



Samsung Tapped to Support Comcast's 5G Connectivity Efforts

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Samsung's 5G RAN solutions provide Comcast new ways to deliver a seamless connectivity experience wherever and whenever Xfinity Mobile and Comcast Business Mobile customers need it most

SEOUL, Korea & PHILADELPHIA--(BUSINESS WIRE)--Sep. 21, 2022--

Samsung Electronics Co., Ltd. and Comcast (Nasdaq: CMCSA) today announced that Comcast is working with Samsung to deliver 5G Radio Access Network (RAN) solutions that can be used to enhance 5G connectivity for Xfinity Mobile and Comcast Business Mobile customers in Comcast service areas. Samsung will supply 5G RAN solutions for Comcast's efforts to deliver 5G access to consumer and business customers in the United States using Citizens Broadband Radio Service (CBRS) and 600MHz spectrum.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220920006305/en/>



Samsung 5G RAN products to be provided include radios for CBRS and 600MHz, baseband units, and a newly developed 5G CBRS Strand Small Cell that can be deployed on Comcast's aerial cable lines (i.e. strand). Using the new compact and lightweight small cell product, cable operators like Comcast can more easily and cost-effectively provide 5G cellular connectivity by leveraging their existing DOCSIS infrastructure without having to build or acquire additional cell sites.

"Our capital-light approach to providing enhanced 5G connectivity in service areas where we have a high concentration of traffic and cable infrastructure is smart for our business and even better for customers who will benefit from broader coverage and industry-leading speeds and prices," said Tom Nagel, SVP of Wireless Strategy at Comcast. "Partnering with Samsung and leveraging their leadership in 5G network innovation will help us seamlessly deliver more next-generation applications and services to our consumer and business mobile customers."

(Photo: Business Wire)

"We are excited to collaborate with Comcast on their journey to deliver the most enhanced 5G experiences available to their customers," said Mark Louison, Executive Vice President and Head of Networks Business, Samsung Electronics America. "With this partnership, Samsung continues to build on its wireless technology leadership in commercial 5G rollouts. We look forward to helping Comcast advance its goals in delivering best-in-class 5G mobile services for their Xfinity Mobile and Comcast Business customers."

As the demand for reliable Internet access inside and outside of the home and office rapidly increases, Comcast's mid-band (CBRS) and low-band (600MHz) spectrum enable the company to supplement its existing Xfinity WiFi network and cellular network partnership with additional 5G coverage in certain high-traffic areas within its service areas. Comcast and Samsung are conducting field trials of their new 5G network solution and are currently expanding these trials to include Comcast employee testing

Xfinity Mobile and Comcast Business Mobile services are built for the way people use mobile today, with the Internet at the core of the experience. Calls and texts are free, and customers can experience the freedom of paying by the gig at \$15 for 1GB, \$30 for 3GB, or \$60 for 10GB, or by going unlimited at \$45 for one line or \$30/line for two to four lines – some of the most competitive pricing on the market. Customers can switch between payment options at any time for any line on their account. For complete pricing and availability details, please visit [Xfinity Mobile](#) or [Comcast Business Mobile](#).

Samsung has pioneered the successful delivery of 5G end-to-end solutions including chipsets, radios, and core. Through ongoing research and development, Samsung drives the industry to advance 5G networks with its market-leading product portfolio from RAN and Core to private network solutions and AI-powered automation tools. The company is currently providing network solutions to mobile operators that deliver connectivity to hundreds of millions of users around the world.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company that connects people to moments that matter. We are principally focused on connectivity, aggregation, and streaming with 57 million customer relationships across the United States and Europe. We deliver broadband, wireless, and video through our Xfinity, Comcast Business, and Sky brands; create, distribute, and stream leading entertainment, sports,

and news through Universal Filmed Entertainment Group, Universal Studio Group, Sky Studios, the NBC and Telemundo broadcast networks, multiple cable networks, Peacock, NBCUniversal News Group, NBC Sports, Sky News, and Sky Sports; and provide memorable experiences at Universal Parks and Resorts in the United States and Asia. Visit www.comcastcorporation.com for more information.

About Samsung Electronics America, Inc.

Headquartered in Ridgefield Park, N.J., Samsung Electronics America, Inc. (SEA), is a leader in mobile technologies, consumer electronics, home appliances and enterprise solutions. A wholly owned subsidiary of Samsung Electronics Co., Ltd., SEA is pushing beyond the limits of today's technology and providing consumers and organizations with a portfolio of groundbreaking products and services across mobile devices, connected appliances, home entertainment, 5G networks and digital solutions. To discover more about Samsung, please visit www.samsung.com. For the latest Samsung news, please visit news.samsung.com/us and follow us [@SamsungNewsUS](https://twitter.com/SamsungNewsUS).

About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and memory, system LSI, foundry and LED solutions. For the latest news, please visit the Samsung Newsroom at news.samsung.com.

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