UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 OR 15(d) of
The Securities Exchange Act of 1934

Date of report (Date of earliest event reported): July 26, 2018

Comcast Corporation
(Exact Name of Registrant
as Specified in its Charter)

Pennsylvania
(State or Other Jurisdiction of Incorporation)

001-32871 (Commission File Number)	**27-0000798** (IRS Employer Identification No.)
One Comcast Center Philadelphia, PA (Address of Principal Executive Offices)	**19103-2838** (Zip Code)

Registrant's telephone number, including area code: **(215) 286-1700**

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company o

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. o

Item 2.02. Results of Operations and Financial Condition

On July 26, 2018, Comcast Corporation ("Comcast") issued a press release reporting the results of its operations for the three and six months ended June 30, 2018. The press release is attached hereto as Exhibit 99.1. Exhibit 99.2 sets forth the reasons Comcast believes that presentation of the non-GAAP financial measures contained in the press release provides useful information to investors regarding Comcast's results of operations and financial condition. To the extent material, Exhibit 99.2 also discloses the additional purposes, if any, for which Comcast's management uses these non-GAAP financial measures. A reconciliation of these non-GAAP financial measures with the most directly comparable GAAP financial measures is included in the press release itself. Comcast does not intend for this Item 2.02 or Exhibit 99.1 or Exhibit 99.2 to be treated as "filed" under the Securities Exchange Act of 1934, as amended, or incorporated by reference into its filings under the Securities Act of 1933, as amended.

Item 9.01. Exhibits

Exhibit Number	Description
99.1	Comcast Corporation press release dated July 26, 2018.
99.2	Explanation of Non-GAAP and Other Financial Measures.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COMCAST CORPORATION

Date: July 26, 2018

By: /s/ Daniel C. Murdock
Daniel C. Murdock
Senior Vice President, Chief Accounting Officer and Controller
(Principal Accounting Officer)

Exhibit 99.1

COMCAST

PRESS RELEASE

COMCAST REPORTS 2nd QUARTER 2018 RESULTS

Consolidated 2nd Quarter 2018 Highlights:

- Consolidated Revenue Increased 2.1%; Net Income Attributable to Comcast Increased 27.6%; Adjusted EBITDA Increased 4.8%
- Net Cash Provided by Operating Activities was $7.1 Billion; Free Cash Flow was $4.3 Billion
- Earnings per Share Increased by 32.7% to $0.69; On an Adjusted Basis, Earnings per Share Increased 25.0% to $0.65
- Dividends Paid Totaled $878 Million and Share Repurchases were $1.3 Billion

Cable Communications 2nd Quarter 2018 Highlights:

- Cable Communications Revenue Increased 3.4%; Adjusted EBITDA Increased 6.5%
- Total Customer Relationships Increased 2.8% Year-Over-Year to 29.8 Million, Including Net Additions of 182,000 in the Quarter
- Adjusted EBITDA per Customer Relationship Increased 3.7%
- High-Speed Internet Residential Revenue Increased 9.3%; Business Services Revenue Increased 11.1%; Total High-Speed Internet Customers Increased by 260,000

NBCUniversal 2nd Quarter 2018 Highlights:

- NBCUniversal Revenue was Flat; Adjusted EBITDA Increased 4.2%
- Cable Networks and Broadcast Television Collectively Increased Adjusted EBITDA 9.0%
- NBC Remains Ranked #1 Among Adults 18-49
- Year-to-Date, Theme Parks Revenue Increased 8.6%; Adjusted EBITDA Increased 12.3%

PHILADELPHIA - July 26, 2018… Comcast Corporation (NASDAQ: CMCSA) today reported results for the quarter ended June 30, 2018.

Brian L. Roberts, Chairman and Chief Executive Officer of Comcast Corporation, said, "We delivered fantastic results in the second quarter, including robust free cash flow of $4.3 billion. At Cable Communications, we added 182,000 customer relationships, largely driven by our addition of 260,000 broadband customers, which was the highest second quarter result in 10 years. These strong customer metrics were balanced with robust EBITDA growth, fueled by high-speed Internet and business services. NBCUniversal's performance was highlighted by continued momentum in affiliate revenue at our cable networks business, and Telemundo presented its first ever FIFA World Cup™ which set multiple records for the network. Additionally, we are excited about the new attractions that we opened at each of our theme parks during the quarter, and pleased with the theatrical performance of *Jurassic World: Fallen Kingdom*. Overall, our successful results in the first half of 2018 underscore the strength we see across Comcast NBCUniversal."

Consolidated Financial Results

($ in millions)	2nd Quarter 2017[3]	2nd Quarter 2018	Growth	Year to Date 2017[3]	Year to Date 2018	Growth
Revenue	$21,286	$21,735	2.1%	$41,873	$44,526	6.3%
Net Income Attributable to Comcast	$2,521	$3,216	27.6%	$5,094	$6,334	24.3%
Adjusted EBITDA[1]	$7,075	$7,417	4.8%	$14,085	$14,661	4.1%
Earnings per Share[2]	$0.52	$0.69	32.7%	$1.06	$1.36	28.3%
Excluding Adjustments (see Table 4)	*$0.52*	*$0.65*	*25.0%*	*$1.05*	*$1.26*	*20.0%*

For additional detail on segment revenue and expenses, customer metrics, capital expenditures, and free cash flow, please refer to the trending schedules on Comcast's Investor Relations website at www.cmcsa.com.

Consolidated Revenue for the second quarter of 2018 increased 2.1% to $21.7 billion. ***Consolidated Net Income Attributable to Comcast*** increased 27.6% to $3.2 billion. ***Consolidated Adjusted EBITDA*** increased 4.8% to $7.4 billion.

For the six months ended June 30, 2018, consolidated revenue increased 6.3% to $44.5 billion compared to 2017. Consolidated net income attributable to Comcast increased 24.3% to $6.3 billion. Consolidated Adjusted EBITDA increased 4.1% to $14.7 billion.

Earnings per Share (EPS) for the second quarter of 2018 was $0.69, an increase of 32.7% compared to the second quarter of 2017. On an adjusted basis, EPS increased 25.0% to $0.65 (see Table 4).

For the six months ended June 30, 2018, EPS was $1.36, a 28.3% increase compared to the prior year. On an adjusted basis, EPS increased 20.0% to $1.26 (see Table 4).

Capital Expenditures decreased 3.3% to $2.3 billion in the second quarter of 2018. Cable Communications' capital expenditures decreased 9.7% to $1.8 billion in the second quarter of 2018, reflecting lower spending on customer premise equipment and support capital, partially offset by increased investments in scalable infrastructure and line extensions. Cable capital expenditures represented 12.9% of Cable revenue in the second quarter of 2018 compared to 14.8% in last year's second quarter. NBCUniversal's capital expenditures of $461 million increased 36.3%, reflecting continued investment at Theme Parks.

For the six months ended June 30, 2018, capital expenditures decreased 4.1% to $4.2 billion compared to 2017. Cable Communications' capital expenditures decreased 7.6% to $3.5 billion and represented 12.7% of Cable revenue compared to 14.2% in 2017. NBCUniversal's capital expenditures increased 17.1% to $730 million in 2018.

Net Cash Provided by Operating Activities was $7.1 billion in the second quarter of 2018. ***Free Cash Flow***[4] was $4.3 billion (see Table 5).

For the six months ended June 30, 2018, net cash provided by operating activities was $12.5 billion. Free cash flow was $7.4 billion (see Table 5).

Dividends and Share Repurchases. During the second quarter of 2018, Comcast paid dividends totaling $878 million and repurchased 38.3 million of its common shares for $1.3 billion. In the first six months of 2018, Comcast repurchased 76.9 million of its common shares for $2.8 billion. As of June 30, 2018, Comcast had $4.25 billion available under its share repurchase authorization. Comcast expects to repurchase at least $5.0 billion of its Class A common stock during 2018, subject to market conditions.

Cable Communications

($ in millions)	2nd Quarter 2017 [3]	2nd Quarter 2018	Growth	Year to Date 2017 [3]	Year to Date 2018	Growth
Cable Communications Revenue						
Video	$5,740	$5,628	(1.9%)	$11,446	$11,287	(1.4%)
High-Speed Internet	3,898	4,262	9.3%	7,740	8,419	8.8%
Voice	1,034	994	(3.9%)	2,068	2,000	(3.3%)
Business Services	1,585	1,761	11.1%	3,128	3,487	11.5%
Advertising	626	666	6.4%	1,180	1,248	5.7%
Other	374	399	6.9%	745	787	5.7%
Cable Communications Revenue	**$13,257**	**$13,710**	**3.4%**	**$26,307**	**$27,228**	**3.5%**
Cable Communications Adjusted EBITDA	**$5,293**	**$5,638**	**6.5%**	**$10,467**	**$11,053**	**5.6%**
Adjusted EBITDA Margin	*39.9%*	*41.1%*		*39.8%*	*40.6%*	
Cable Communications Capital Expenditures	**$1,956**	**$1,766**	**(9.7%)**	**$3,737**	**$3,454**	**(7.6%)**
Percent of Cable Communications Revenue	*14.8%*	*12.9%*		*14.2%*	*12.7%*	

Revenue for Cable Communications increased 3.4% to $13.7 billion in the second quarter of 2018, driven primarily by increases in high-speed Internet, business services and advertising revenue. High-speed Internet revenue increased 9.3%, driven by an increase in the number of residential high-speed Internet customers and rate adjustments. Business services revenue increased 11.1%, primarily driven by increases in the number of customers receiving our small and medium-sized business services offerings. Advertising revenue increased 6.4%, primarily reflecting an increase in political advertising revenue. Excluding political advertising revenue, advertising revenue increased 1.3%. Other revenue increased 6.9%, driven by an increase in revenue from Xfinity Home and our X1 licensing agreements. Video revenue decreased 1.9%, primarily reflecting a decrease in the number of residential video customers. Voice revenue decreased 3.9%, primarily due to a decrease in the number of residential voice customers.

For the six months ended June 30, 2018, Cable revenue increased 3.5% to $27.2 billion compared to 2017, driven by growth in high-speed Internet and business services revenue.

Total Customer Relationships increased by 182,000 to 29.8 million in the second quarter of 2018. Residential customer relationships increased by 147,000 and business customer relationships increased by 36,000. At the end of the second quarter, 68.7% of our residential customers received at least two Xfinity products. Total high-speed Internet customer net additions were 260,000, total video customer net losses were 140,000, total voice customer net losses were 16,000 and total security and automation customer net additions were 60,000.

(in thousands)	Customers 2Q17	Customers 2Q18	Net Additions 2Q17	Net Additions 2Q18
Customer Relationships				
Residential Customer Relationships	26,874	27,559	77	147
Business Services Customer Relationships	2,115	2,244	37	36
Total Customer Relationships	**28,989**	**29,802**	**114**	**182**
Residential Customer Relationships Mix				
Single Product Residential Customers	7,931	8,628	70	206
Double Product Residential Customers	8,945	9,054	8	(63)
Triple and Quad Product Residential Customers	9,998	9,877	—	4
Residential Video Customers	21,475	21,074	(45)	(136)
Business Services Video Customers	1,040	1,047	11	(4)
Total Video Customers	**22,516**	**22,121**	**(34)**	**(140)**
Residential High-Speed Internet Customers	23,364	24,440	140	226
Business Services High-Speed Internet Customers	1,942	2,069	35	34
Total High-Speed Internet Customers	**25,306**	**26,509**	**175**	**260**
Residential Voice Customers	10,470	10,213	(50)	(32)

Business Services Voice Customers	1,189	1,269	27	17
Total Voice Customers	**11,659**	**11,482**	**(22)**	**(16)**
Total Security and Automation Customers	**1,028**	**1,236**	**71**	**60**

Adjusted EBITDA for Cable Communications increased 6.5% to $5.6 billion in the second quarter of 2018, reflecting higher revenue, partially offset by a 1.4% increase in operating expenses. The higher expenses were due to a 3.3% increase in video programming costs, primarily reflecting higher retransmission consent fees and sports programming costs. Non-programming expenses were consistent with the prior year's quarter, reflecting higher technical and product support expenses, offset by decreases in other operating costs, franchise and regulatory fees, customer service expenses, and advertising, marketing and promotional expenses. This quarter's Adjusted EBITDA per customer relationship increased 3.7%, and Adjusted EBITDA margin was 41.1% compared to 39.9% in the second quarter of 2017.

For the six months ended June 30, 2018, Cable Adjusted EBITDA increased 5.6% to $11.1 billion compared to 2017, driven by higher revenue, partially offset by a 2.1% increase in operating expenses. The higher expenses were due to a 3.2% increase in video programming costs. Non-programming expenses increased 1.4%. For the six months ended June 30, 2018, Adjusted EBITDA margin was 40.6% compared to 39.8% in 2017.

NBCUniversal

($ in millions)	2nd Quarter 2017[3]	2018	Growth	Year to Date 2017[3]	2018	Growth
NBCUniversal Revenue						
Cable Networks	$2,696	$2,916	8.2%	$5,336	$6,110	14.5%
Excluding Olympics (see Table 6)				*5,336*	*5,732*	*7.4%*
Broadcast Television	2,241	2,391	6.7%	4,449	5,888	32.3%
Excluding Olympics and Super Bowl (see Table 6)				*4,449*	*4,695*	*5.5%*
Filmed Entertainment	2,142	1,710	(20.2%)	4,109	3,357	(18.3%)
Theme Parks	1,314	1,361	3.6%	2,432	2,642	8.6%
Headquarters, other and eliminations	(75)	(65)	NM	(155)	(154)	NM
NBCUniversal Revenue	**$8,318**	**$8,313**	**(0.1%)**	**$16,171**	**$17,843**	**10.3%**
NBCUniversal Adjusted EBITDA						
Cable Networks	$1,055	$1,186	12.5%	$2,170	$2,454	13.1%
Broadcast Television	416	417	0.2%	738	924	25.2%
Filmed Entertainment	287	138	(52.1%)	658	341	(48.2%)
Theme Parks	551	569	3.4%	948	1,064	12.3%
Headquarters, other and eliminations	(235)	(150)	NM	(421)	(338)	NM
NBCUniversal Adjusted EBITDA	**$2,074**	**$2,160**	**4.2%**	**$4,093**	**$4,445**	**8.6%**

NM=comparison not meaningful.

Revenue for NBCUniversal remained flat at $8.3 billion in the second quarter of 2018. ***Adjusted EBITDA*** increased 4.2% to $2.2 billion, reflecting increases at Cable Networks and Theme Parks, partially offset by a decline at Filmed Entertainment.

For the six months ended June 30, 2018, NBCUniversal revenue increased 10.3% to $17.8 billion compared to 2017. Adjusted EBITDA increased 8.6% to $4.4 billion, reflecting increases at Cable Networks, Broadcast Television and Theme Parks, partially offset by a decline at Filmed Entertainment.

Cable Networks

Cable Networks revenue increased 8.2% to $2.9 billion in the second quarter of 2018, reflecting higher distribution, content licensing and other, and advertising revenue. Distribution revenue increased 8.7%, primarily due to contractual rate increases and the timing of contract renewals, partially offset by a moderating decline in subscribers at our cable networks. Content licensing and other revenue increased 22.5%, due to the timing of content provided under licensing agreements. Advertising revenue increased 3.6%, reflecting higher rates, partially offset by audience ratings declines. Adjusted EBITDA increased 12.5% to $1.2 billion in the second quarter of 2018, reflecting higher revenue, partially offset by higher operating costs.

For the six months ended June 30, 2018, revenue from the Cable Networks segment increased 14.5% to $6.1 billion compared to 2017, reflecting higher distribution, advertising, and content licensing and other revenue. Excluding $378 million of revenue generated by the broadcast of the 2018 PyeongChang Olympics in the first quarter of 2018, Cable Networks revenue increased 7.4% (see Table 6). Adjusted EBITDA increased 13.1% to $2.5 billion compared to 2017, reflecting higher revenue, partially offset by higher programming and production costs due to the broadcast of the 2018 PyeongChang Olympics.

Broadcast Television

Broadcast Television revenue increased 6.7% to $2.4 billion in the second quarter of 2018, reflecting increased advertising and distribution and other revenue, partially offset by lower content licensing revenue. Advertising revenue increased 9.2%, primarily driven by higher rates and revenue associated with Telemundo's broadcast of the 2018 FIFA World Cup Russia™, partially offset by audience ratings declines. Distribution and other revenue increased 16.8%, due to higher retransmission consent fees. Content licensing revenue decreased 8.1%, reflecting the timing of content provided under licensing agreements. Adjusted EBITDA was flat at $417 million in the second quarter of 2018, reflecting higher revenue, offset by increased programming and production costs associated with Telemundo's broadcast of the 2018 FIFA World Cup Russia™.

For the six months ended June 30, 2018, revenue from the Broadcast Television segment increased 32.3% to $5.9 billion compared to 2017, reflecting an increase in advertising and distribution and other revenue, partially offset by lower content licensing revenue. Excluding $770 million of revenue generated by the broadcast of the 2018 PyeongChang Olympics in the first quarter of 2018 and $423 million of revenue generated by the broadcast of Super Bowl LII in the first quarter of 2018, Broadcast Television revenue increased 5.5% (see Table 6). Adjusted EBITDA increased 25.2% to $924 million compared to 2017, reflecting an increase in revenue, partially offset by an increase in programming and production costs, primarily due to increased sports programming costs associated with the broadcasts of the 2018 PyeongChang Olympics and Super Bowl LII.

Filmed Entertainment
Filmed Entertainment revenue decreased 20.2% to $1.7 billion in the second quarter of 2018, reflecting lower theatrical, home entertainment, and content licensing revenue. Theatrical revenue decreased 35.5%, primarily due to the strength of releases in last year's second quarter, including *Fate of the Furious*, and timing of this quarter's releases, including *Jurassic World: Fallen Kingdom*. Home Entertainment revenue decreased 32.8%, reflecting the success of several releases in the prior year period, including *Fifty Shades Darker, Sing, Split* and *Get Out*, partially offset by *Fifty Shades Freed* in this year's second quarter. Content licensing revenue decreased 5.3%, driven by the timing of when content was made available under licensing agreements. Adjusted EBITDA decreased by 52.1% to $138 million in the second quarter of 2018, reflecting lower revenue, partially offset by lower programming and production costs.

For the six months ended June 30, 2018, revenue from the Filmed Entertainment segment decreased 18.3% to $3.4 billion compared to 2017, reflecting lower theatrical, home entertainment, content licensing and other revenue. Adjusted EBITDA decreased 48.2% to $341 million compared to 2017, reflecting lower revenue, partially offset by decreased programming and production costs.

Theme Parks
Theme Parks revenue increased 3.6% to $1.4 billion in the second quarter of 2018 reflecting higher per capita spending driven by the successful openings of several new attractions including *Fast & Furious - Supercharged*™ in Orlando, partially offset by the timing of spring holidays as compared to 2017. Adjusted EBITDA increased 3.4% to $569 million in the second quarter of 2018, reflecting higher revenue, partially offset by an increase in operating expenses, including costs to support new attractions.

For the six months ended June 30, 2018, revenue from the Theme Parks segment increased 8.6% to $2.6 billion compared to 2017, reflecting higher per capita spending. Adjusted EBITDA increased 12.3% to $1.1 billion compared to 2017, due to higher revenue, partially offset by an increase in operating expenses, including costs to support new attractions.

Headquarters, Other and Eliminations
NBCUniversal Headquarters, Other and Eliminations include overhead and eliminations among the NBCUniversal businesses. For the quarter ended June 30, 2018, NBCUniversal Headquarters, Other and Eliminations Adjusted EBITDA loss was $150 million, compared to a loss of $235 million in the second quarter of 2017.

For the six months ended June 30, 2018, NBCUniversal Headquarters, Other and Eliminations Adjusted EBITDA loss was $338 million compared to a loss of $421 million in 2017.

Corporate, Other and Eliminations

Corporate, Other and Eliminations primarily relate to corporate operations, our new wireless initiative, Xfinity Mobile, and Comcast Spectacor, as well as eliminations among Comcast's businesses. For the quarter ended June 30, 2018, the Corporate, Other and Eliminations Adjusted EBITDA loss was $381 million, compared to a loss of $292 million in the second quarter of 2017. This quarter's results include a loss of $185 million from Xfinity Mobile, which reported net line additions of 204,000 in the quarter, ending the quarter with 781,000 total lines.

For the six months ended June 30, 2018, the Corporate, Other and Eliminations Adjusted EBITDA loss was $837 million, reflecting increased costs associated with scaling Xfinity Mobile and eliminations associated with the 2018 PyeongChang Olympics, compared to a loss of $475 million in 2017.

Notes:

1 We define Adjusted EBITDA as net income attributable to Comcast Corporation before net income (loss) attributable to noncontrolling interests and redeemable subsidiary preferred stock, income tax benefit (expense), investment and other income (loss), net, interest expense, depreciation and amortization expense, and other operating gains and losses (such as impairment charges related to fixed and intangible assets and gains or losses on the sale of long-lived assets), if any. From time to time, we may exclude from Adjusted EBITDA the impact of certain events, gains, losses or other charges (such as significant legal settlements) that affect the period-to-period comparability of our operating performance.

2 All earnings per share amounts are presented on a diluted basis.

3 Effective January 1, 2018, we adopted the new accounting standard related to revenue recognition. In connection with the adoption, we implemented changes in classification for our Cable Communications segment's Video, High-Speed Internet, Voice, Business Services and Other revenues and costs and expenses. In addition, the new guidance impacted the timing of recognition for Cable Communications installation revenue and commissions expense, and Cable Networks, Broadcast Television and Filmed Entertainment content licensing renewals and extensions. These changes affected Operating Income and Adjusted EBITDA for Comcast Consolidated and the Cable Communications, Cable Networks, Broadcast Television and Filmed Entertainment segments. The adoption did not impact Consolidated Free Cash Flow; however, Cash Paid for Capitalized Software and Other Intangible Assets, and Changes in Operating Assets and Liabilities were affected. We adopted the guidance using the full retrospective method and all periods presented have been adjusted. To be consistent with our current management reporting presentation, certain 2017 operating results were reclassified within the Cable Communications segment.

4 Beginning in the first quarter 2018, we have implemented changes that simplify our definition of Free Cash Flow to the following: Net Cash Provided by Operating Activities (as stated in our Consolidated Statement

of Cash Flows) reduced by capital expenditures and cash paid for intangible assets. From time to time, we may exclude from Free Cash Flow the impact of certain cash receipts or payments (such as significant legal settlements) that affect period-to-period comparability. Cash payments for acquisitions and construction of real estate properties and the construction of Universal Beijing Resort are presented separately in our Consolidated Statement of Cash Flows and are therefore excluded from capital expenditures for Free Cash Flow. Following this change, our new definition of Free Cash Flow no longer adjusts for, among other things, the effects of economic stimulus packages, distributions to noncontrolling interests and dividends for redeemable preferred stock and certain nonoperating items. The prior period amounts have been adjusted to reflect this change. See Table 5 for reconciliation of non-GAAP financial measures.

All percentages are calculated on whole numbers. Minor differences may exist due to rounding.

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Conference Call and Other Information

Comcast Corporation will host a conference call with the financial community today, July 26, 2018 at 8:30 a.m. Eastern Time (ET). The conference call and related materials will be broadcast live and posted on its Investor Relations website at www.cmcsa.com. Those parties interested in participating via telephone should dial (800) 263-8495 with the conference ID number 7673099. A replay of the call will be available starting at 12:00 p.m. ET on July 26, 2018, on the Investor Relations website or by telephone. To access the telephone replay, which will be available until Thursday, August 2, 2018 at midnight ET, please dial (855) 859-2056 and enter the conference ID number 7673099.

From time to time, we post information that may be of interest to investors on our website at www.cmcsa.com and on our corporate blog, www.corporate.comcast.com/comcast-voices. To automatically receive Comcast financial news by email, please visit www.cmcsa.com and subscribe to email alerts.

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Caution Concerning Forward-Looking Statements
This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to Comcast's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. We undertake no obligation to update any forward-looking statements.

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Non-GAAP Financial Measures
In this discussion, we sometimes refer to financial measures that are not presented according to generally accepted accounting principles in the U.S. (GAAP). Certain of these measures are considered "non-GAAP financial measures" under the SEC regulations; those rules require the supplemental explanations and reconciliations that are in Comcast's Form 8-K (Quarterly Earnings Release) furnished to the SEC.

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About Comcast Corporation
Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet, and phone providers to residential customers under the XFINITY brand, and also provides these services to businesses. It also provides wireless and security and automation services to residential customers under the XFINITY brand. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

TABLE 1
Condensed Consolidated Statement of Income (Unaudited)

COMCAST

(in millions, except per share data)	Three Months Ended June 30, 2017	Three Months Ended June 30, 2018	Six Months Ended June 30, 2017	Six Months Ended June 30, 2018
Revenue	$21,286	**$21,735**	$41,873	**$44,526**
Programming and production	6,330	**6,300**	12,391	**13,729**
Other operating and administrative	6,168	**6,365**	12,107	**12,879**
Advertising, marketing and promotion	1,713	**1,653**	3,290	**3,257**
	14,211	**14,318**	27,788	**29,865**
Adjusted EBITDA[1]	7,075	**7,417**	14,085	**14,661**
Depreciation expense	1,970	**2,021**	3,885	**4,032**
Amortization expense	537	**582**	1,090	**1,170**
Other operating gains	—	**(200)**	—	**(200)**
	2,507	**2,403**	4,975	**5,002**
Operating income	4,568	**5,014**	9,110	**9,659**
Interest expense	(758)	**(806)**	(1,513)	**(1,583)**
Investment and other income (loss), net				
Equity in net income (losses) of investees, net	15	**69**	51	**20**

Realized and unrealized gains (losses) on equity securities, net	(2)	**(40)**	(7)	**(12)**
Other income (loss), net	86	**48**	185	**195**
	99	**77**	229	**203**
Income before income taxes	3,909	**4,285**	7,826	**8,279**
Income tax benefit (expense)	(1,367)	**(1,077)**	(2,629)	**(1,895)**
Net income	2,542	**3,208**	5,197	**6,384**
Less: Net income (loss) attributable to noncontrolling interests and redeemable subsidiary preferred stock	21	**(8)**	103	**50**
Net income attributable to Comcast Corporation	$2,521	**$3,216**	$5,094	**$6,334**
Diluted earnings per common share attributable to Comcast Corporation shareholders	$0.52	**$0.69**	$1.06	**$1.36**
Dividends declared per common share	$0.1575	**$0.19**	$0.315	**$0.38**
Diluted weighted-average number of common shares	4,809	**4,643**	4,820	**4,674**

(1) See Table 4 for a reconciliation of non-GAAP financial measures.

TABLE 2
Consolidated Statement of Cash Flows (Unaudited)

COMCAST

(in millions)	Six Months Ended June 30, 2017	**2018**
OPERATING ACTIVITIES		
Net income	$5,197	**$6,384**
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation, amortization and other operating gains	4,975	**5,002**
Share-based compensation	391	**410**
Noncash interest expense (income), net	122	**171**
Net (gain) loss on investment activity and other	(113)	**(68)**
Deferred income taxes	477	**814**
Changes in operating assets and liabilities, net of effects of acquisitions and divestitures:		
Current and noncurrent receivables, net	77	**(60)**
Film and television costs, net	277	**68**
Accounts payable and accrued expenses related to trade creditors	(147)	**(119)**
Other operating assets and liabilities	(507)	**(65)**
Net cash provided by operating activities	10,749	**12,537**
INVESTING ACTIVITIES		
Capital expenditures	(4,405)	**(4,223)**
Cash paid for intangible assets	(771)	**(930)**
Acquisitions and construction of real estate properties	(250)	**(104)**
Construction of Universal Beijing Resort	(29)	**(116)**
Acquisitions, net of cash acquired	(398)	**(88)**
Proceeds from sales of investments	57	**113**
Purchases of investments	(1,825)	**(538)**
Other	214	**580**
Net cash provided by (used in) investing activities	(7,407)	**(5,306)**
FINANCING ACTIVITIES		
Proceeds from (repayments of) short-term borrowings, net	(1,695)	**23**
Proceeds from borrowings	8,963	**4,279**
Repurchases and repayments of debt	(4,967)	**(4,347)**
Repurchases of common stock under repurchase program and employee plans	(2,476)	**(2,998)**
Dividends paid	(1,404)	**(1,616)**
Purchase of Universal Studios Japan noncontrolling interests	(2,299)	**—**
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred stock	(137)	**(140)**
Other	80	**(161)**
Net cash provided by (used in) financing activities	(3,935)	**(4,960)**

Increase (decrease) in cash, cash equivalents and restricted cash	(593)	**2,271**
Cash, cash equivalents and restricted cash, beginning of period	3,415	**3,571**
Cash, cash equivalents and restricted cash, end of period	$2,822	**$5,842**

TABLE 3
Condensed Consolidated Balance Sheet (Unaudited)

COMCAST

(in millions)	December 31, 2017	**June 30, 2018**
ASSETS		
Current Assets		
Cash and cash equivalents	$3,428	**$5,726**
Receivables, net	8,834	**8,847**
Programming rights	1,613	**1,219**
Other current assets	2,468	**2,423**
Total current assets	16,343	**18,215**
Film and television costs	7,087	**7,411**
Investments	6,931	**7,438**
Property and equipment, net	38,470	**39,355**
Franchise rights	59,364	**59,365**
Goodwill	36,780	**36,872**
Other intangible assets, net	18,133	**18,848**
Other noncurrent assets, net	4,354	**3,744**
	$187,462	**$191,248**
LIABILITIES AND EQUITY		
Current Liabilities		
Accounts payable and accrued expenses related to trade creditors	$6,908	**$6,940**
Accrued participations and residuals	1,644	**1,731**
Deferred revenue	1,687	**1,746**
Accrued expenses and other current liabilities	6,620	**5,956**
Current portion of long-term debt	5,134	**2,634**
Total current liabilities	21,993	**19,007**
Long-term debt, less current portion	59,422	**61,946**
Deferred income taxes	24,259	**25,140**
Other noncurrent liabilities	10,972	**12,069**
Redeemable noncontrolling interests and redeemable subsidiary preferred stock	1,357	**1,343**
Equity		
Comcast Corporation shareholders' equity	68,616	**70,694**
Noncontrolling interests	843	**1,049**
Total equity	69,459	**71,743**
	$187,462	**$191,248**

TABLE 4

Reconciliation from Net Income Attributable to Comcast Corporation to Adjusted EBITDA (Unaudited)

COMCAST

(in millions)	Three Months Ended June 30, 2017	2018	Six Months Ended June 30, 2017	2018
Net income attributable to Comcast Corporation	$2,521	**$3,216**	$5,094	**$6,334**
Net income (loss) attributable to noncontrolling interests and redeemable subsidiary preferred stock	21	**(8)**	103	**50**
Income tax (benefit) expense	1,367	**1,077**	2,629	**1,895**
Interest expense	758	**806**	1,513	**1,583**
Investment and other (income) loss, net (1)	(99)	**(77)**	(229)	**(203)**
Depreciation and amortization expense and other operating gains	2,507	**2,403**	4,975	**5,002**
Adjusted EBITDA	$7,075	**$7,417**	$14,085	**$14,661**

Reconciliation of EPS Excluding Adjustments (Unaudited)

(in millions, except per share data)	Three Months Ended June 30, 2017 $	2017 EPS	2018 $	2018 EPS	Six Months Ended June 30, 2017 $	2017 EPS	2018 $	2018 EPS
Net income attributable to Comcast Corporation	$2,521	$0.52	**$3,216**	**$0.69**	$5,094	$1.06	**$6,334**	**$1.36**
Growth %			*27.6%*	*32.7%*			*24.3%*	*28.3%*
Fair value investments (2)	(25)	—	**(82)**	**(0.02)**	(56)	(0.01)	**(129)**	**(0.03)**
Income tax adjustments (3)	—	—	**—**	**—**	—	—	**(128)**	**(0.03)**
Gains on the sales of businesses and investments (4)	—	—	**(148)**	**(0.03)**	—	—	**(196)**	**(0.04)**
Costs related to Sky and Twenty-First Century Fox offers (5)	—	—	**23**	**0.01**	—	—	**23**	**—**
Net income attributable to Comcast Corporation (excluding adjustments)	$2,496	$0.52	**$3,009**	**$0.65**	$5,038	$1.05	**$5,904**	**$1.26**
Growth %			*20.5%*	*25.0%*			*17.2%*	*20.0%*

(1) Investment and other (income) loss, net, includes equity in net (income) losses of investees, net, realized and unrealized (gains) losses on equity securities, net, and other (income) loss, net.

(2) Fair value investments include realized and unrealized (gains) losses on equity securities, net (as stated in Table 1), as well as the equity in net (income) losses, net, for our investment in Atairos.

	Three Months Ended June 30, 2017	2018	Six Months Ended June 30, 2017	2018
Realized and unrealized (gains) losses on equity securities, net	$2	$40	$7	$12
Equity in net (income) losses, net for investment in Atairos	(42)	(151)	(99)	(186)
Fair value investments before income taxes	(40)	(111)	(92)	(174)
Fair value investments, net of tax	($25)	($82)	($56)	($129)

(3) 2018 year to date net income attributable to Comcast Corporation includes a $128 million net income tax benefit recorded in the 1st quarter 2018 as a result of federal tax legislation enacted in 2018.

(4) 2nd quarter and year to date 2018 net income attributable to Comcast Corporation includes $200 million of other operating gains, $148 million net of tax, resulting from the sale of a controlling interest in our arena management-related businesses. 2018 year to date net income attributable to Comcast Corporation also includes $64 million of other income, $48 million net of tax, resulting from a gain on the sale of our investment in The Weather Channel.

(5) 2nd quarter 2018 net income attributable to Comcast Corporation includes $20 million of operating costs and expenses and $11 million of interest expense ($31 million in total, $23 million net of tax) related to the Sky and Twenty-First Century Fox offers.

Note: Minor differences may exist due to rounding.

TABLE 5

Reconciliation from Net Cash Provided by Operating Activities to Free Cash Flow[1] (Unaudited)

COMCAST

(in millions)	Three Months Ended June 30, 2017	2018	Six Months Ended June 30, 2017	2018
Net cash provided by operating activities	$5,124	**$7,063**	$10,749	**$12,537**
Capital expenditures	(2,327)	**(2,250)**	(4,405)	**(4,223)**
Cash paid for capitalized software and other intangible assets	(386)	**(511)**	(771)	**(930)**
Total free cash flow	$2,411	**$4,302**	$5,573	**$7,384**

Alternate Presentation of Free Cash Flow[1] (Unaudited)

(in millions)	Three Months Ended June 30, 2017	2018	Six Months Ended June 30, 2017	2018
Adjusted EBITDA	$7,075	**$7,417**	$14,085	**$14,661**
Capital expenditures	(2,327)	**(2,250)**	(4,405)	**(4,223)**
Cash paid for capitalized software and other intangible assets	(386)	**(511)**	(771)	**(930)**
Cash interest expense	(477)	**(500)**	(1,372)	**(1,354)**
Cash taxes	(2,077)	**(461)**	(2,209)	**(623)**
Changes in operating assets and liabilities	327	**313**	(262)	**(692)**
Noncash share-based compensation	218	**211**	391	**410**
Other	58	**83**	116	**135**
Total free cash flow	$2,411	**$4,302**	$5,573	**$7,384**

(1) Beginning in the first quarter 2018, we have implemented changes that simplify our definition of Free Cash Flow to the following: Net Cash Provided by Operating Activities (as stated in our Consolidated Statement of Cash Flows) reduced by capital expenditures and cash paid for intangible assets. From time to time, we may exclude from Free Cash Flow the impact of certain cash receipts or payments (such as significant legal settlements) that affect period-to-period comparability. Cash payments for acquisitions and construction of real estate properties and the construction of Universal Beijing Resort are presented separately in our Consolidated Statement of Cash Flows and are therefore excluded from capital expenditures for Free Cash Flow. Following this change, our new definition of Free Cash Flow no longer adjusts for, among other things, the effects of economic stimulus packages, distributions to noncontrolling interests and dividends for redeemable preferred stock and certain nonoperating items. The prior period amounts have been adjusted to reflect this change.

Note: Minor differences may exist due to rounding.

TABLE 6

Reconciliation of Cable Networks Revenue Excluding 2018 Olympics (Unaudited)

	Three Months Ended June 30,			Six Months Ended June 30,		
(in millions)	2017	**2018**	**Growth%**	2017	**2018**	**Growth%**
Revenue	$2,696	**$2,916**	8.2%	$5,336	**$6,110**	14.5%
2018 Olympics	—	**—**		—	**(378)**	
Revenue excluding 2018 Olympics	$2,696	**$2,916**	8.2 %	$5,336	**$5,732**	7.4%

Reconciliation of Broadcast Television Revenue Excluding 2018 Olympics and 2018 Super Bowl (Unaudited)

	Three Months Ended June 30,			Six Months Ended June 30,		
(in millions)	2017	**2018**	**Growth%**	2017	**2018**	**Growth%**
Revenue	$2,241	**$2,391**	6.7%	$4,449	**$5,888**	32.3%
2018 Olympics	—	**—**		—	**(770)**	
2018 Super Bowl	—	**—**		—	**(423)**	
Revenue excluding 2018 Olympics and 2018 Super Bowl	$2,241	**$2,391**	6.7 %	$4,449	**$4,695**	5.5%

Note: Minor differences may exist due to rounding.

Exhibit 99.2 - Explanation of Non-GAAP and Other Financial Measures

This Exhibit 99.2 to the accompanying Current Report on Form 8-K for Comcast Corporation (“we”, “us” or “our”) sets forth the reasons we believe that presentation of financial measures not in accordance with generally accepted accounting principles in the United States (GAAP) contained in the earnings press release filed as Exhibit 99.1 to the Current Report on Form 8-K provides useful information to investors regarding our results of operations and financial condition. To the extent material, this Exhibit also discloses the additional purposes, if any, for which our management uses these non-GAAP financial measures. Reconciliations between these non-GAAP financial measures and their most directly comparable GAAP financial measures are included in the earnings press release itself. Non-GAAP financial information should be considered in addition to, but not as a substitute for, operating income, net income, net income attributable to Comcast Corporation, earnings per common share attributable to Comcast Corporation shareholders, net cash provided by operating activities or other measures of performance or liquidity reported in accordance with GAAP.

Adjusted EBITDA

Adjusted EBITDA is a non-GAAP financial measure and is the primary basis used to measure the operational strength and performance of our businesses as well as to assist in the evaluation of underlying trends in our businesses. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. It is also unaffected by our capital and tax structures, and by our investment activities, including the results of entities that we do not consolidate, as our management excludes these results when evaluating our operating performance. Our management and Board of Directors use this financial measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. Additionally, we believe that Adjusted EBITDA is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure of Adjusted EBITDA may not be directly comparable to similar measures used by other companies.

We define Adjusted EBITDA as net income attributable to Comcast Corporation before net income (loss) attributable to noncontrolling interests and redeemable subsidiary preferred stock, income tax benefit (expense), investment and other income (loss), net, interest expense, depreciation and amortization expense, and other operating gains and losses (such as impairment charges related to fixed and intangible assets and gains or losses on the sale of long-lived assets), if any. From time to time, we may exclude from Adjusted EBITDA the impact of certain events, gains, losses or other charges (such as significant legal settlements) that affect the period-to-period comparability of our operating performance.

We also use Adjusted EBITDA as the measure of profit or loss for our segments. Our measure of Adjusted EBITDA for our segments is not a non-GAAP financial measure under rules promulgated by the Securities and Exchange Commission.

Adjusted EPS

Adjusted EPS is a non-GAAP financial measure that presents the earnings generated by our ongoing core operations on a per share basis. We believe Adjusted EPS is helpful to investors in evaluating our ongoing core operations and can assist in making meaningful period-over-period comparisons. Our presentation of Adjusted EPS is our diluted earnings per common share attributable to Comcast Corporation shareholders adjusted to exclude the effects of fair value investments, as well as the impact of certain events, gains, losses or other charges (such as from the sales of investments). For Adjusted EPS, the effects of fair value investments include realized and unrealized gains and losses, net, including impairments, on equity securities not accounted for under the equity method, as well as the equity in net income (losses), net, for our investment in Atairos Group, Inc. (Atairos follows investment company accounting and records its investments at their fair values each reporting period).

Free Cash Flow

Free Cash Flow is a non-GAAP financial measure that we believe provides a meaningful measure of liquidity and a useful basis for assessing our ability to repay debt, make strategic acquisitions and investments, and return capital to investors through stock repurchases and dividends. It is also a significant performance measure in our annual incentive compensation programs. Additionally, we believe Free Cash Flow is useful to investors as a basis for comparing our performance and coverage ratios with other companies in our industries, although our measure of Free Cash Flow may not be directly comparable to similar measures used by other companies. Free Cash Flow has certain limitations, including that it does not represent the residual cash flow available for discretionary expenditures since other non-discretionary payments, such as mandatory debt repayments, are not deducted from the measure.

Exhibit 99.2 - Explanation of Non-GAAP and Other Financial Measures, cont’d

Free Cash Flow is defined as net cash provided by operating activities (as stated in our Consolidated Statement of Cash Flows) reduced by capital expenditures and cash paid for intangible assets. From time to time, we may exclude from Free Cash Flow the impact of certain cash receipts or payments (such as significant legal settlements) that affect period-to-period comparability. Cash payments for acquisitions and construction of real estate properties and the construction of Universal Beijing Resort are presented separately in our Statement of Cash Flows and are therefore excluded from capital expenditures for Free Cash Flow.

Other Adjustments

We also present adjusted information (e.g., Adjusted Revenues), to exclude the impact of certain events, gains, losses or other charges. This adjusted information is a non-GAAP financial measure. We believe, among other things, that the adjusted information may help investors evaluate our ongoing operations and can assist in making meaningful period-over-period comparisons.

Pro Forma Information

Pro forma information is used by management to evaluate performance when certain acquisitions or dispositions occur. Historical information reflects results of acquired businesses only after the acquisition dates while pro forma information enhances comparability of financial information between periods by adjusting the information as if the acquisitions or dispositions occurred at the beginning of a preceding year. Our pro forma information is adjusted for the timing of acquisitions or dispositions, the effects of acquisition accounting and the elimination of costs and expenses directly related to the transaction, but does not include adjustments for costs related to integration activities, cost savings or synergies that have been or may be achieved by the combined businesses. Pro forma information is not a non-GAAP financial measure under Securities and Exchange Commission rules. Our pro forma information is not necessarily indicative of future results or what our results would have been had the acquired businesses been operated by us during the pro forma period.