



# YEAR IN REVIEW



2019 was a fantastic year for our company, thanks to the hard work of our talented teams, who achieved incredible accomplishments and milestones.

We are proud of all of our successes in 2019, and thrilled to share some of the highlights with you here.



Xfinity xFi Advanced Security monitors, blocks and informs customers of online threats and provides seamless protection in the home.

# January

**Xfinity Internet: Comcast launches Xfinity xFi Advanced Security to protect WiFi-connected devices in the home**

**Sky:** Sky Ocean Rescue and World Wildlife Fund launch a renewed campaign to encourage people to reduce their plastic usage

**Xfinity Internet:** Comcast announces partnership with Intel to deliver faster speeds, more capacity and responsive networks for broadband customers

# February

**Corporate:** Comcast NBCUniversal is named #3 on *Fortune's* 'Best Big Companies to Work For' list

**Comcast Ventures:** Comcast Ventures invests in Dandelion Energy, which offers modern, cost-effective geothermal heating and cooling systems to homeowners

**Film: Universal's *Green Book* wins Academy Award for Best Picture**

**Sports:** NBC Sports Group partners with Rory McIlroy to create GolfPass Digital Membership Experience

Fusion Arena, a first-of-its-kind venue, will serve as a premier destination for competitive gaming events, as well as a variety of live entertainment programming and experiences.



# March

**Xfinity:** Comcast launches Xfinity Flex streaming platform for Xfinity Internet-only customers

**Corporate:** Comcast acquires BluVector, a developer of AI-powered cybersecurity technology

**Comcast Business:** Comcast Business makes X1 available to commercial customers nationwide

**Comcast Spectacor: Comcast Spectacor and The Cordish Companies announce plans for a next-generation esports and entertainment arena in Philadelphia**

**Advertising:** NBCUniversal and Sky announce the expansion of AdSmart, a global offering that will unify both companies' advanced advertising capabilities



The film took home a total of three Oscars, also earning a Best Supporting Actor nod for Mahershala Ali and Best Original Screenplay.

# April

**Corporate:** Comcast NBCUniversal is named a LinkedIn top company for the third consecutive year

**Xfinity Home:** Xfinity Home is named 'Best Professional Installation Security System' by CNET

Xfinity Home security and control allows customers to stay connected to their home and family and take advantage of the WiFi speeds that Comcast delivers.



A total of 1,450 projects are completed in 23 countries, with Sky joining the efforts through the launch of its Sky Cares program in the U.K.



# May

**Comcast Business:** Comcast acquires Deep Blue Communications, an industry leader in engineering, installing and managing commercial WiFi networks

**Community Impact:** Around the world, a record 120,000+ volunteers improve communities during the 18th Annual Comcast Cares Day

**Corporate:** Comcast NBCUniversal moves up to #6 on DiversityInc's 'Top 50 Companies' list

**Sky:** Sky Broadband Buddy launches in the U.K., allowing families to pause the internet around the home, adding to a suite of tools that keep kids safe on Sky

# June

**Telemundo:** Telemundo serves as the exclusive Spanish-language broadcaster for the 2019 FIFA Women's World Cup™

**Xfinity Home:** Xfinity Home introduces AI-powered pet detection filter for Xfinity cameras

**Sky:** Sky announces Sky Studios and soon after reveals plans to develop a major new TV and film studio in Elstree, U.K.

**Xfinity TV:** Comcast launches Amazon Music on Xfinity X1 and Xfinity Flex

**Parks & Resorts:** Hagrid's Magical Creatures Motorbike Adventure opens at Universal Orlando Resort



The new 32-acre, state-of-the-art TV and film facility at Elstree is set to become a leading European studio with 14 stages and cutting-edge technology.

# July

**Xfinity Mobile:** Xfinity Mobile expands Bring Your Own Device (BYOD) to include Android-based devices

**Parks & Resorts:** *Jurassic World – The Ride* opens at Universal Studios Hollywood

**Xfinity Internet:** Comcast launches enhanced WiFi parental control tool for xFi customers, allowing parents to automatically pause network connectivity in the home

Comcast offers a convenient way for Android users to switch to Xfinity Mobile and get access to the best LTE network plus our network of WiFi hotspots without having to purchase a new phone.



# August

**Xfinity Mobile:** Xfinity Mobile enhances data options, giving customers the most flexibility to customize data plans

**Parks & Resorts:** Universal Orlando Resort announces its new, fourth theme park to be called Universal's Epic Universe

**Community Impact:** Internet Essentials, Comcast's low-cost, high-speed internet program, expands to include people with disabilities and seniors

Peacock will deliver a world-class slate of originals while also offering treasured hits from the vaults of NBC, and will feature blockbusters and critically acclaimed films from Universal Pictures, Focus Features, DreamWorks Animation, Illumination and Hollywood's biggest studios.



The new location will feature a theme park, an entertainment center, hotels, shops, restaurants and more.

# September

**NBC:** NBC announces 'Peacock', a streaming service set to launch in 2020

**Xfinity:** Comcast makes Xfinity Flex available to Xfinity Internet-only customers at no additional cost

**Xfinity TV:** The Xfinity Stream app becomes available on LG Smart TVs

**Sky:** Sky Original *Chernobyl* collects three Primetime Emmys, making it the most awarded British series of the year

**Comcast Spectacor:** Comcast Spectacor and Wells Fargo Center host 12,000 fans for the Overwatch Grand Finals, their first global scale esports event

# October

**Comcast Business: Comcast Business expands managed broadband footprint into Canada**

**Comcast Spectacor:** Wells Fargo Center completes the most impactful phase of its \$265 million renovation project

**LIFT Labs:** Comcast NBCUniversal LIFT Labs Accelerator marks the conclusion of its second program, with pitches from 11 tech startups working on breakthroughs in connectivity, media and entertainment

**Sky:** Sky Italia adds Netflix to its Sky Q platform



Comcast Business is partnering with iTel Networks Inc. to deliver managed broadband services to U.S.-based enterprise customers with a presence in Canada.

# November

**Accessibility:** The newly launched Xfinity X1 Eye Control earns a place on *TIME's* '100 Best Inventions of 2019' list

**Xfinity Internet:** Comcast launches WiFi scheduling tool to help parents manage screen time

**Advertising:** Comcast Spotlight rebrands as Effectv, emphasizing its commitment to delivering measurable results for its clients

**Xfinity: A cross company effort reunites beloved characters – E.T. and Elliott – for a holiday short story receiving more than 200 million views**



A reunion three million light years in the making.

## December

**Corporate:** Comcast Technology Center is recognized as one of the tallest LEED Platinum buildings in the U.S.

**Telemundo:** Telemundo finishes 2019 as the #1 Spanish-language network in weekday primetime among adults 18-49 for the third consecutive year

**Corporate:** Comcast launches its Xfinity Privacy Center, a resource for Xfinity customers, and outlines the company's privacy commitments

**Xfinity Internet:** Comcast increases its total high-speed internet customers by 1.4 million in 2019 – the best result in 12 years

**Xfinity Mobile:** Xfinity Mobile exceeds two million subscriber lines and \$1 billion in annual revenue

**Accessibility:** Comcast partners with NuEyes to bring the Xfinity Stream entertainment viewing experience to visually impaired customers through NuEyes virtual reality technology

**Film:** Universal and Focus Features have eight movies reach the number one position at the North American box office

**Olympics:** NBCUniversal announces it has surpassed \$1 billion in national ad sales for the Olympic Games Tokyo 2020



For the first time in the network's history, Telemundo also outperformed Univision in general market primetime among adults 18-34.

  
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