around the clock."

"We're committed to helping viewers enjoy our programs in the ways that are most convenient for them," said David Zaslav, President, NBC Universal Cable. "We're excited to work with Comcast, the country's VOD leader, to offer NBC Universal shows on a platform customers are embracing in record numbers."

NBC Network primetime programs will be available to Comcast Digital Cable customers as early as midnight following their broadcast for 99 cents each. Late-night and daytime shows will be available at no additional charge. NBC Universal Cable shows will be added to the ON DEMAND line-up in all Comcast VOD markets across the country later this year and will be available for the company's Digital Cable customers to view at no additional charge.

The new NBC Universal programs will join Comcast's growing library of more than 7,000 ON DEMAND programs per month, including more than 800 movies, music videos and specials, kids' shows, sports highlights, news and informational programs. With ON DEMAND, customers can play, fast-forward, rewind, pause and restart their choices as many times as they want for up to 24 hours after being selected.

About Comcast

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (<http://www.comcast.com>) is the nation's leading provider of cable, entertainment and communications products and services. With 21.4 million cable customers, 8.5 million high-speed Internet customers, and 1.3 million voice customers, Comcast is principally involved in the development, management and operation of broadband cable systems and in the delivery of programming content.

The Company's content networks and investments include E! Entertainment Television, Style Network, The Golf Channel, OLN,

G4, AZN Television, PBS KIDS Sprout, TV One and four regional Comcast SportsNets. The Company also has a majority ownership in Comcast-Spectacor, whose major holdings include the Philadelphia Flyers NHL hockey team, the Philadelphia 76ers NBA basketball team and two large multipurpose arenas in Philadelphia. Comcast Class A common stock and Class A Special common stock trade on The NASDAQ Stock Market under the symbols CMCSA and CMCSK, respectively.

About NBC Universal

NBC Universal is one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. Formed in May 2004 through the combining of NBC and Vivendi Universal Entertainment, NBC Universal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group, and world-renowned theme parks. NBC Universal is 80%-owned by General Electric, with 20% controlled by Vivendi Universal.

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