UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): July 27, 2023

Comcast Corporation

(Exact Name of Registrant
as Specified in its Charter)

Pennsylvania
(State or Other Jurisdiction of Incorporation)

001-32871	**27-0000798**
(Commission File Number)	(IRS Employer Identification No.)
One Comcast Center	
Philadelphia, PA	**19103-2838**
(Address of Principal Executive Offices)	(Zip Code)

Registrant's telephone number, including area code: **(215) 286-1700**
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of Each Class	Trading symbol(s)	Name of Each Exchange on Which Registered
Class A Common Stock, $0.01 par value	CMCSA	The Nasdaq Stock Market LLC
0.000% Notes due 2026	CMCS26	The Nasdaq Stock Market LLC
0.250% Notes due 2027	CMCS27	The Nasdaq Stock Market LLC
1.500% Notes due 2029	CMCS29	The Nasdaq Stock Market LLC
0.250% Notes due 2029	CMCS29A	The Nasdaq Stock Market LLC
0.750% Notes due 2032	CMCS32	The Nasdaq Stock Market LLC
1.875% Notes due 2036	CMCS36	The Nasdaq Stock Market LLC
1.250% Notes due 2040	CMCS40	The Nasdaq Stock Market LLC
5.50% Notes due 2029	CCGBP29	New York Stock Exchange
2.0% Exchangeable Subordinated Debentures due 2029	CCZ	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 2.02. Results of Operations and Financial Condition

On July 27, 2023, Comcast Corporation (“Comcast”) issued a press release reporting the results of its operations for the three and six months ended June 30, 2023. The press release is attached hereto as Exhibit 99.1. Exhibit 99.2 sets forth the reasons Comcast believes that presentation of the non-GAAP financial measures contained in the press release provides useful information to investors regarding Comcast's results of operations and financial condition. To the extent material, Exhibit 99.2 also discloses the additional purposes, if any, for which Comcast's management uses these non-GAAP financial measures. A reconciliation of these non-GAAP financial measures with the most directly comparable GAAP financial measures is included in the press release itself. Comcast does not intend for this Item 2.02 or Exhibit 99.1 or Exhibit 99.2 to be treated as "filed" under the Securities Exchange Act of 1934, as amended, or incorporated by reference into its filings under the Securities Act of 1933, as amended.

Item 9.01. Exhibits

Exhibit Number	Description
99.1	Comcast Corporation press release dated July 27, 2023.
99.2	Explanation of Non-GAAP and Other Financial Measures.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COMCAST CORPORATION

Date:	July 27, 2023	By:	/s/ Daniel C. Murdock
			Daniel C. Murdock
			Executive Vice President, Chief Accounting Officer and Controller
			(Principal Accounting Officer)

PRESS RELEASE

COMCAST REPORTS 2nd QUARTER 2023 RESULTS

PHILADELPHIA - July 27, 2023… Comcast Corporation (NASDAQ: CMCSA) today reported results for the quarter ended June 30, 2023.

"*The consistent investments we've been making in our growth businesses continue to generate strong results and position us extremely well both now and into the future. Second quarter operational and financial performance was excellent and included a double-digit increase in Adjusted EPS and significant free cash flow generation*," said Brian L. Roberts, Chairman and Chief Executive Officer of Comcast Corporation. "*This quarter contained a number of highlights and notable achievements. We not only continued to deliver solid revenue growth in our connectivity businesses but also expanded our Adjusted EBITDA margin at Connectivity & Platforms. We generated the best quarterly Adjusted EBITDA ever at Theme Parks, had the second-highest grossing animated film of all time in worldwide box office revenue with Super Mario Bros., and nearly doubled paid Peacock subscribers year-over-year. At the same time, we returned a healthy amount of capital to shareholders and maintained an enviable balance sheet. Our experienced and expert management team is executing at an exceptional level, and our long-term-oriented growth strategy is clearly working.*"

($ in millions, except per share data)

Consolidated Results	2nd Quarter 2023	2nd Quarter 2022	Change
Revenue	$30,513	$30,016	1.7 %
Net Income Attributable to Comcast	$4,248	$3,396	25.1 %
Adjusted Net Income[1]	$4,723	$4,507	4.8 %
Adjusted EBITDA[2]	$10,244	$9,827	4.2 %
Earnings per Share[3]	$1.02	$0.76	34.2 %
Adjusted Earnings per Share[1]	$1.13	$1.01	11.9 %
Net Cash Provided by Operating Activities	$7,197	$6,327	13.8 %
Free Cash Flow[4]	$3,421	$3,170	7.9 %

For additional detail on segment revenue and expenses, customer metrics, capital expenditures, and free cash flow, please refer to the trending schedule on Comcast's Investor Relations website at www.cmcsa.com.

2nd Quarter 2023 Highlights:

- Consolidated Adjusted EBITDA Increased 4.2% to $10.2 Billion; Adjusted EPS Increased 11.9% to $1.13; Generated Free Cash Flow of $3.4 Billion
- Returned $3.2 Billion to Shareholders Through a Combination of $1.2 Billion in Dividend Payments and $2.0 Billion in Share Repurchases
- Connectivity & Platforms Adjusted EBITDA Increased 4.4% to $8.3 Billion and Adjusted EBITDA Margin Increased 170 Basis Points to 41.0%
- Domestic Broadband Average Rate Per Customer Increased 4.5% and Drove Domestic Broadband Revenue Growth of 4.4%
- Content & Experiences Adjusted EBITDA Increased 7.5% to $2.2 Billion, Driven by Studios and Theme Parks
- Studios Adjusted EBITDA Increased $258 Million to $255 Million, Driven by the Successful Theatrical Performance of *The Super Mario Bros. Movie*; *Mario* Grossed $1.3 Billion in Worldwide Box Office in the Second Quarter to Become the #2 Animated Picture of All-Time
- Theme Parks Adjusted EBITDA Increased 32% to $833 Million, Its Highest Adjusted EBITDA on Record, Reflecting Growth at Universal Beijing, Universal Japan and Universal Hollywood Compared to the Prior Year Period
- Peacock Paid Subscribers Nearly Doubled Compared to the Prior Year Period to 24 Million. Peacock Revenue Increased 85% to $820 Million

Consolidated Financial Results

Revenue increased 1.7%. **Net Income Attributable to Comcast** increased 25.1%. **Adjusted Net Income** increased 4.8%. ***Adjusted EBITDA*** increased 4.2%.

Earnings per Share (EPS) increased 34.2% to $1.02. ***Adjusted EPS*** increased 11.9% to $1.13.

Capital Expenditures increased 22.7% to $3.0 billion. Connectivity & Platforms' capital expenditures increased 11.4% to $2.1 billion, primarily reflecting higher investment in line extensions and scalable infrastructure. Content & Experiences' capital expenditures increased 74.1% to $809 million, reflecting increased investment in constructing the Epic Universe theme park in Orlando, which is scheduled to open in 2025.

Net Cash Provided by Operating Activities was $7.2 billion. ***Free Cash Flow*** was $3.4 billion.

Dividends and Share Repurchases. Comcast paid dividends totaling $1.2 billion and repurchased 50.5 million of its common shares for $2.0 billion, resulting in a total return of capital to shareholders of $3.2 billion.

Connectivity & Platforms

($ in millions)	2nd Quarter 2023	2022[5]	Change	Constant Currency Change[6]
Connectivity & Platforms Revenue				
Residential Connectivity & Platforms	$18,068	$18,131	(0.4 %)	(0.5 %)
Business Services Connectivity	2,292	2,203	4.0 %	4.0 %
Total Connectivity & Platforms Revenue	**$20,360**	**$20,335**	**0.1 %**	**— %**
Connectivity & Platforms Adjusted EBITDA				
Residential Connectivity & Platforms	$7,024	$6,733	4.3 %	4.3 %
Business Services Connectivity	1,322	1,263	4.7 %	4.7 %
Total Connectivity & Platforms Adjusted EBITDA	**$8,346**	**$7,995**	**4.4 %**	**4.3 %**
Connectivity & Platforms Adjusted EBITDA Margin				
Residential Connectivity & Platforms	38.9 %	37.1 %	180 bps	180 bps
Business Services Connectivity	57.7 %	57.3 %	40 bps	40 bps
Total Connectivity & Platforms Adjusted EBITDA Margin	**41.0 %**	**39.3 %**	**170 bps**	**170 bps**

Change percentages represent year/year growth rates. Change in Adjusted EBITDA margin is presented as year/year basis point changes.

Revenue for Connectivity & Platforms was consistent with the prior year period. ***Adjusted EBITDA*** increased due to growth in Residential Connectivity & Platforms Adjusted EBITDA and Business Services Connectivity Adjusted EBITDA. ***Adjusted EBITDA margin*** increased to 41.0%.

(in thousands)			Net Additions / (Losses) 2nd Quarter	
	2Q23	2Q22[7]	2023	2022[7]
Customer Relationships				
Domestic Residential Connectivity & Platforms Customer Relationships	31,761	31,955	(65)	(38)
International Residential Connectivity & Platforms Customer Relationships	17,884	17,788	(167)	(120)
Business Services Connectivity Customer Relationships	2,635	2,608	5	16
Total Connectivity & Platforms Customer Relationships	**52,280**	**52,351**	**(228)**	**(143)**
Domestic Broadband				
Residential Customers	29,796	29,826	(20)	(10)
Business Customers	2,509	2,497	1	13
Total Domestic Broadband Customers	**32,305**	**32,323**	**(19)**	**3**
Total Domestic Wireless Lines	**5,984**	**4,615**	**316**	**317**
Total Domestic Video Customers	**14,985**	**17,144**	**(543)**	**(521)**

Total Customer Relationships for Connectivity & Platforms decreased by 228,000 to 52.3 million. Decreases in international residential connectivity & platforms customer relationships as well as domestic residential connectivity & platforms customer relationships were partially offset by an increase in business services connectivity customer relationships. Total domestic broadband customer net losses were 19,000, total domestic wireless line net additions were 316,000 and total domestic video customer net losses were 543,000.

Residential Connectivity & Platforms

($ in millions)	2nd Quarter			Constant Currency
	2023	2022[5]	Change	Change[6]
Revenue				
Domestic Broadband	$6,377	$6,107	4.4 %	4.4 %
Domestic Wireless	869	722	20.4 %	20.4 %
International Connectivity	1,002	791	26.7 %	25.9 %
Total Residential Connectivity	8,248	7,620	8.2 %	8.2 %
Video	7,358	7,793	(5.6 %)	(5.8 %)
Advertising	993	1,112	(10.7 %)	(10.9 %)
Other	1,469	1,607	(8.6 %)	(8.8 %)
Total Revenue	**$18,068**	**$18,131**	**(0.4 %)**	**(0.5 %)**
Operating Expenses				
Programming	$4,579	$4,679	(2.1 %)	(2.4 %)
Non-Programming	6,465	6,720	(3.8 %)	(4.0 %)
Total Operating Expenses	**$11,044**	**$11,399**	**(3.1 %)**	**(3.3 %)**
Adjusted EBITDA	**$7,024**	**$6,733**	**4.3 %**	**4.3 %**
Adjusted EBITDA Margin	38.9 %	37.1 %	180 bps	180 bps

Change percentages represent year/year growth rates. Change in Adjusted EBITDA margin is presented as year/year basis point changes.

Revenue for Residential Connectivity & Platforms was consistent with the prior year period. Growth in residential connectivity revenue was driven by domestic broadband revenue due to higher average rates; international connectivity revenue due to an increase in wireless revenue, reflecting higher sales of devices and wireless services, as well as an increase in broadband revenue; and domestic wireless revenue due to an increase in the number of customer lines. The growth in residential connectivity revenue was offset by a decrease in video revenue due to a decline in the number of video customers, partially offset by an increase in average rates; other revenue primarily due to lower voice revenue, driven by a decline in the number of residential wireline voice customers; and advertising revenue primarily due to a decline in domestic political advertising and overall market weakness.

Adjusted EBITDA for Residential Connectivity & Platforms increased due to lower operating expenses. Programming expenses decreased primarily due to the decline in the number of domestic video customers, partially offset by domestic contractual rate increases and an increase in programming expenses for international sports channels. Non-programming expenses decreased primarily due to lower spending on marketing and promotion, lower technical and support costs, lower fees paid to third-party channels relating to advertising sales and lower customer service costs. These decreases were partially offset by increased direct product costs associated with our wireless service, resulting from increases in device sales and the number of customers receiving our wireless service. ***Adjusted EBITDA margin*** increased to 38.9%.

Business Services Connectivity

($ in millions)	2nd Quarter 2023	2022[5]	Change	Constant Currency Change[6]
Revenue	$2,292	$2,203	4.0 %	4.0 %
Operating Expenses	970	941	3.1 %	3.1 %
Adjusted EBITDA	**$1,322**	**$1,263**	**4.7 %**	**4.7 %**
Adjusted EBITDA Margin	57.7 %	57.3 %	40 bps	40 bps

Change percentages represent year/year growth rates. Change in Adjusted EBITDA margin is presented as year/year basis point changes.

Revenue for Business Services Connectivity increased due to an increase in revenue from small, medium-sized and enterprise customers.

Adjusted EBITDA for Business Services Connectivity increased due to higher revenue, partially offset by higher operating expenses. The increase in operating expenses was primarily due to higher marketing and promotion expenses and direct product costs. ***Adjusted EBITDA margin*** increased to 57.7%.

Content & Experiences

($ in millions)			
	2nd Quarter		
	2023	2022[5]	Change
Content & Experiences Revenue			
Media	$6,195	$6,188	0.1 %
Studios	3,087	3,117	(0.9 %)
Theme Parks	2,209	1,804	22.4 %
Headquarters & Other	13	8	60.5 %
Eliminations	(631)	(664)	5.0 %
Total Content & Experiences Revenue	**$10,873**	**$10,453**	**4.0 %**
Content & Experiences Adjusted EBITDA			
Media	$1,244	$1,520	(18.2 %)
Studios	255	(3)	NM
Theme Parks	833	632	31.8 %
Headquarters & Other	(200)	(137)	(45.6 %)
Eliminations	56	23	141.8 %
Total Content & Experiences Adjusted EBITDA	**$2,187**	**$2,034**	**7.5 %**

NM=comparison not meaningful.

Revenue for Content & Experiences increased compared to the prior year period driven by Theme Parks. ***Adjusted EBITDA*** for Content & Experiences increased due to growth in Studios and Theme Parks, partially offset by a decrease in Media, driven by higher costs at Peacock as the service scales.

Media

($ in millions)			
	2nd Quarter		
	2023	2022[5]	Change
Revenue			
Domestic Advertising	$2,027	$2,131	(4.9 %)
Domestic Distribution	2,615	2,558	2.2 %
International Networks	1,035	970	6.7 %
Other	518	529	(2.0 %)
Total Revenue	**$6,195**	**$6,188**	**0.1 %**
Operating Expenses	4,951	4,669	6.0 %
Adjusted EBITDA	**$1,244**	**$1,520**	**(18.2 %)**

Revenue for Media was consistent with the prior year period primarily due to higher international networks and domestic distribution revenue, offset by lower domestic advertising revenue. The decrease in domestic advertising revenue was primarily due to lower revenue at our networks, partially offset by an increase in revenue at Peacock. International networks revenue increased primarily reflecting an increase in revenue associated with the distribution of sports channels. Domestic distribution revenue increased primarily due to higher revenue at Peacock, driven by an increase in paid subscribers, partially offset by lower revenue at our networks.

Adjusted EBITDA for Media decreased primarily due to higher operating expenses. The increase in operating expenses was primarily due to higher programming costs at Peacock, as well as increased international sports programming costs driven by the shift of certain European football matches and the related programming expense to the first half of 2023 due to timing of the 2022 FIFA World Cup, partially offset by a decrease in content costs for our entertainment television networks. Media results in the second quarter include $820 million of revenue and an Adjusted EBITDA[8] loss of $651 million related to Peacock, compared to $444 million of revenue and an Adjusted EBITDA[8] loss of $467 million in the prior year period.

Studios

($ in millions)			
	2nd Quarter		
	2023	2022[5]	Change
Revenue			
Content Licensing	$1,821	$2,269	(19.8 %)
Theatrical	913	550	65.9 %
Other	354	298	19.0 %
Total Revenue	**$3,087**	**$3,117**	**(0.9 %)**
Operating Expenses	2,833	3,120	(9.2 %)
Adjusted EBITDA	**$255**	**($3)**	**NM**

NM=comparison not meaningful.

Revenue for Studios was consistent with the prior year period primarily due to higher theatrical revenue, driven by recent releases, including *The Super Mario Bros. Movie* and *Fast X*, offset by lower content licensing revenue, which was primarily due to the timing of when content was made available by our television studios under licensing agreements, partially offset by the timing of when content was made available by our film studios.

Adjusted EBITDA for Studios increased primarily due to lower operating expenses. The decrease in operating expenses reflected lower programming and production expenses, primarily due to lower costs associated with lower content licensing sales, partially offset by higher spending on recent theatrical releases.

Theme Parks

($ in millions)			
	2nd Quarter		
	2023	2022	Change
Revenue	$2,209	$1,804	22.4 %
Operating Expenses	1,376	1,173	17.4 %
Adjusted EBITDA	**$833**	**$632**	**31.8 %**

Revenue for Theme Parks increased driven by higher revenue at our international theme parks, which had COVID-19 related restrictions in the prior year period. Domestic theme parks revenue remained consistent primarily due to higher revenue at our theme park in Hollywood driven by the opening of Super Nintendo World, offset by lower revenue at our theme park in Orlando which continues to be above pre-pandemic levels.

Adjusted EBITDA for Theme Parks increased, reflecting higher revenue, which more than offset higher operating expenses. The increase in operating expenses was due to higher costs primarily associated with increased guest attendance.

Headquarters & Other

Content & Experiences Headquarters & Other includes overhead, personnel costs and costs associated with corporate initiatives. Headquarters & Other Adjusted EBITDA loss in the second quarter was $200 million, compared to a loss of $137 million in the prior year period.

Eliminations

Amounts represent eliminations of transactions between our Content & Experiences segments, the most significant being content licensing between the Studios and Media segments, which are affected by the timing of recognition of content licenses. Revenue eliminations were $631 million, compared to $664 million in the prior year period, and Adjusted EBITDA eliminations were a benefit of $56 million, compared to a benefit of $23 million in the prior year period.

Corporate, Other and Eliminations

($ in millions)

	2nd Quarter		
	2023	2022[5]	Change
Corporate & Other			
Revenue	$654	$617	6.0 %
Operating Expenses	957	784	22.1 %
Adjusted EBITDA	**($303)**	**($167)**	**(81.4 %)**
Eliminations			
Revenue	($1,373)	($1,389)	(1.2 %)
Operating Expenses	(1,386)	(1,353)	2.5 %
Adjusted EBITDA	**$14**	**($36)**	**NM**

NM=comparison not meaningful.

Corporate & Other

Corporate & Other primarily includes overhead and personnel costs; certain Sky operations; Comcast Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia, Pennsylvania; and Xumo, our consolidated streaming platform joint venture beginning in June 2022.

Adjusted EBITDA loss for Corporate & Other increased, reflecting higher operating expenses primarily due to higher costs related to Xumo and certain Sky operations.

Eliminations

Amounts represent eliminations of transactions between Connectivity & Platforms, Content & Experiences and other businesses, the most significant being distribution of television network programming between the Media and Residential Connectivity & Platforms segments. Revenue eliminations were $1.4 billion, consistent with the prior year period, and Adjusted EBITDA eliminations were a benefit of $14 million compared to a loss of $36 million in the prior year period.

Notes:

1 We define Adjusted Net Income and Adjusted EPS as net income attributable to Comcast Corporation and diluted earnings per common share attributable to Comcast Corporation shareholders, respectively, adjusted to exclude the effects of the amortization of acquisition-related intangible assets, investments that investors may want to evaluate separately (such as based on fair value) and the impact of certain events, gains, losses or other charges that affect period-over-period comparisons. See Table 5 for reconciliations of non-GAAP financial measures.

2 We define Adjusted EBITDA as net income attributable to Comcast Corporation before net income (loss) attributable to noncontrolling interests, income tax expense, investment and other income (loss), net, interest expense, depreciation and amortization expense, and other operating gains and losses (such as impairment charges related to fixed and intangible assets and gains or losses on the sale of long-lived assets), if any. From time to time, we may exclude from Adjusted EBITDA the impact of certain events, gains, losses or other charges (such as significant legal settlements) that affect the period-to-period comparability of our operating performance. See Table 4 for reconciliation of non-GAAP financial measure.

3 All earnings per share amounts are presented on a diluted basis.

4 We define Free Cash Flow as net cash provided by operating activities (as stated in our Consolidated Statement of Cash Flows) reduced by capital expenditures and cash paid for intangible assets. From time to time, we may exclude from Free Cash Flow the impact of certain cash receipts or payments (such as significant legal settlements) that affect period-to-period comparability. Cash payments related to certain capital or intangible assets, such as the construction of Universal Beijing Resort, are presented separately in our Consolidated Statement of Cash Flows and are therefore excluded from capital expenditures and cash paid for intangible assets for Free Cash Flow. See Table 4 for reconciliation of non-GAAP financial measure.

5 Beginning in the first quarter of 2023, we changed our presentation of segment operating results around our two primary businesses, Connectivity & Platforms and Content & Experiences. We have updated certain historical information as a result of these changes, including: (1) presentation of Cable Communications results in the Residential Connectivity & Platforms and Business Services Connectivity segments and (2) presentation of Sky's results across the Connectivity & Platforms and Content & Entertainment segments, and Corporate & Other.

6 Constant currency growth rates are calculated by comparing the results for each comparable prior year period adjusted to reflect the average exchange rates from each current period presented, rather than the actual exchange rates that were in effect during the respective periods. See Table 6 for reconciliations of non-GAAP financial measures.

7 Customer metrics for 2022 have been updated to reflect the new segment presentation, and to align methodologies for counting business customer metrics to: (1) include locations receiving our services outside of our distribution system and (2) now count certain customers based on the number of locations receiving services, including arrangements whereby third parties provide connectivity services leveraging our distribution system. These changes in methodology were not material to any period presented. Previously reported total Sky customer relationships of approximately 23 million as of December 31, 2022 also included approximately 5 million customer relationships outside of the Connectivity & Platforms markets.

8 Adjusted EBITDA is the measure of profit or loss for our segments. From time to time, we may present Adjusted EBITDA for components of our reportable segments, such as Peacock. We believe these measures are useful to evaluate our financial results and provide a basis of comparison to others, although our definition of Adjusted EBITDA may not be directly comparable to similar measures used by other companies. Adjusted EBITDA for components are generally presented on a consistent basis with the respective segments and include direct revenue and operating costs and expenses attributed to the component operations.

Numerical information is presented on a rounded basis using actual amounts. Minor differences in totals and percentage calculations may exist due to rounding.

###

Conference Call and Other Information
Comcast Corporation will host a conference call with the financial community today, July 27, 2023, at 8:30 a.m. Eastern Time (ET). The conference call and related materials will be broadcast live and posted on our Investor Relations website at www.cmcsa.com. A replay of the call will be available starting at 11:30 a.m. ET on Thursday, July 27, 2023, on the Investor Relations website.

From time to time, we post information that may be of interest to investors on our website at www.cmcsa.com and on our corporate website, www.comcastcorporation.com. To automatically receive Comcast financial news by email, please visit www.cmcsa.com and subscribe to email alerts.

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Caution Concerning Forward-Looking Statements
This press release includes statements that may constitute forward-looking statements. In evaluating these statements, readers should consider various factors, including the risks and uncertainties we describe in the "Risk Factors" sections of our most recent Annual Report on Form 10-K, our most recent Quarterly Report on Form 10-Q and other reports filed with the Securities and Exchange Commission (SEC). Factors that could cause our actual results to differ materially from these forward-looking statements include changes in and/or risks associated with: the competitive environment; consumer behavior; the advertising market; programming costs; consumer acceptance of our content; key distribution and/or licensing agreements; use and protection of our intellectual property; our reliance on third-party hardware, software and operational support; keeping pace with technological developments; cyber attacks, security breaches or technology disruptions; weak economic conditions; acquisitions and strategic initiatives; operating businesses internationally; natural disasters, severe weather-related and other uncontrollable events; loss of key personnel; laws and regulations; adverse decisions in litigation or governmental investigations; labor disputes; and other risks described from time to time in reports and other documents we file with the SEC. Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date they are made, and involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. We undertake no obligation to update or revise publicly any forward-looking statements, whether because of new information, future events or otherwise. The amount and timing of any dividends and share repurchases are subject to business, economic and other relevant factors.

###

Non-GAAP Financial Measures
In this discussion, we sometimes refer to financial measures that are not presented according to generally accepted accounting principles in the U.S. (GAAP). Certain of these measures are considered "non-GAAP financial measures" under the SEC regulations; those rules require the supplemental explanations and reconciliations that are in Comcast's Form 8-K (Quarterly Earnings Release) furnished to the SEC.

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About Comcast Corporation
Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences. Visit www.comcastcorporation.com for more information.

TABLE 1
Condensed Consolidated Statements of Income (Unaudited)

(in millions, except per share data)	Three Months Ended June 30, 2023	Three Months Ended June 30, 2022	Six Months Ended June 30, 2023	Six Months Ended June 30, 2022
Revenue	**$30,513**	$30,016	**$60,205**	$61,026
Costs and expenses				
Programming and production	**8,849**	8,887	**17,853**	19,457
Marketing and promotion	**2,100**	2,196	**4,063**	4,258
Other operating and administrative	**9,317**	9,098	**18,618**	18,358
Depreciation	**2,195**	2,162	**4,459**	4,375
Amortization	**1,343**	1,306	**2,856**	2,641
	23,804	23,649	**47,849**	49,089
Operating income	**6,709**	6,367	**12,355**	11,936
Interest expense	**(998)**	(968)	**(2,007)**	(1,962)
Investment and other income (loss), net				
Equity in net income (losses) of investees, net	**(80)**	(413)	**405**	(280)
Realized and unrealized gains (losses) on equity securities, net	**(38)**	(321)	**(44)**	(205)
Other income (loss), net	**133**	(162)	**261**	(224)
	15	(897)	**622**	(709)
Income before income taxes	**5,726**	4,502	**10,970**	9,266
Income tax expense	**(1,537)**	(1,261)	**(3,013)**	(2,548)
Net income	**4,189**	3,241	**7,957**	6,717
Less: Net income (loss) attributable to noncontrolling interests	**(59)**	(155)	**(126)**	(227)
Net income attributable to Comcast Corporation	**$4,248**	$3,396	**$8,082**	$6,945
Diluted earnings per common share attributable to Comcast Corporation shareholders	**$1.02**	$0.76	**$1.92**	$1.54
Diluted weighted-average number of common shares	**4,183**	4,482	**4,205**	4,520

TABLE 2
Consolidated Statements of Cash Flows (Unaudited)

(in millions)	Six Months Ended June 30, 2023	2022
OPERATING ACTIVITIES		
Net income	**$7,957**	$6,717
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	**7,315**	7,016
Share-based compensation	**668**	675
Noncash interest expense (income), net	**140**	165
Net (gain) loss on investment activity and other	**(354)**	864
Deferred income taxes	**296**	(31)
Changes in operating assets and liabilities, net of effects of acquisitions and divestitures:		
Current and noncurrent receivables, net	**(92)**	(338)
Film and television costs, net	**58**	651
Accounts payable and accrued expenses related to trade creditors	**(718)**	78
Other operating assets and liabilities	**(843)**	(2,214)
Net cash provided by operating activities	**14,426**	13,584
INVESTING ACTIVITIES		
Capital expenditures	**(5,627)**	(4,270)
Cash paid for intangible assets	**(1,577)**	(1,383)
Construction of Universal Beijing Resort	**(104)**	(168)
Proceeds from sales of businesses and investments	**369**	108
Purchases of investments	**(593)**	(1,164)
Other	**6**	86
Net cash provided by (used in) investing activities	**(7,528)**	(6,792)
FINANCING ACTIVITIES		
Proceeds from (repayments of) short-term borrowings, net	**(660)**	—
Proceeds from borrowings	**6,044**	166
Repurchases and repayments of debt	**(3,001)**	(254)
Repurchases of common stock under repurchase program and employee plans	**(4,227)**	(6,288)
Dividends paid	**(2,387)**	(2,377)
Other	**(260)**	116
Net cash provided by (used in) financing activities	**(4,492)**	(8,636)
Impact of foreign currency on cash, cash equivalents and restricted cash	**14**	(76)
Increase (decrease) in cash, cash equivalents and restricted cash	**2,420**	(1,920)
Cash, cash equivalents and restricted cash, beginning of period	**4,782**	8,778
Cash, cash equivalents and restricted cash, end of period	**$7,202**	$6,859

TABLE 3
Condensed Consolidated Balance Sheets (Unaudited)

(in millions)	**June 30, 2023**	December 31, 2022
ASSETS		
Current Assets		
Cash and cash equivalents	**$7,146**	$4,749
Receivables, net	**12,980**	12,672
Other current assets	**4,796**	4,406
Total current assets	**24,922**	21,826
Film and television costs	**12,641**	12,560
Investments	**7,761**	7,250
Investment securing collateralized obligation	**480**	490
Property and equipment, net	**56,851**	55,485
Goodwill	**59,042**	58,494
Franchise rights	**59,365**	59,365
Other intangible assets, net	**28,761**	29,308
Other noncurrent assets, net	**12,323**	12,497
	$262,147	$257,275
LIABILITIES AND EQUITY		
Current Liabilities		
Accounts payable and accrued expenses related to trade creditors	**$12,213**	$12,544
Accrued participations and residuals	**1,812**	1,770
Deferred revenue	**3,327**	2,380
Accrued expenses and other current liabilities	**7,876**	9,450
Current portion of long-term debt	**2,524**	1,743
Collateralized obligation	**5,173**	—
Total current liabilities	**32,925**	27,887
Long-term debt, less current portion	**94,972**	93,068
Collateralized obligation	**—**	5,172
Deferred income taxes	**29,052**	28,714
Other noncurrent liabilities	**20,280**	20,395
Redeemable noncontrolling interests	**239**	411
Equity		
Comcast Corporation shareholders' equity	**84,119**	80,943
Noncontrolling interests	**559**	684
Total equity	**84,679**	81,627
	$262,147	$257,275

TABLE 4

Reconciliation from Net Income Attributable to Comcast Corporation to Adjusted EBITDA (Unaudited)

(in millions)	Three Months Ended June 30, 2023	Three Months Ended June 30, 2022	Six Months Ended June 30, 2023	Six Months Ended June 30, 2022
Net income attributable to Comcast Corporation	**$4,248**	$3,396	**$8,082**	$6,945
Net income (loss) attributable to noncontrolling interests	**(59)**	(155)	**(126)**	(227)
Income tax expense	**1,537**	1,261	**3,013**	2,548
Interest expense	**998**	968	**2,007**	1,962
Investment and other (income) loss, net	**(15)**	897	**(622)**	709
Depreciation	**2,195**	2,162	**4,459**	4,375
Amortization	**1,343**	1,306	**2,856**	2,641
Adjustments [1]	**(3)**	(9)	**(11)**	24
Adjusted EBITDA	**$10,244**	$9,827	**$19,659**	$18,977

Reconciliation from Net Cash Provided by Operating Activities to Free Cash Flow (Unaudited)

(in millions)	Three Months Ended June 30, 2023	Three Months Ended June 30, 2022	Six Months Ended June 30, 2023	Six Months Ended June 30, 2022
Net cash provided by operating activities	**$7,197**	$6,327	**$14,426**	$13,584
Capital expenditures	**(2,963)**	(2,414)	**(5,627)**	(4,270)
Cash paid for capitalized software and other intangible assets	**(813)**	(743)	**(1,577)**	(1,383)
Free Cash Flow	**$3,421**	$3,170	**$7,221**	$7,930

Alternate Presentation of Free Cash Flow (Unaudited)

(in millions)	Three Months Ended June 30, 2023	Three Months Ended June 30, 2022	Six Months Ended June 30, 2023	Six Months Ended June 30, 2022
Adjusted EBITDA	**$10,244**	$9,827	**$19,659**	$18,977
Capital expenditures	**(2,963)**	(2,414)	**(5,627)**	(4,270)
Cash paid for capitalized software and other intangible assets	**(813)**	(743)	**(1,577)**	(1,383)
Cash interest expense	**(1,057)**	(897)	**(1,823)**	(1,644)
Cash taxes	**(2,236)**	(2,751)	**(2,384)**	(2,841)
Changes in operating assets and liabilities	**(244)**	(240)	**(1,975)**	(1,715)
Noncash share-based compensation	**309**	299	**668**	675
Other [2]	**181**	89	**279**	131
Free Cash Flow	**$3,421**	$3,170	**$7,221**	$7,930

(1) 2nd quarter and year to date 2023 Adjusted EBITDA exclude $(3) million and $(11) million of other operating and administrative expenses, respectively, related to our investment portfolio. 2nd quarter and year to date 2022 Adjusted EBITDA exclude ($9) million and $24 million of other operating and administrative expense, respectively, related to our investment portfolio.

(2) 2nd quarter and year to date 2023 include decreases of $(3) million and $(11) million, respectively, of costs related to our investment portfolio as these amounts are excluded from Adjusted EBITDA. 2nd quarter and year to date 2022 include decreases of ($9) million and $24 million, respectively, of costs related to our investment portfolio.

TABLE 5

Reconciliations of Adjusted Net Income and Adjusted EPS (Unaudited)

(in millions, except per share data)	Three Months Ended June 30, 2023 $	2023 EPS	2022 $	2022 EPS	Six Months Ended June 30, 2023 $	2023 EPS	2022 $	2022 EPS
Net income attributable to Comcast Corporation and diluted earnings per share attributable to Comcast Corporation shareholders	**$4,248**	**$1.02**	$3,396	$0.76	**$8,082**	**$1.92**	$6,945	$1.54
Change	*25.1 %*	*34.2 %*			*16.4 %*	*24.7 %*		
Amortization of acquisition-related intangible assets (1)	**444**	**0.11**	460	0.10	**875**	**0.21**	941	0.21
Investments (2)	**31**	**0.01**	591	0.13	**(358)**	**(0.09)**	460	0.10
Items affecting period-over-period comparability:								
Gains and losses related to businesses and investments (3)	**—**	**—**	60	0.01	**—**	**—**	60	0.01
Adjusted Net income and Adjusted EPS	**$4,723**	**$1.13**	$4,507	$1.01	**$8,600**	**$2.05**	$8,406	$1.86
Change	*4.8 %*	*11.9 %*			*2.3 %*	*10.2 %*		

(1) Acquisition-related intangible assets are recognized as a result of the application of Accounting Standards Codification Topic 805, *Business Combinations* (such as customer relationships), and their amortization is significantly affected by the size and timing of our acquisitions. Amortization of intangible assets not resulting from business combinations (such as software and acquired intellectual property rights used in our theme parks) is included in Adjusted Net Income and Adjusted EPS.

	Three Months Ended June 30, 2023	2022	Six Months Ended June 30, 2023	2022
Amortization of acquisition-related intangible assets before income taxes	$572	$568	$1,128	$1,160
Amortization of acquisition-related intangible assets, net of tax	$444	$460	$875	$941

(2) Adjustments for investments include realized and unrealized (gains) losses on equity securities, net (as stated in Table 1), as well as the equity in net (income) losses of investees, net, for certain equity method investments, including Atairos and Hulu and costs related to our investment portfolio.

	Three Months Ended June 30, 2023	2022	Six Months Ended June 30, 2023	2022
Realized and unrealized (gains) losses on equity securities, net	$38	$321	$44	$205
Equity in net (income) losses of investees, net and other	3	461	(518)	406
Investments before income taxes	41	782	(474)	611
Investments, net of tax	$31	$591	($358)	$460

(3) 2nd quarter and year to date 2022 net income attributable to Comcast Corporation includes a loss of $60 million in other income related to an impairment of an equity method investment.

TABLE 6

Reconciliation of Constant Currency (Unaudited)

(in millions, except per customer data)	Three Months Ended June 30, 2022 As Reported	Effects of Foreign Currency	Constant Currency Amounts	Six Months Ended June 30, 2022 As Reported	Effects of Foreign Currency	Constant Currency Amounts
Reconciliation of Connectivity & Platforms Constant Currency						
Connectivity & Platforms Revenue						
Residential Connectivity & Platforms	$18,131	$31	$18,162	$36,472	($318)	$36,154
Business Services Connectivity	2,203	—	2,203	4,375	(1)	4,374
Total Connectivity & Platforms Revenue	**$20,335**	**$30**	**$20,365**	**$40,846**	**($318)**	**$40,528**
Connectivity and Platforms Adjusted EBITDA						
Residential Connectivity & Platforms	$6,733	$3	$6,736	$13,344	($56)	$13,288
Business Services Connectivity	1,263	(1)	1,262	2,496	—	2,496
Total Connectivity & Platforms Adjusted EBITDA	**$7,995**	**$3**	**$7,998**	**$15,840**	**($55)**	**$15,785**
Connectivity & Platforms Adjusted EBITDA Margin						
Residential Connectivity & Platforms	37.1 %	- bps	37.1 %	36.6 %	20 bps	36.8 %
Business Services Connectivity	57.3 %	- bps	57.3 %	57.1 %	- bps	57.1 %
Total Connectivity & Platforms Adjusted EBITDA Margin	**39.3 %**	**- bps**	**39.3 %**	**38.8 %**	**10 bps**	**38.9 %**

(in millions, except per customer data)	Three Months Ended June 30, 2022 As Reported	Effects of Foreign Currency	Constant Currency Amounts	Six Months Ended June 30, 2022 As Reported	Effects of Foreign Currency	Constant Currency Amounts
Reconciliation of Residential Connectivity & Platforms Constant Currency						
Revenue						
Domestic broadband	$6,107	$—	$6,107	$12,158	$—	$12,158
Domestic wireless	722	—	722	1,399	—	1,399
International connectivity	791	5	796	1,631	(73)	1,558
Total residential connectivity	**$7,620**	**$5**	**7,625**	**$15,187**	**($73)**	**15,114**
Video	7,793	19	7,812	15,795	(172)	15,623
Advertising	1,112	3	1,115	2,185	(32)	2,153
Other	1,607	3	1,610	3,305	(41)	3,264
Total Revenue	**$18,131**	**$31**	**18,162**	**$36,472**	**($318)**	**36,154**
Operating Expenses						
Programming	$4,679	$11	$4,690	$9,563	($92)	$9,471
Non-Programming	6,720	16	$6,736	13,565	(170)	$13,395
Total Operating Expenses	**$11,399**	**$27**	**$11,426**	**$23,128**	**($262)**	**$22,866**
Adjusted EBITDA	**$6,733**	**$3**	**$6,736**	**$13,344**	**($56)**	**$13,288**
Adjusted EBITDA Margin	**37.1 %**	**- bps**	**37.1 %**	**36.6 %**	**20 bps**	**36.8 %**

Exhibit 99.2

Exhibit 99.2 - Explanation of Non-GAAP and Other Financial Measures

This Exhibit 99.2 to the accompanying Current Report on Form 8-K for Comcast Corporation ("we", "us" or "our") sets forth the reasons we believe that presentation of financial measures not in accordance with generally accepted accounting principles in the United States (GAAP) contained in the earnings press release filed as Exhibit 99.1 to the Current Report on Form 8-K provides useful information to investors regarding our results of operations and financial condition. To the extent material, this Exhibit also discloses the additional purposes, if any, for which our management uses these non-GAAP financial measures. Reconciliations between these non-GAAP financial measures and their most directly comparable GAAP financial measures are included in the earnings press release itself. Non-GAAP financial information should be considered in addition to, but not as a substitute for, operating income, net income, net income attributable to Comcast Corporation, earnings per common share attributable to Comcast Corporation shareholders, net cash provided by operating activities or other measures of performance or liquidity reported in accordance with GAAP.

Adjusted EBITDA

Adjusted EBITDA is a non-GAAP financial measure and is the primary basis used to measure the operational strength and performance of our businesses as well as to assist in the evaluation of underlying trends in our businesses. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. It is also unaffected by our capital and tax structures, and by our investment activities, including the results of entities that we do not consolidate, as our management excludes these results when evaluating our operating performance. Our management and Board of Directors use this financial measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. Additionally, we believe that Adjusted EBITDA is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure of Adjusted EBITDA may not be directly comparable to similar measures used by other companies.

We define Adjusted EBITDA as net income attributable to Comcast Corporation before net income (loss) attributable to noncontrolling interests, income tax expense, investment and other income (loss), net, interest expense, depreciation and amortization expense, and other operating gains and losses (such as impairment charges related to fixed and intangible assets and gains or losses on the sale of long-lived assets), if any. From time to time, we may exclude from Adjusted EBITDA the impact of certain events, gains, losses or other charges (such as significant legal settlements) that affect the period-to-period comparability of our operating performance.

We also use Adjusted EBITDA as the measure of profit or loss for our segments. Our measure of Adjusted EBITDA for our segments is not a non-GAAP financial measure under rules promulgated by the Securities and Exchange Commission.

Adjusted Net Income and Adjusted EPS

Adjusted Net Income and Adjusted EPS are non-GAAP financial measures presenting the earnings generated by our ongoing operations that we believe is useful to investors in making meaningful comparisons to other companies, although these measures may not be directly comparable to similar measures used by other companies, and period-over-period comparisons. Adjusted Net Income and Adjusted EPS are defined as net income attributable to Comcast Corporation and diluted earnings per common share attributable to Comcast Corporation shareholders, respectively, adjusted to exclude the effects of the amortization of acquisition-related intangible assets, investments that investors may want to evaluate separately (such as based on fair value) and the impact of certain events, gains, losses or other charges that affect period-over-period comparisons. Acquisition-related intangible assets are recognized as a result of the application of Accounting Standards Codification Topic ("ASC") 805, *Business Combinations* (such as customer relationships), and their amortization is significantly affected by the size and timing of our acquisitions. Amortization of intangible assets not resulting from business combinations (such as software and acquired intellectual property rights used in our theme parks) is included in Adjusted Net Income and Adjusted EPS. Investments that investors may want to evaluate separately include all equity securities accounted for under ASC Topic 321, *Investments-Equity Securities*, as well as certain investments accounted for under ASC 323, *Investments-Equity Method and Joint* Ventures.

Exhibit 99.2 - Explanation of Non-GAAP and Other Financial Measures, cont’d

Free Cash Flow

Free Cash Flow is a non-GAAP financial measure that we believe provides a meaningful measure of liquidity and a useful basis for assessing our ability to repay debt, make strategic acquisitions and investments, and return capital to investors through stock repurchases and dividends. It is also a significant performance measure in our annual incentive compensation programs. Additionally, we believe Free Cash Flow is useful to investors as a basis for comparing our performance and coverage ratios with other companies in our industries, although our measure of Free Cash Flow may not be directly comparable to similar measures used by other companies. Free Cash Flow has certain limitations, including that it does not represent the residual cash flow available for discretionary expenditures since other non-discretionary payments, such as mandatory debt repayments, are not deducted from the measure.

Free Cash Flow is defined as net cash provided by operating activities (as stated in our Consolidated Statement of Cash Flows) reduced by capital expenditures and cash paid for intangible assets. From time to time, we may exclude from Free Cash Flow the impact of certain cash receipts or payments (such as significant legal settlements) that affect period-to-period comparability. Cash payments related to certain capital or intangible assets, such as the construction of Universal Beijing Resort, are presented separately in our Statement of Cash Flows and are therefore excluded from capital expenditures and cash paid for intangible assets for Free Cash Flow.

Constant Currency

Constant currency and constant currency growth rates are non-GAAP financial measures that present our results of operations excluding the estimated effects of foreign currency exchange rate fluctuations. Certain of our businesses, including Connectivity & Platforms, have operations outside the United States that are conducted in local currencies. As a result, the comparability of the financial results reported in U.S. dollars is affected by changes in foreign currency exchange rates. In our Connectivity & Platforms business, we use constant currency and constant currency growth rates to evaluate the underlying performance of the businesses, and we believe they are helpful for investors because such measures present operating results on a comparable basis year over year to evaluate their underlying performance.

Constant currency and constant currency growth rates are calculated by comparing the results for each comparable prior year period adjusted to reflect the average exchange rates from each current year period presented, rather than the actual exchange rates that were in effect during the respective periods.

Other Adjustments

We also present adjusted information (e.g., Adjusted Revenues), to exclude the impact of certain events, gains, losses or other charges. This adjusted information is a non-GAAP financial measure. We believe, among other things, that the adjusted information may help investors evaluate our ongoing operations and can assist in making meaningful period-over-period comparisons.

Pro Forma Information

Pro forma information is used by management to evaluate performance when certain acquisitions or dispositions occur. Historical information reflects results of acquired businesses only after the acquisition dates while pro forma information enhances comparability of financial information between periods by adjusting the information as if the acquisitions or dispositions occurred at the beginning of a preceding year. Our pro forma information is adjusted for the timing of acquisitions or dispositions, the effects of acquisition accounting and the elimination of costs and expenses directly related to the transaction, but does not include adjustments for costs related to integration activities, cost savings or synergies that have been or may be achieved by the combined businesses. Pro forma information is not a non-GAAP financial measure under Securities and Exchange Commission rules. Our pro forma information is not necessarily indicative of future results or what our results would have been had the acquired businesses been operated by us during the pro forma period.