

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 OR 15(d) of
The Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): October 23, 2014

Comcast Corporation

(Exact Name of Registrant
as Specified in its Charter)

Pennsylvania

(State or Other Jurisdiction of Incorporation)

001-32871

(Commission File Number)

27-0000798

(IRS Employer Identification No.)

**One Comcast Center
Philadelphia, PA**

(Address of Principal Executive Offices)

19103-2838

(Zip Code)

Registrant's telephone number, including area code: **(215) 286-1700**

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition

On October 23, 2014, Comcast Corporation ("Comcast") issued a press release reporting the results of its operations for the three and nine months ended September 30, 2014. The press release is attached hereto as Exhibit 99.1. Exhibit 99.2 sets forth the reasons Comcast believes that presentation of the non-GAAP financial measures contained in the press release provides useful information to investors regarding Comcast's financial condition and results of operations. To the extent material, Exhibit 99.2 also discloses the additional purposes, if any, for which Comcast's management uses these non-GAAP financial measures. A reconciliation of these non-GAAP financial measures with the most directly comparable GAAP financial measures is included in the press release itself. Comcast does not intend for this Item 2.02 or Exhibit 99.1 or Exhibit 99.2 to be treated as "filed" under the Securities Exchange Act of 1934, as amended, or incorporated by reference into its filings under the Securities Act of 1933, as amended.

Item 9.01. Exhibits

Exhibit Number	Description
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99.1	Comcast Corporation press release dated October 23, 2014.
99.2	Explanation of Non-GAAP and Other Financial Measures.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COMCAST CORPORATION

Date: October 23, 2014

By: /s/ Lawrence J. Salva
Lawrence J. Salva
Senior Vice President, Chief Accounting Officer
and Controller
(Principal Accounting Officer)



COMCAST REPORTS 3rd QUARTER 2014 RESULTS

Consolidated 3rd Quarter 2014 Highlights:

- Consolidated Revenue Increased 4.0%, Operating Cash Flow Increased 7.0% and Operating Income Increased 9.7%
- Free Cash Flow Increased 26.7% to \$2.5 Billion
- Earnings per Share Increased 52.3% to \$0.99; Excluding Income Tax Adjustments and Transaction-Related Costs, EPS Increased 12.3% to \$0.73
- Quarterly Dividends and Quarterly Share Repurchases Increased 31.6% to \$1.3 Billion

Cable Communications 3rd Quarter 2014 Highlights:

- Cable Communications Revenue Increased 5.2% and Operating Cash Flow Increased 5.1%
- Cable Communications Customer Relationships Increased by 82,000 to 26.9 Million
- Video Customer Net Losses Declined to 81,000, The Best Third Quarter Result in 7 Years
- High-Speed Internet Customers Increased by 315,000 and Revenue Grew 9.6%
- Business Services Revenue Increased 21.0%, Achieving a \$4 Billion Annualized Run-Rate

NBCUniversal 3rd Quarter 2014 Highlights:

- NBCUniversal Revenue Increased 1.2% and Operating Cash Flow Increased 13.3%; Operating Cash Flow Margins Expanded to 23.9% from 21.4% in the Prior Year Period
- Broadcast Revenue Increased 7.7% and Operating Cash Flow Increased Over \$100 Million
- NBC Ended the Full 2013-2014 Season Ranked #1 Among Adults 18-49
- Theme Parks Revenue Increased 18.7% and Operating Cash Flow Increased 16.9%, Driven by the Successful Opening of *The Wizarding World of Harry Potter™ – Diagon Alley™* in Orlando

PHILADELPHIA – October 23, 2014... Comcast Corporation (NASDAQ: CMCSA, CMCSK) today reported results for the quarter ended September 30, 2014.

Brian L. Roberts, Chairman and Chief Executive Officer of Comcast Corporation, said, "I am pleased to report strong revenue, operating cash flow and free cash flow growth for the third quarter of 2014. Cable results highlight the consistent strength of high-speed Internet and business services, and video customer results were the best for a third quarter in seven years. We continue to focus on innovation and providing the best experience for our customers, and we are thrilled with the response to our superior X1 platform, which recently reached five million boxes deployed. At NBCUniversal, we had another outstanding quarter with double-digit operating cash flow growth, driven by ratings momentum at NBC Broadcast and the successful opening of *The Wizarding World of Harry Potter™ – Diagon Alley™* in Orlando."

Consolidated Financial Results

(\$ in millions)	3rd Quarter			Year to Date		
	2013	2014	Growth	2013	2014	Growth
Revenue	\$16,151	\$16,791	4.0%	\$47,731	\$51,043	6.9%
<i>Excluding Olympics</i>				\$47,731	\$49,940	4.6%
Operating Cash Flow ¹	\$5,330	\$5,704	7.0%	\$15,789	\$17,046	8.0%
<i>Excluding Transaction-Related Costs & Pension Costs</i>	\$5,404	\$5,781	7.0%	\$15,863	\$17,184	8.3%
Operating Income	\$3,414	\$3,745	9.7%	\$9,916	\$11,117	12.1%
Earnings per Share ²	\$0.65	\$0.99	52.3%	\$1.84	\$2.46	33.7%
<i>Excluding Adjustments (see Table 4)</i>	\$0.65	\$0.73	12.3%	\$1.81	\$2.17	19.9%
Free Cash Flow ³	\$1,968	\$2,494	26.7%	\$7,054	\$6,473	(8.2%)

For additional detail on segment revenue and expenses, customer metrics, capital expenditures, and free cash flow, please refer to the trending schedules on Comcast's Investor Relations website at www.cmcsa.com or www.cmcsk.com.

Consolidated Revenue for the third quarter of 2014 increased 4.0% to \$16.8 billion. **Consolidated Operating Cash Flow** increased 7.0% to \$5.7 billion. The Time Warner Cable and Charter transaction-related costs of \$77 million in the third quarter of 2014 were a similar amount to the \$74 million of costs associated with the termination of a pension plan in the third quarter of 2013 (See Table 5). **Consolidated Operating Income** increased 9.7% to \$3.7 billion.

For the nine months ended September 30, 2014, consolidated revenue increased 6.9% to \$51.0 billion. Excluding \$1.1 billion of revenue generated by the Sochi Olympics in the first quarter of 2014, consolidated revenue increased 4.6%. Consolidated operating cash flow

increased 8.0% to \$17.0 billion. Excluding \$138 million of transaction-related costs in the first nine months of 2014 and pension termination costs in the third quarter of 2013, consolidated operating cash flow increased 8.3% (See Table 5). Consolidated operating income increased 12.1% to \$11.1 billion.

Earnings per Share (EPS) for the third quarter of 2014 was \$0.99, a 52.3% increase from the \$0.65 reported in the third quarter of 2013. Excluding income tax adjustments and transaction-related costs in the third quarter of 2014, EPS increased 12.3% to \$0.73 (see Table 4).

EPS for the nine months ended September 30, 2014 was \$2.46, a 33.7% increase from the \$1.84 reported in the prior year. Excluding income tax adjustments, gains on the sales of investments, a resolution of a prior acquisition contingency and transaction-related costs in the first nine months of 2014, as well as a gain on the sale of wireless spectrum licenses in the first quarter of 2013, EPS increased 19.9% to \$2.17 (see Table 4).

Capital Expenditures increased 13.0% to \$2.0 billion in the third quarter of 2014 compared to the third quarter of 2013. Cable Communications' capital expenditures increased \$212 million, or 14.8%, to \$1.6 billion in the third quarter of 2014, primarily reflecting increased investment in support capital as we launch our cloud based initiatives and spending on customer premise equipment related to the deployment of the X1 platform, as well as our ongoing investment in network infrastructure to increase network capacity. Cable capital expenditures represented 14.9% of Cable revenue in the third quarter of 2014 compared to 13.6% in last year's third quarter. NBCUniversal's capital expenditures increased \$11 million, or 4.0%, to \$295 million in the third quarter of 2014, primarily reflecting increased investments in Theme Parks.

For the nine months ended September 30, 2014, capital expenditures increased 13.1% to \$5.2 billion compared to the prior year. Cable Communications' capital expenditures increased \$516 million, or 13.7%, to \$4.3 billion and represented 13.0% of Cable revenue compared to 12.1% in 2013. NBCUniversal's capital expenditures increased \$77 million, or 9.5%, to \$884 million for the first nine months of 2014.

Free Cash Flow increased 26.7% to \$2.5 billion in the third quarter of 2014 compared to \$2.0 billion in the third quarter of 2013, reflecting growth in consolidated operating cash flow, improvements in working capital and lower cash taxes on operating items, partially offset by higher capital expenditures. Free cash flow for the nine months ended September 30, 2014 decreased 8.2% to \$6.5 billion compared to \$7.1 billion in 2013.

(\$ in millions)	3rd Quarter			Year to Date		
	2013	2014	Growth	2013	2014	Growth
Operating Cash Flow	\$5,330	\$5,704	7.0%	\$15,789	\$17,046	8.0%
Capital Expenditures	(1,726)	(1,950)	13.0%	(4,593)	(5,196)	13.1%
Cash Paid for Capitalized Software and Other Intangible Assets	(250)	(258)	3.2%	(694)	(735)	5.9%
Cash Interest Expense	(636)	(656)	3.1%	(1,768)	(1,820)	2.9%
Cash Taxes on Operating Items	(1,044)	(858)	(17.8%)	(2,585)	(2,696)	4.3%
Changes in Operating Assets and Liabilities	165	412	149.7%	583	(493)	NM
Noncash Share-Based Compensation	99	120	21.2%	312	386	23.7%
Distributions to Noncontrolling Interests and Dividends for Redeemable Subsidiary Preferred Stock	(48)	(53)	10.4%	(164)	(170)	3.7%
Other	78	33	(57.7%)	174	151	(13.2%)
Free Cash Flow²	\$1,968	\$2,494	26.7%	\$7,054	\$6,473	(8.2%)

NM=comparison not meaningful.

Dividends and Share Repurchases. During the third quarter of 2014, Comcast paid dividends totaling \$582 million and repurchased 13.9 million of its common shares for \$750 million. In the first nine months of 2014, Comcast has repurchased 43.8 million of its common shares for \$2.3 billion. As of September 30, 2014, Comcast had approximately \$5.25 billion available under its share repurchase authorization.

Cable Communications

(\$ in millions)	3rd Quarter			Year to Date		
	2013	2014	Growth	2013	2014	Growth
Cable Communications Revenue						
Video	\$5,127	\$5,179	1.0%	\$15,415	\$15,596	1.2%
High-Speed Internet	2,592	2,840	9.6%	7,684	8,409	9.4%
Voice	919	913	(0.5%)	2,729	2,755	1.0%
Business Services	836	1,011	21.0%	2,365	2,893	22.3%
Advertising	541	607	12.3%	1,587	1,725	8.7%
Other	476	491	2.4%	1,395	1,449	3.7%
Cable Communications Revenue	\$10,491	\$11,041	5.2%	\$31,175	\$32,827	5.3%
Cable Communications Operating Cash Flow	\$4,246	\$4,464	5.1%	\$12,800	\$13,428	4.9%
Operating Cash Flow Margin	40.5%	40.4%		41.1%	40.9%	
Cable Communications Capital Expenditures	\$1,432	\$1,644	14.8%	\$3,766	\$4,282	13.7%
Percent of Cable Communications Revenue	13.6%	14.9%		12.1%	13.0%	

Revenue for Cable Communications increased 5.2% to \$11.0 billion in the third quarter of 2014 compared to \$10.5 billion in the third quarter of 2013, driven by increases of 9.6% in high-speed Internet and 21.0% in business services. The increase in Cable revenue reflects rate adjustments, customers receiving higher levels of services and customer growth (see below).

For the nine months ended September 30, 2014, Cable revenue increased 5.3% to \$32.8 billion compared to \$31.2 billion in 2013.

Customer relationships increased by 82,000 to 26.9 million during the third quarter of 2014, more than three-times the customer relationship net additions in the third quarter of 2013. At the end of the third quarter, penetration of our triple product customers increased to 36%

compared to 34% in the third quarter of 2013. High-speed Internet customer net additions improved versus last year and were the strongest for a third quarter in five years. Video customer net losses improved 36% year-over-year and were the best result for a third quarter in seven years. Voice net additions slowed, reflecting a focus on double play during the back-to-school season, as well as X1 availability that was more focused on triple play customers last year, making for a difficult comparison.

Billable Customers Method ^d (in thousands)	Customers		Net Adds	
	3Q13	3Q14	3Q13	3Q14
Video Customers	22,531	22,376	(127)	(81)
High-Speed Internet Customers	20,283	21,586	297	315
Voice Customers	10,496	11,070	169	68
Single Product Customers	8,921	8,444	(124)	(66)
Double Product Customers	8,491	8,650	(14)	76
Triple Product Customers	9,144	9,763	164	72
Customer Relationships	26,555	26,857	26	82

Operating Cash Flow for Cable Communications increased 5.1% to \$4.5 billion in the third quarter of 2014 compared to \$4.2 billion in the third quarter of 2013, reflecting higher revenue, partially offset by a 5.3% increase in operating expenses primarily related to higher video programming costs, as well as an increase in advertising, marketing and promotion expenses. This quarter's operating cash flow margin was 40.4% compared to 40.5% in 2013.

For the nine months ended September 30, 2014, Cable operating cash flow increased 4.9% to \$13.4 billion compared to \$12.8 billion in 2013. Year-to-date operating cash flow margin was 40.9% compared to 41.1% in 2013.

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NBCUniversal

(\$ in millions)	3rd Quarter			Year to Date			Excluding Olympics
	2013	2014	Growth	2013	2014	Growth	
NBCUniversal Revenue							
Cable Networks	\$2,239	\$2,255	0.7%	\$6,877	\$7,236	5.2%	1.5%
Broadcast Television	1,644	1,770	7.7%	4,893	6,207	26.9%	9.6%
Filmed Entertainment	1,400	1,186	(15.2%)	4,004	3,713	(7.3%)	
Theme Parks	661	786	18.7%	1,669	1,888	13.1%	
Headquarters, Other and Eliminations	(93)	(76)	NM	(257)	(231)	NM	
NBCUniversal Revenue	\$5,851	\$5,921	1.2%	\$17,186	\$18,813	9.5%	3.0%
NBCUniversal Operating Cash Flow							
Cable Networks	\$853	\$868	1.8%	\$2,572	\$2,677	4.1%	
Broadcast Television	34	142	NM	205	504	145.6%	
Filmed Entertainment	189	151	(20.3%)	291	634	117.7%	
Theme Parks	343	402	16.9%	747	816	9.1%	
Headquarters, Other and Eliminations	(169)	(147)	NM	(421)	(470)	NM	
NBCUniversal Operating Cash Flow	\$1,250	\$1,416	13.3%	\$3,394	\$4,161	22.6%	

Revenue for NBCUniversal increased 1.2% to \$5.9 billion in the third quarter of 2014 compared to the third quarter of 2013, as revenue growth in Broadcast Television and Theme Parks was partially offset by lower theatrical revenue in the Filmed Entertainment segment. **Operating Cash Flow** increased 13.3% to \$1.4 billion compared to \$1.3 billion in the third quarter of 2013, driven by strong results at Broadcast Television and Theme Parks.

For the nine months ended September 30, 2014, NBCUniversal revenue increased 9.5% to \$18.8 billion compared to \$17.2 billion in 2013. Excluding \$1.1 billion of revenue generated by the Sochi Olympics in the first quarter of 2014, NBCUniversal revenue increased 3.0% (see Table 5). Operating cash flow increased 22.6% to \$4.2 billion compared to \$3.4 billion in the first nine months of 2013.

Cable Networks

For the third quarter of 2014, revenue from the Cable Networks segment increased 0.7% to \$2.3 billion compared to \$2.2 billion in the third quarter of 2013, reflecting a 5.1% increase in distribution revenue, partially offset by a 4.6% decline in advertising revenue, primarily due to a decline in ratings. Operating cash flow increased 1.8% to \$868 million compared to \$853 million in the third quarter of 2013, reflecting higher revenue and flat operating costs, even as we continue to invest in programming.

For the nine months ended September 30, 2014, revenue from the Cable Networks segment increased 5.2% to \$7.2 billion compared to \$6.9 billion in 2013. Excluding \$257 million of revenue generated by the Sochi Olympics in the first quarter of 2014, revenue increased 1.5%. Operating cash flow increased 4.1% to \$2.7 billion compared to \$2.6 billion in the first nine months of 2013.

Broadcast Television

For the third quarter of 2014, revenue from the Broadcast Television segment increased 7.7% to \$1.8 billion compared to \$1.6 billion in the third quarter of 2013, driven by an increase in advertising revenue due to strong ratings at the NBC broadcast network, as well as higher retransmission consent fees and an increase in content licensing revenue. Operating cash flow increased \$108 million to \$142 million compared to \$34 million in the third quarter of 2013, reflecting higher revenue and a slight increase in operating costs and expenses.

For the nine months ended September 30, 2014, revenue from the Broadcast Television segment increased 26.9% to \$6.2 billion compared to \$4.9 billion in 2013. Excluding \$846 million of revenue generated by the Sochi Olympics in the first quarter of 2014, revenue increased 9.6% (see Table 5). Operating cash flow increased \$299 million to \$504 million compared to \$205 million in the first nine months of 2013.

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Filmed Entertainment

For the third quarter of 2014, revenue from the Filmed Entertainment segment decreased 15.2% to \$1.2 billion compared to \$1.4 billion in the third quarter of 2013, reflecting a decline in theatrical revenue primarily due to the strong box office performance of *Despicable Me 2* in the third quarter of 2013. Operating cash flow decreased 20.3% to \$151 million compared to \$189 million in the third quarter of 2013, reflecting lower revenue, partially offset by a decrease in the amortization of film costs and reduced advertising, marketing and promotion expense due to a smaller film slate.

For the nine months ended September 30, 2014, revenue from the Filmed Entertainment segment decreased 7.3% to \$3.7 billion compared to \$4.0 billion in 2013. Operating cash flow increased \$343 million to \$634 million compared to \$291 million in the first nine months of 2013.

Theme Parks

For the third quarter of 2014, revenue from the Theme Parks segment increased 18.7% to \$786 million compared to \$661 million in the third quarter of 2013, reflecting higher guest attendance and per capita spending, driven by the successful opening of Orlando's *The Wizarding World of Harry Potter™ – Diagon Alley™*. Third quarter operating cash flow increased 16.9% to \$402 million compared to \$343 million in the same period last year, reflecting higher revenue, partially offset by an increase in operating costs to support the new attractions.

For the nine months ended September 30, 2014, revenue from the Theme Parks segment increased 13.1% to \$1.9 billion compared to \$1.7 billion in 2013. Operating cash flow increased 9.1% to \$816 million compared to \$747 million in the first nine months of 2013.

Headquarters, Other and Eliminations

NBCUniversal Headquarters, Other and Eliminations include overhead and eliminations among the NBCUniversal businesses. For the quarter ended September 30, 2014, NBCUniversal Headquarters, Other and Eliminations operating cash flow loss was \$147 million compared to a loss of \$169 million in the third quarter of 2013, reflecting lower employee-related costs.

For the nine months ended September 30, 2014, NBCUniversal Headquarters, Other and Eliminations operating cash flow loss was \$470 million compared to a loss of \$421 million in 2013.

Corporate, Other and Eliminations

Corporate, Other and Eliminations primarily include corporate operations, Comcast-Spectacor and eliminations among Comcast's businesses. For the quarter ended September 30, 2014, Corporate, Other and Eliminations revenue was (\$171) million compared to (\$191) million in 2013. The operating cash flow loss was \$176 million, including \$77 million of costs related to the Time Warner Cable and Charter transactions, compared to a loss of \$166 million in the third quarter of 2013, including \$74 million of costs associated with the termination of a pension plan.

For the nine months ended September 30, 2014, Corporate, Other and Eliminations revenue was (\$597) million compared to (\$630) million in 2013. The operating cash flow loss was \$543 million, including \$138 million of transaction-related costs, compared to a loss of \$405 million in the first nine months of 2013, including \$74 million of costs associated with the termination of a pension plan.

Notes:

- 1 We define Operating Cash Flow as operating income (loss) before depreciation and amortization, excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of assets, if any.
- 2 Earnings per share amounts are presented on a diluted basis.
- 3 We define Free Cash Flow as Net Cash Provided by Operating Activities (as stated in our Consolidated Statement of Cash Flows) reduced by capital expenditures, cash paid for intangible assets and cash distributions to noncontrolling interests; and adjusted for any payments and receipts related to certain nonoperating items, net of estimated tax effects. The definition of Free Cash Flow excludes any impact from Economic Stimulus packages. These amounts have been excluded from Free Cash Flow to provide an appropriate comparison.

- 4 Beginning in 2014, our Cable Communications segment revised its methodology for counting customers related to how we count and report customers who reside in multiple dwelling units ("MDUs") that are billed under bulk contracts (the "Billable Customers Method"). For MDUs whose residents have the ability to receive additional cable services, such as additional programming choices or our HD or DVR services, we now count and report customers based on the number of potential billable relationships within each MDU. For MDUs whose residents are not able to receive additional cable services, the MDU is now counted as a single customer. Previously, we had counted and reported these customers on an equivalent billing unit basis by dividing monthly revenue received under an MDU's bulk contract by the standard monthly residential rate where the MDU was located (the "EBU Method"). Video customer metrics for 2013 are now presented on the Billable Customers Method to provide an appropriate comparison. For high-speed Internet and voice customers, the differences in the customer metrics using the Billable Customers Method and the EBU Method were not material and 2013 data has not been adjusted.

All percentages are calculated on whole numbers. Minor differences may exist due to rounding.

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Conference Call and Other Information

Comcast Corporation will host a conference call with the financial community today, October 23, 2014 at 8:30 a.m. Eastern Time (ET). The conference call and related materials will be broadcast live and posted on its Investor Relations website at www.cmcsa.com or www.cmcsk.com. Those parties interested in participating via telephone should dial (800) 263-8495 with the conference ID number 3387049. A replay of the call will be available starting at 12:30 p.m. ET on October 23, 2014, on the Investor Relations website or by telephone. To access the telephone replay, which will be available until Thursday, October 30, 2014 at midnight ET, please dial (855) 859-2056 and enter the conference ID number 3387049.

From time to time, we post information that may be of interest to investors on our website at www.cmcsa.com or www.cmcsk.com and on our corporate blog, www.corporate.comcast.com/comcast-voices. To automatically receive Comcast financial news by email, please visit www.cmcsa.com or www.cmcsk.com and subscribe to email alerts.

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Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to Comcast's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. We undertake no obligation to update any forward-looking statements.

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Non-GAAP Financial Measures

In this discussion, we sometimes refer to financial measures that are not presented according to generally accepted accounting principles in the U.S. (GAAP). Certain of these measures are considered "non-GAAP financial measures" under the SEC regulations; those rules require the supplemental explanations and reconciliations that are in Comcast's Form 8-K (Quarterly Earnings Release) furnished to the SEC.

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About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates 30 news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

TABLE 1
Condensed Consolidated Statement of Income (Unaudited)



(in millions, except per share data)	Three Months Ended September 30,		Nine Months Ended September 30,	
	2013	2014	2013	2014
Revenue	\$16,151	\$16,791	\$47,731	\$51,043
Programming and production	4,787	4,772	14,418	15,554
Other operating and administrative	4,751	5,019	13,787	14,695
Advertising, marketing and promotion	1,283	1,296	3,737	3,748
	10,821	11,087	31,942	33,997
Operating cash flow	5,330	5,704	15,789	17,046
Depreciation expense	1,520	1,539	4,669	4,707
Amortization expense	396	420	1,204	1,222
	1,916	1,959	5,873	5,929
Operating income	3,414	3,745	9,916	11,117
Other income (expense)				
Interest expense	(639)	(663)	(1,928)	(1,953)
Investment income (loss), net	464	21	549	254
Equity in net income (losses) of investees, net	(130)	33	(96)	87
Other income (expense), net	(310)	(96)	(280)	(150)
	(615)	(705)	(1,755)	(1,762)
Income before income taxes	2,799	3,040	8,161	9,355
Income tax expense	(1,021)	(407)	(2,994)	(2,759)
Net income	1,778	2,633	5,167	6,596
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(46)	(41)	(264)	(141)
Net income attributable to Comcast Corporation	\$1,732	\$2,592	\$4,903	\$6,455

Diluted earnings per common share attributable to Comcast Corporation shareholders	\$0.65	\$0.99	\$1.84	\$2.46
Dividends declared per common share attributable to Comcast Corporation shareholders	\$0.195	\$0.225	\$0.585	\$0.675
Diluted weighted-average number of common shares	2,658	2,616	2,668	2,629

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TABLE 2
Condensed Consolidated Balance Sheet (Unaudited)



(in millions)	December 31, 2013	September 30, 2014
ASSETS		
Current Assets		
Cash and cash equivalents	\$1,718	\$4,547
Investments	3,573	531
Receivables, net	6,376	6,172
Programming rights	928	992
Other current assets	1,480	1,694
Total current assets	<u>14,075</u>	<u>13,936</u>
Film and television costs	4,994	5,560
Investments	3,770	3,129
Property and equipment, net	29,840	30,362
Franchise rights	59,364	59,364
Goodwill	27,098	27,323
Other intangible assets, net	17,329	17,089
Other noncurrent assets, net	2,343	2,474
	<u>\$158,813</u>	<u>\$159,237</u>
LIABILITIES AND EQUITY		
Current Liabilities		
Accounts payable and accrued expenses related to trade creditors	\$5,528	\$5,680
Accrued participations and residuals	1,239	1,444
Deferred revenue	898	976
Accrued expenses and other current liabilities	7,967	5,461
Current portion of long-term debt	3,280	3,523
Total current liabilities	<u>18,912</u>	<u>17,084</u>
Long-term debt, less current portion	44,567	44,827
Deferred income taxes	31,935	32,227
Other noncurrent liabilities	11,384	10,388
Redeemable noncontrolling interests and redeemable subsidiary preferred stock	957	1,058
Equity		
Comcast Corporation shareholders' equity	50,694	53,298
Noncontrolling interests	364	355
Total equity	<u>51,058</u>	<u>53,653</u>
	<u>\$158,813</u>	<u>\$159,237</u>

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TABLE 3
Consolidated Statement of Cash Flows (Unaudited)

(in millions)

	Nine Months Ended September 30,	
	2013	2014
OPERATING ACTIVITIES		
Net income	\$5,167	\$6,596
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	5,873	5,929
Share-based compensation	312	386
Noncash interest expense (income), net	122	132
Equity in net (income) losses of investees, net	96	(87)
Cash received from investees	89	71
Net (gain) loss on investment activity and other	(239)	(24)
Deferred income taxes	(52)	358
Changes in operating assets and liabilities, net of effects of acquisitions and divestitures:		
Current and noncurrent receivables, net	145	89
Film and television costs, net	408	(471)
Accounts payable and accrued expenses related to trade creditors	(108)	119
Other operating assets and liabilities	(134)	(796)
 Net cash provided by operating activities	 <u>11,679</u>	 <u>12,302</u>
INVESTING ACTIVITIES		
Capital expenditures	(4,593)	(5,196)
Cash paid for intangible assets	(694)	(735)
Acquisitions and construction of real estate properties	(1,705)	(28)
Acquisitions, net of cash acquired	(42)	(477)
Proceeds from sales of businesses and investments	655	622
Return of capital from investees	146	6
Purchases of investments	(1,177)	(145)
Other	83	(127)
 Net cash provided by (used in) investing activities	 <u>(7,327)</u>	 <u>(6,080)</u>
FINANCING ACTIVITIES		
Proceeds from (repayments of) short-term borrowings, net	395	(437)
Proceeds from borrowings	2,933	4,182
Repurchases and repayments of debt	(2,442)	(3,172)
Repurchases and retirements of common stock	(1,500)	(2,250)
Dividends paid	(1,454)	(1,676)
Issuances of common stock	35	33
Purchase of NBCUniversal noncontrolling common equity interest	(10,761)	-
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred stock	(164)	(170)
Settlement of Station Venture liability	(602)	-
Other	(140)	97
 Net cash provided by (used in) financing activities	 <u>(13,700)</u>	 <u>(3,393)</u>
Increase (decrease) in cash and cash equivalents	(9,348)	2,829
Cash and cash equivalents, beginning of period	10,951	1,718
 Cash and cash equivalents, end of period	 <u><u>\$1,603</u></u>	 <u><u>\$4,547</u></u>

TABLE 4 Supplemental Information

Alternate Presentation of Net Cash Provided by Operating Activities and Free Cash Flow (Unaudited)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2013	2014	2013	2014
(in millions)				
Operating income	\$3,414	\$3,745	\$9,916	\$11,117
Depreciation and amortization	1,916	1,959	5,873	5,929
Operating income before depreciation and amortization	5,330	5,704	15,789	17,046
Noncash share-based compensation expense	99	120	312	386
Changes in operating assets and liabilities	165	562	583	(343)

Cash basis operating income	5,594	6,386	16,684	17,089
Payments of interest	(636)	(656)	(1,768)	(1,820)
Payments of income taxes	(958)	(974)	(3,180)	(2,878)
Excess tax benefits under share-based compensation	(29)	(34)	(176)	(240)
Other	23	33	119	151
Net Cash Provided by Operating Activities	\$3,994	\$4,755	\$11,679	\$12,302
Capital expenditures	(1,726)	(1,950)	(4,593)	(5,196)
Cash paid for capitalized software and other intangible assets	(250)	(258)	(694)	(735)
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred stock	(48)	(53)	(164)	(170)
Nonoperating items ⁽¹⁾	(2)	-	826	272
Total Free Cash Flow	\$1,968	\$2,494	\$7,054	\$6,473

Reconciliation of EPS Excluding Favorable Income Tax Adjustments, Gains on Sales, Acquisition-Related Items, Pension Termination Costs and Losses on Investments (Unaudited)

(in millions, except per share data)	Three Months Ended September 30,				Nine Months Ended September 30,			
	2013		2014		2013		2014	
	\$	EPS ⁽²⁾	\$	EPS ⁽²⁾	\$	EPS ⁽²⁾	\$	EPS ⁽²⁾
Net income attributable to Comcast Corporation	\$1,732	\$0.65	\$2,592	\$0.99	\$4,903	\$1.84	\$6,455	\$2.46
<i>Growth %</i>			49.7%	52.3%			31.7%	33.7%
Favorable income tax adjustments ⁽³⁾	-	-	(724)	(0.28)	-	-	(724)	(0.28)
Gains on sales of investments ⁽⁴⁾	(279)	(0.11)	-	-	(279)	(0.11)	(97)	(0.04)
Favorable resolution of a contingency of an acquired company ⁽⁵⁾	-	-	-	-	-	-	(27)	(0.01)
Costs related to Time Warner Cable and Charter transactions ⁽⁶⁾	-	-	49	0.02	-	-	87	0.04
Gain on sale of wireless spectrum licenses ⁽⁷⁾	-	-	-	-	(67)	(0.03)	-	-
Pension termination costs ⁽⁸⁾	46	0.02	-	-	46	0.02	-	-
Losses on investments ⁽⁹⁾	234	0.09	-	-	234	0.09	-	-
Net income attributable to Comcast Corporation (excluding favorable income tax adjustments, gains on sales, acquisition-related items, pension termination costs and losses on investments)	<u>\$1,733</u>	<u>\$0.65</u>	<u>\$1,917</u>	<u>\$0.73</u>	<u>\$4,837</u>	<u>\$1.81</u>	<u>\$5,694</u>	<u>\$2.17</u>
<i>Growth %</i>			10.6%	12.3%			17.7%	19.9%

- Nonoperating items include adjustments for cash taxes paid related to certain investing and financing transactions, to reflect cash taxes paid in the year of the related taxable income and to exclude the impacts of Economic Stimulus packages. Net cash provided by operating activities for 2014 includes a \$150 million increase in July 2014 resulting from a change in our credit card payment processes that resulted in the acceleration of the recognition of cash receipts in Cable Communications. For free cash flow purposes, we consider the acceleration to be nonrecurring in nature and therefore, we excluded this amount from free cash flow as a nonoperating item.
- Based on diluted weighted-average number of common shares for the respective periods as presented in Table 1.
- 3rd quarter 2014 net income attributable to Comcast Corporation includes \$724 million of favorable income tax adjustments resulting from adjustments of uncertain tax positions.
- 2014 year to date net income attributable to Comcast Corporation includes \$154 million of investment income, \$97 million net of tax, resulting from sales of investments. 3rd quarter 2013 net income attributable to Comcast Corporation includes \$443 million of investment income, \$279 million net of tax, resulting from the sale of the investment in Clearwire.
- 2014 year to date net income attributable to Comcast Corporation includes \$27 million of other income, resulting from the favorable resolution of a contingency related to the AT&T Broadband transaction.
- 3rd quarter 2014 net income attributable to Comcast Corporation includes \$77 million of operating costs and expenses, \$49 million net of tax, related to the Time Warner Cable and Charter transactions. 2014 year to date net income attributable to Comcast Corporation includes \$138 million of operating costs and expenses, \$87 million net of tax, related to the Time Warner Cable and Charter transactions.
- 2013 year to date net income attributable to Comcast Corporation includes \$108 million of other income, \$67 million net of tax, resulting from a gain on the sale of wireless spectrum licenses.
- 3rd quarter 2013 net income attributable to Comcast Corporation includes \$74 million of other operating and administrative expenses, \$46 million net of tax, resulting from the termination of a pension plan.
- 3rd quarter 2013 net income attributable to Comcast Corporation includes \$371 million of expense (\$236 million of other expense and \$135 million of equity in net losses of investees), \$234 million net of tax, resulting from losses on investments.

Note: Minor differences may exist due to rounding.

TABLE 5
Reconciliation of Consolidated Revenue Excluding 2014 Olympics and Operating Cash Flow Excluding Costs Related to Time Warner Cable and Charter Transactions and Pension Termination Costs (Unaudited)



(in millions)	Three Months Ended September 30,			Nine Months Ended September 30,		
	2013	2014	Growth %	2013	2014	Growth %
	Revenue	\$16,151	\$16,791	4.0%	\$47,731	\$51,043
2014 Olympics	-	-		-	(1,103)	
Revenue excluding 2014 Olympics	<u>\$16,151</u>	<u>\$16,791</u>	4.0%	<u>\$47,731</u>	<u>\$49,940</u>	4.6%
Operating Cash Flow	\$5,330	\$5,704	7.0%	\$15,789	\$17,046	8.0%

Costs related to Time Warner Cable and Charter transactions	-	77		-	138	
Pension termination costs	74	-		74	-	
Operating Cash Flow excluding costs related to Time Warner Cable and Charter transactions and pension termination costs	<u>\$5,404</u>	<u>\$5,781</u>	7.0%	<u>\$15,863</u>	<u>\$17,184</u>	8.3%

Reconciliation of Consolidated NBCUniversal Revenue Excluding 2014 Olympics (Unaudited)

(in millions)	Three Months Ended September 30,			Nine Months Ended September 30,		
	2013	2014	Growth %	2013	2014	Growth %
Revenue	\$5,851	\$5,921	1.2%	\$17,186	\$18,813	9.5%
2014 Olympics	-	-		-	(1,103)	
Revenue excluding 2014 Olympics	<u>\$5,851</u>	<u>\$5,921</u>	1.2%	<u>\$17,186</u>	<u>\$17,710</u>	3.0%

Reconciliation of Cable Networks Revenue Excluding 2014 Olympics (Unaudited)

(in millions)	Three Months Ended September 30,			Nine Months Ended September 30,		
	2013	2014	Growth %	2013	2014	Growth %
Revenue	\$2,239	\$2,255	0.7%	\$6,877	\$7,236	5.2%
2014 Olympics	-	-		-	(257)	
Revenue excluding 2014 Olympics	<u>\$2,239</u>	<u>\$2,255</u>	0.7%	<u>\$6,877</u>	<u>\$6,979</u>	1.5%

Reconciliation of Broadcast Television Revenue Excluding 2014 Olympics (Unaudited)

(in millions)	Three Months Ended September 30,			Nine Months Ended September 30,		
	2013	2014	Growth %	2013	2014	Growth %
Revenue	\$1,644	\$1,770	7.7%	\$4,893	\$6,207	26.9%
2014 Olympics	-	-		-	(846)	
Revenue excluding 2014 Olympics	<u>\$1,644</u>	<u>\$1,770</u>	7.7%	<u>\$4,893</u>	<u>\$5,361</u>	9.6%

Note: Minor differences may exist due to rounding.

Exhibit 99.2 – Explanation of Non-GAAP and Other Financial Measures

This Exhibit 99.2 to the accompanying Current Report on Form 8-K for Comcast Corporation (“Company”, “we”, “us” or “our”) sets forth the reasons we believe that presentation of financial measures not in accordance with generally accepted accounting principles in the United States (GAAP) contained in the earnings press release filed as Exhibit 99.1 to the Current Report on Form 8-K provides useful information to investors regarding our financial condition and results of operations. To the extent material, this Exhibit also discloses the additional purposes, if any, for which our management uses these non-GAAP financial measures. A reconciliation of these non-GAAP financial measures with the most directly comparable GAAP financial measures is included in the earnings press release itself.

Operating Cash Flow is the primary basis used to measure the operational strength and performance of our businesses. Free Cash Flow and Unlevered Free Cash Flow are additional performance measures used as indicators of our ability to service and repay debt, make investments and return capital to investors, through stock repurchases and dividends. We also adjust certain historical data on a pro forma basis following certain acquisitions or dispositions to enhance comparability.

Operating Cash Flow is defined as operating income (loss) before depreciation and amortization, excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of assets, if any. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. It is also unaffected by our capital structure or investment activities. Our management and Board of Directors use this financial measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. We believe that Operating Cash Flow is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure of Operating Cash Flow may not be directly comparable to similar measures used by other companies.

Because we use Operating Cash Flow to measure our segment profit or loss, we reconcile it to operating income, the most directly comparable financial measure calculated and presented in accordance with GAAP, in the business segment footnote to our quarterly and annual consolidated financial statements. Therefore, we believe our measure of Operating Cash Flow for our segments is not a “non-GAAP financial measure” as contemplated by Regulation G adopted by the Securities and Exchange Commission. Consolidated Operating Cash Flow is a non-GAAP financial measure.

Free Cash Flow, which is a non-GAAP financial measure, is defined as “Net Cash Provided by Operating Activities” (as stated in our Consolidated Statement of Cash Flows) reduced by capital expenditures, cash paid for intangible assets and cash distributions to noncontrolling interests; and adjusted for any payments and receipts related to certain nonoperating items, net of estimated tax effects (such as income taxes on investment sales and nonrecurring payments related to income tax and litigation contingencies of acquired companies). Unlevered Free Cash Flow is Free Cash Flow before cash paid interest. We believe that Free Cash Flow and Unlevered Free Cash Flow are also useful to investors as the basis for comparing our performance and coverage ratios with other companies in our industries, although our measure of Free Cash Flow and Unlevered Free Cash Flow may not be directly comparable to similar measures used by other companies.

Pro forma data is used by management to evaluate performance when certain acquisitions or dispositions occur. Historical data reflects results of acquired businesses only after the acquisition dates while pro forma data enhances comparability of financial information between periods by adjusting the data as if the acquisitions or dispositions occurred at the beginning of the preceding year. Our pro forma data is adjusted for the timing of acquisitions or dispositions, the effects of acquisition accounting, eliminating the costs and expenses directly related to the transaction, but does not include adjustments for costs related to integration activities, cost savings or synergies that have been or may be achieved by the combined businesses. We do not believe our pro forma data is a non-GAAP financial measure as contemplated by Regulation G.

In certain circumstances we also present “adjusted” data, to exclude certain gains, losses or other charges, net of tax (such as from the sales of investments or dispositions of businesses). This “adjusted” data is a non-GAAP financial measure. We believe, among other things, that the “adjusted” data may help investors evaluate our ongoing operations and can assist in making meaningful period-over-period comparisons.

Exhibit 99.2 – Explanation of Non-GAAP and Other Financial Measures, cont’d

Non-GAAP financial measures should not be considered as substitutes for operating income (loss), net income (loss) attributable to Comcast Corporation, net cash provided by operating activities or other measures of performance or liquidity reported in accordance with GAAP.

Additionally, in the opinion of management, our pro forma data is not necessarily indicative of future results or what our results would have been had the acquired businesses been operated by us after the assumed earlier date.

In Exhibit 99.1 to this Current Report on Form 8-K we provide reconciliations of Free Cash Flow in Table 4, Consolidated Operating Cash Flow in Table 1 and “adjusted” data in Tables 4 and 5.
