| SEC I | Form 4 |
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FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP |
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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| | | | of Section 30(ii) of the investment Company Act of 1940 | | | | | |
|--|------------------------|----------------|---|---|--|--|--|--|
| 1. Name and A Smit Neil | ddress of Reporting P | erson* | 2. Issuer Name and Ticker or Trading Symbol <u>COMCAST CORP</u> [CMCSA] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | |
| (Last) ONE COMO | (First) CAST CENTER | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 03/21/2014 | X Once (give the Other (specify below) Executive Vice President | | | | |
| (Street) PHILADEL (City) | PHIA PA (State) | 19103 (Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | |

| 1. Title of Secu | tle of Security (Instr. 3) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transa Code (8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|------------------|----------------------------|--|---|------------------------------|---|--|---------------|-------|---|---|
| | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | (1150.4) |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | (- 5 | , 1 | , | , | | -, -,, | | | | | | | |
|---|---|--|---|------------------------------|---|--|--------------------------------|--|--------------------|---|-------------------------------------|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | 5. Number Derivativ Securitie Acquired or Dispos of (D) (In 3, 4 and 5 | e s I (A) sed str. | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | e and of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | (Instr. 4) | | |
| Option to Purchase | \$50 | 03/21/2014 | | A | | 270,600 | | (1) | 03/21/2024 | Class A Common Stock | 270,600 | \$0.0000 | 270,600 | D | |
| Restricted Stock Units | (2) | 03/21/2014 | | A | | 80,000 | | (3) | (3) | Class A Common Stock | 80,000 | \$0.0000 | 222,080 | D | |

Explanation of Responses:

1. The options were granted on March 21, 2014 and become exercisable as follows: 30% becomes exercisable on the 2nd anniversary of the date of grant; an additional 15% on each of the 3rd, 4th and 5th anniversaries of the date of grant; and an additional 5% on each of the 6th, 7th, 8th, 9th and 9.5th anniversaries of the date of grant.

2. Each restricted stock unit represents a contigent right to receive one share of Class A Common Stock.

3. The restricted stock units vest in installments of 15%, 15%, 15%, 15% and 40% on the 13th-month, 2nd, 3rd, 4th and 5th anniversaries of the date of grant (March 21, 2014), respectively.

| Arthur R. Block, Attorney-in- | 03/24/2014 |
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| <u>fact</u> | |
| ** Signature of Reporting Person | Date |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.