FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours ner resnonse. | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* ROBERTS BRIAN L | | | | | 2. Issuer Name and Ticker or Trading Symbol COMCAST CORP [CMCSA] | | | | | | | | 5. Relationship of Reporting (Check all applicable) X Director | | | g Person(s) to Issuer 10% Owner | | | | |
|--|------------|---------------|----------|--------------------------------------|---|---|---|------------------|------------------------------|---|--------------------------|--|--|--|--|--|----------------|--|--|--|
| (Last) (First) (Middle) | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 07/29/2016 | | | | | | | | X | X Officer (give title below) Other (specify below) Chairman of Board, Pres. & CEO | | | | | |
| (Street) PHILADELPHIA PA 19103 | | | | 4.1 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) | (St | (State) (Zip) | | | rotive | tive Securities Acquired, Disposed of, or Benefi | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Ye | | | on | 2A. Deeme | | , | 3. Transaction Code (Instr. 8) | | 4. Securities Disposed Of | 5. Am Secul Bene Owne | | nount of rities ficially ed Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | | | | | | |
| | | | | | | | | Ī | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | | (Instr. 4) | | | |
| Class A C | Common Sto | ock | | 05/10/20 |)16 | | | | G | V | 94,628 | D | \$0.0 | 0000 | 6 | 30,596 | D | | | |
| Class A C | Common Sto | ock | | 07/29/20 |)16 | | | | J ⁽¹⁾ | | 304,109 | A | \$67 | .695 | 9 | 34,705 | D | | | |
| Class A Common Stock 07/ | | | 07/29/20 |)16 | 5 | | | S | | 304,109 | D | \$67.2 | 2568 ⁽²⁾ | 6 | 30,596 | D | | | | |
| Class A Common Stock 07/ | | | 07/29/20 |)16 | | | | J ⁽¹⁾ | | 304,109 | D | \$67 | .695 | 3 | 95,189 | I | By Trusts | | | |
| Class A Common Stock | | | | | | | | | | | | | 8 | 37,793 | I | By 401(k) | | | | |
| Class A Common Stock | | | | | | | | | | | | | | | 240 | I | By Daughter | | | |
| Class A Common Stock | | | | | | | | | | | | | 6,856,323 | | | I | By LLC | | | |
| Class A Common Stock | | | | | | | | | | | | | | 275,522 | | I | By Spouse | | | |
| | | Та | ble II | | | | | | | | posed of, , convertib | | | | vned | | | | | |
| Derivative Conversion Date Execution Date, | | | Code | ransaction of ode (Instr. Derivative | | ive ies ed ed | Expiration Date (Month/Day/Year) | | Date | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | Deriv Secu (Insti | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | Code | v | (A) | (D) | Date Exerc | cisable | Expiration Date | Title | or Numbe of Shares | r | | | | | | |

Explanation of Responses:

- 1. Reflects a transaction pursuant to which the Reporting Person acquired shares of Class A Common Stock from a family trust.
- 2. This transaction was executed in multiple trades at prices ranging from \$67.080 to \$67.695. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

Arthur R. Block, Attorney-infact

08/01/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.