



Comcast Names Steve Croney Chief Operating Officer of Connectivity & Platforms Division

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PHILADELPHIA--(BUSINESS WIRE)--Jan. 22, 2025-- Comcast Corporation (Nasdaq: CMCSA) today announced that Steve Croney has been promoted to a newly created role as Chief Operating Officer for the domestic businesses of its Connectivity & Platforms segment that serves more than 32 million customers.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250121676704/en/>



Steve Croney, Chief Operating Officer of Comcast Connectivity & Platforms (Photo: Comcast Corporation)

As COO, Croney will lead the teams responsible for Comcast's residential and commercial businesses in the US, including product strategy, sales and marketing, customer experience, field operations, and data analytics. He will

report to Dave Watson, the CEO of Comcast Connectivity & Platforms, and the teams that run these functions will report to Croney, effective immediately.

"Steve is the perfect executive to lead our operations and work across our residential and commercial businesses to drive growth," said Watson. "He is highly experienced, results-oriented, and has a proven track record in delivering our strong financial performance. He has the respect of the entire management team and is ready to hit the ground running in this new role."

Most recently, Croney served as Chief Financial Officer and was responsible for all functional, programmatic and financial operations of Connectivity & Platforms. With Comcast for more than 30 years, he has held strategic, financial, and operational leadership roles across the company. Additionally, Croney has led a number of critical company initiatives, including integrating acquired businesses and bringing new products to market, driving the company's market expansion and network evolution strategy, managing Connectivity & Platforms' pandemic response, and leveraging AI and data throughout the operations.

"Comcast has a long history of fostering incredible teams to innovate and deliver outstanding experiences and products to our customers," said Croney. "I couldn't be more enthusiastic about our opportunity to bring our internet, mobile, and entertainment products together to lead the industry in convergence and create new strategic growth opportunities for the company."

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences. Visit www.comcastcorporation.com for more information.

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