



## Comcast Corporation to Participate in Bear Stearns Investor Conference

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PHILADELPHIA, March 8 /PRNewswire-FirstCall/ -- Today, Brian L. Roberts, president and CEO of Comcast Corporation (Nasdaq: CMCSA, CMCSK), will participate in the Bear Stearns 17th Annual Media, Entertainment and Information Conference in Palm Beach, Florida.

A live webcast of the event will be available on the Company's Investor Relations website at [www.cmcsa.com](http://www.cmcsa.com) or [www.cmcsk.com](http://www.cmcsk.com) at 12:15 pm EST. An on-demand replay will be available shortly after the conclusion of the presentation.

Tomorrow, Tuesday, March 9, 2004, John R. Alchin, Executive Vice President and Co-CFO of Comcast Corporation, will also participate in the Bear Stearns 17th Annual Media, Entertainment and Information Conference in Palm Beach, Florida.

A live webcast of Mr. Alchin's presentation will be available on the Company's Investor Relations website at [www.cmcsa.com](http://www.cmcsa.com) or [www.cmcsk.com](http://www.cmcsk.com) at 9:00 am EST. An on-demand replay will be available shortly after the conclusion of the presentation.

Comcast Corporation ([www.comcast.com](http://www.comcast.com)) is principally involved in the development, management and operation of broadband cable networks, and in the provision of programming content. The Company is the largest cable company in the United States, serving more than 21 million cable subscribers. The Company's content businesses include majority ownership of Comcast Spectacor, Comcast SportsNet, E! Entertainment Television, Style Network, The Golf Channel, Outdoor Life Network and G4. Comcast Class A common stock and Class A Special common stock trade on The NASDAQ Stock Market under the symbols CMCSA and CMCSK, respectively.