

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* COMCAST CORP (Last) (First) (Middle) 1500 MARKET STREET (Street) PHILADELPHIA PA 19102 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol KNOT INC [KNOT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 08/15/2006	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock ⁽¹⁾	08/15/2006		S		4,025,590 ⁽²⁾⁽³⁾	D	\$15.28 ⁽⁴⁾	0	I	By Comcast TKI Holdings, Inc. and The Comcast Foundation ⁽²⁾⁽³⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

Explanation of Responses:

- See Joint Filer Information
- Of the 4,025,590 shares of common stock as having been disposed of, 3,621,508 were owned by Comcast TKI Holdings, Inc., an indirect, wholly-owned subsidiary of Comcast Corporation, and 404,082 were owned by The Comcast Foundation, a non-stock, non-profit charitable organization that is under common control with Comcast Corporation. Comcast TKI Holdings, Inc. is a direct, wholly-owned subsidiary of Comcast QIH, Inc.; Comcast QIH, Inc. is a direct, wholly-owned subsidiary of Comcast Holdings Corporation; Comcast Corporation owns, directly and indirectly, all of the outstanding capital stock of Comcast Holdings Corporation. Comcast TKI Holdings, Inc. acquired the shares owned by it from Comcast QIH, Inc. in an intra-company transfer on April 5, 2006.
- The Comcast Foundation acquired 139,587 and 131,303 shares from Comcast QIH, Inc. on March 21, 2006 and April 5, 2006, respectively, and 133,192 shares from Comcast TKI Holdings, Inc. on July 11, 2006, all of which were charitable gifts.
- Reflects the public offering price of \$16 per share less the underwriting discounts and commissions.

/s/ Arthur R. Block Sr. VP and General Counsel of Comcast Corp 08/16/2006
/s/ Arthur R. Block Sr. VP and General Counsel of Comcast Holdings Corp 08/16/2006
/s/ James P. McCue President of Comcast QIH, Inc. 08/16/2006
/s/ James P. McCue President of Comcast TKI Holdings, Inc. 08/16/2006
/s/ William E. Dordelman Vice President of The Comcast Foundation 08/16/2006

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Joint Filer Information

Comcast Holdings Corporation, Comcast QIH, Inc., Comcast TKI Holdings, Inc. and The Comcast Foundation have designated Comcast Corporation as their "Designated Filer" for the purposes of the attached Form 4.

Issuer and Ticker Symbol: The Knot, Inc. (KNOT)

Date of Event Requiring Statement: August 15, 2006

Signature: /s/ Arthur R. Block

By: Arthur R. Block, as
authorized signatory for Comcast Holdings Corporation

Signature: /s/ James P. McCue

By: James P. McCue, as
authorized signatory for Comcast QIH, Inc.

Signature: /s/ James P. McCue

By: James P. McCue, as
authorized signatory for Comcast TKI Holdings, Inc.

Signature: /s/ William E. Dordelman

By: William E. Dordelman, as
authorized signatory for The Comcast Foundation
